



## Francesca Sanderson

Chief Executive Officer  
Figurative

Fran Sanderson is CEO of Figurative, a new, independent not-for-profit supporting impact, investment and innovation in the cultural and creative sector in the UK, and around the world. Figurative brings together Arts & Culture Finance, which has been incubated by Nesta over the last 9 years, and New Philanthropy for Arts & Culture, which was established under the Chairmanship of Sir Vernon Ellis in 2019.

Figurative works to bring new capital, ideas and partnerships to the sector, helping cultural and creative organisations to innovate, become more financially resilient and ultimately deliver more impact. Fran started at [Nesta](#) in 2015, and prior to this worked at Esmée Fairbairn Foundation and Better Society Capital. She started her career at JPMorgan Asset Management.

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