



Wakiuru Njuguna

Managing Partner, Heva Fund

Wakiuru Njuguna is a highly experienced expert in creative industries investment with over 15 years of expertise in developing innovative hybrid financial models that blend venture capital with impact investment.

As Managing Partner at HEVA Fund, Wakiuru has spearheaded transformative investment strategies, securing substantial commitments and pioneering new financial models that have reshaped access to funding across the creative sector. Under her strategic guidance, HEVA has managed blended capital of over \$40M and established multiple tailored funding mechanisms including the Young Women's Fund, Thrive Fund, Cultural Heritage Fund and SANARA, all aimed at nurturing the growth of the creative ecosystem and widening financing and skilling opportunities for underserved segments.

Wakiuru's deep understanding of the creative industry allows her to design tailored solutions for both businesses and stakeholders. She has been crucial in creating inclusive financing tools and evaluation methods that improve capital access for youth and women in the creative economy. Her impactful work earned her the 2023 BWAM 40 Under 40 Award for Impact Investment. Beyond capital raising, Wakiuru remains active in supporting the sector through HEVA's research, coaching, and training initiatives, continually providing valuable solutions for the industry's growth.

16th Art & Finance Conference

22 October 2024 | Luxembourg