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Jean-Baptiste Costa de Beauregard is Investment Director at ArtNova, the 100m€ evergreen investment fund dedicated to the creative industries. ArtNova operates under ArtNova Capital (investment in startups and mature companies), ArtNova Patrimoine (investment in heritage real estate) and fully owns Beaux Arts & Cie (the leading media and services group for the art world). Jean-Baptiste is also the deputy CEO of Beaux Arts & Cie since 2021, in charge of its media division.