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Nicolas Parpex

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Nicolas Parpex is an experienced investor and leader specializing in the creative industries.

Currently, he heads La French Touch Initiative at Bpifrance, where since 2020, he has spearheaded the mobilization of over €6 billion in support of 14,000 creative companies. His initiatives include launching extensive entrepreneur coaching programs, innovating financing for creative startups, and leading international expansion efforts in the US, China, UAE, and Saudi Arabia.

Nicolas also manages French Touch Capital, overseeing a €420 million portfolio and leading investments in significant firms such as Média-Participations and Deezer. His academic background includes a Bachelor's degree in Cinema & Filmed Entertainment and a Master's degree in Media, Art & Creation.