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Agustina O'Farrell Molina

Creative Economy and Impact Investing Specialist

Agustina has been working in issues related to impact investing, social entrepreneurship, and women empowerment for the last 18 years. Recently she has developed a keen interest in making the creative industry sustainable.

She is currently part of Alterna where she leads Cromática: a pioneering initiative for the cultivation of impact enterprises of the creative economy. She has worked for Stone Soup, the Thomson Reuters Foundation, the Womanity Foundation, and was Managing Director for the Latin American office of Impact Economy. Her career started at Ashoka and then joined the Department of Philanthropy Services at UBS in Geneva.

She has a BA in Communication Studies from NYU and won the British Council Chevening scholarship to pursue a MSC in Social Policy and Development at the LSE. In 2023 she completed the Impact Investing Programme at Oxford Saïd Business School. Due to her growing interest in the creative industry she also has taken various courses at Christies Education Institute.