

**Deloitte.**

**ART CITY**



Art & Finance Panels  
Virtual conference series

**OCTOBER 2020**



# Welcome to the Art & Finance Panels

## Interactive conference program



Deloitte's Art & Finance  
Panels | ArtCity 2020  
Virtual conference series



### OCTOBER 2020

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Home Panels Panelists

AS COMMUNICATED IN A MEDIA STATEMENT PUBLISHED ON MARCH 7, 2022, WE DRAW YOUR ATTENTION TO THE FACT THAT DELOITTE ANNOUNCED IT WAS REVIEWING ITS BUSINESS IN RUSSIA. WE WILL SEPARATE OUR PRACTICE IN RUSSIA AND BELARUS FROM THE GLOBAL NETWORK OF MEMBER FIRMS. DELOITTE WILL NO LONGER OPERATE IN RUSSIA AND BELARUS.

This year, Deloitte Luxembourg is organizing a series of virtual “Art & Finance Panels” in collaboration with ArtCity, a novel interactive platform that replicates as closely as possible the in-person experience of a live art fair.

Through this unique art market online event, Deloitte Luxembourg will lead every day, from 23 to 28 October, 7 online conference panels, organized in collaboration with Deloitte China, Italy, Japan, Monaco, Portugal, Russia, Switzerland and USA.

In collaboration with:

# ART CITY

 **USE THE CALENDAR**  
to get more information about the panels.

 **USE THE ICONS**  
to navigate quickly to the information you are looking for.





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## CULTURE AND SMART CITIES

As a result of the current sanitary crisis and the digitization of culture, does it make sense to include culture in the concept of smart cities?

### MODERATOR

**Thomas Marks**

Editor | Apollo Magazine



23 October 2020  
Friday



15:30 - 17:15  
(Central European Summer Time)

### PANELISTS

**Pier Luigi Sacco** | Professor of Cultural Economics | IULM University in Milan

**Ivan Kukhnin** | Partner | Head of Sustainable Services | Deloitte CIS

**Guido Derks** | Province Secretary of Limburg, Netherlands

**Shunya Yoshimi** | Chief Secretary of Tokyo Cultural Heritage Alliance (TCHA) |  
Professor-Graduate School of Interdisciplinary Information Studies at The University of Tokyo

**Alain Heureux** | Co-founder of Creative Brussels organization | Founder of Creative Cities Alliance |  
Advisor in Cultural and Creative Industries for the City of Brussels and the European Commission

**Jean Gil Barroca** | Senior Manager | Global Smart Cities & Urban Development Specialist | Deloitte Portugal



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## CULTURE & SUSTAINABLE IMPACT INVESTMENT

With the Covid-19 crisis, financing culture has become even more problematic hence should we consider new creative financing approaches?

### MODERATOR

**Monica Palumbo**

Partner Sustainability &  
Assurance | Deloitte Italy



24 October 2020  
Saturday



15:30 - 17:00  
(Central European Summer Time)

### PANELISTS

**Andrea Rurale** | Director of the Master in Arts Management and Administration (MAMA) | SDA Bocconi

**John Newbiggin** | Chairman | Creative England and Cinema Arts Network

**Laura Callanan** | Founding Partner | Upstart Co-Lab

**Clara Miller** | President Emerita | Heron Foundation, New York, USA

**Monica Ramirez Hartmann** | Director | CoCrea (National agency for the development of the Creative Economy), Colombia



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## HONG-KONG ART MARKET

A look into the future  
(with the support of ChinaLux)



### MODERATOR

**Georgina Adam**

Independent Journalist |  
Art Market Expert and Author



25 October 2020  
Sunday



11:00 - 12:30  
(Central European Time)

18:00 - 19:30  
(Hong Kong Time)

### PANELISTS

**Alexandre Errera** | Private Art Dealer

**Andy Hei** | Founder and Director | Fine Art Asia, Hong Kong

**Christina Chan** | Tax Partner in the Private Client and Family Office Team | Deloitte Hong Kong

**Pearl Lam** | Founder of Pearl Lam Galleries | Co-Founder of China Art Foundation



## DIGITAL TRANSFORMATION IN THE ART MARKET

What does this actually mean?

### MODERATOR

**Anders Petterson**  
Founder & Managing  
Director | ArtTactic



26 October 2020  
Monday



15:30 - 17:00  
(Central European Time)

### PANELISTS

**Henry Blundell** | CEO & Founder | ArtSolution/MasterArt.com

**Taihei Shii** | CEO | Startbahn

**Ronan Vander Elst** | Partner and Head of Deloitte Digital | Deloitte Luxembourg

**Albert Neuendorf** | Director of Business Development | Artnet

**Mike Steib** | CEO | Artsy

**Tim Jordan** | Director of the Programme in Arts and Sciences (BASc) and  
Professor of Digital Cultures | University College London

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**КАК МЫ МОЖЕМ РАЗВИТЬ РОССИЙСКИЙ РЫНОК ИСКУССТВА**

**HOW WE CAN EXPAND THE RUSSIAN ART MARKET**

Panel in Russian with simultaneous translation in English.

**MODERATOR**

**Svetlana Meyer**

Managing Partner,  
Tax & Legal | Deloitte CIS

**TRUST-TRANSPARENCY-RESPONSIBILITY**

**TRENDS IN THE ART MARKET**

Benefits and challenges for collectors and dealers.

**MODERATOR**

**Peter Brigham**

Managing Director |  
Rosemont Monaco SAM



27 October 2020  
Tuesday



13:00 - 14:30  
(Central European Time)

15:00 - 16:30  
(Moscow Time)



15:30 - 17:00  
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## КАК МЫ МОЖЕМ РАЗВИТЬ РОССИЙСКИЙ РЫНОК ИСКУССТВА

### HOW WE CAN EXPAND THE RUSSIAN ART MARKET

Panel in Russian with simultaneous translation in English.

#### MODERATOR

**Svetlana Meyer**

Managing Partner |  
Tax & Legal | Deloitte CIS

#### PANELISTS

**Denis Belkevitch** | Economist in the field of art | Professional manager of cultural projects and ArtTech consultant

**Ksenia Podoyunitsyna** | Russian contemporary art market expert and analyst

**Anna Shvets** | CEO | Tatchers' ART Management

**Alina Krukova** | Founder | a-s-t-r-a gallery

**Maxim Boxer** | Collector | Art dealer | Founder of the "Ball and Cross" Facebook marketplace

**Artem Filatov** | Russian contemporary artist and curator



27 October 2020  
Tuesday



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**TRUST-TRANSPARENCY-RESPONSIBILITY**

**TRENDS IN THE ART MARKET**

Benefits and challenges  
for collectors and dealers.

**MODERATOR**

**Peter Brigham**

Managing Director |  
Rosemont Monaco SAM

**PANELISTS**

**Pascal Noël** | Director | Deloitte Monaco

**Michael Shepard** | Global Financial Crime Leader | Deloitte USA

**Giuseppe Calabi** | Senior Partner | CBM & Partners Studio Legale

**Birgit Kurtz** | Attorney at Law | New York, NY

**Anna B. Rubin** | Director | Holocaust Claims Processing Office |  
NYS Department of Financial Services



27 October 2020  
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## ART & COLLECTIBLES

Which wealth management service offerings meet UHNWI's needs?

### MODERATOR

**Adriano Picinati di Torcello**

Director | Global Art &  
Finance Coordinator |  
Deloitte Luxembourg



28 October 2020  
Wednesday



15:30 - 17:00  
(Central European Time)

## PANELISTS

**Nannette Hechler-Fayd'herbe** | Chief Investment Officer International Wealth Management and Global Head of Economics & Research | Crédit Suisse AG

**Micaela Saviano** | Partner Tax | Deloitte USA

**Marco Vulpiani** | Partner-Financial Advisory | Head of Valuation, Modelling and Economics | Deloitte Italy | Member of Deloitte Global Valuation Executive Committee

**Philip Hoffman** | Founder & CEO | The Fine Art Group

**Jennifer Schipf** | Global Leader - Art | AXA

**Jackie Hess** | Partner | Deloitte Private Leader | Deloitte Switzerland



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**MODERATORS AND PANELISTS**

 Click and get forwarded to the panelists biography



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**GEORGINA ADAM**

Independent Journalist |  
Art Market Expert and Author



25 October 2020  
Sunday



11:00 - 12:30  
(Central European Time)

18:00 - 19:30  
(Hong Kong Time)

Georgina Adam has spent more than 30 years writing about the art market and the arts in general. She is editor-at-large for the Art Newspaper and a contributor to the Financial Times "Life and Arts" section.

She has authored the following books: "Big Bucks: The Explosion of the Art Market in the 21<sup>st</sup> Century" (Lund Humphries, 2014) and "Dark Side of the Boom: The Excesses of the Art Market in the 21<sup>st</sup> Century" (Lund Humphries, 2018). She is a member of the International Association of Art Critics (AICA) and The International Art Market Studies Association (TIAMSA) and chair of the Membership Committee of Cromwell Place.



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**JEAN GIL BARROCA**

**Deloitte Portugal**

Senior Manager | Global Smart Cities &  
Urban Development Specialist

Jean joined Deloitte in 2018. He is now the General Manager of CitySynergy. He has been working in Smart City and Future of Mobility projects and is also part of the Portuguese team engaged in projects to support European Institutions.

Before joining Deloitte, Jean worked with the World Bank in the Latin America & Caribbean and Africa regions in open innovation issues such as the co-design and development of ICT4D tools that empower citizens to tackle city problems.

He also worked at the co-creation of open innovation strategies for cities and countries by applying design thinking methodologies. Jean was a member of the World Bank Innovation Labs team. Working for the World Bank, he has been involved in projects in Africa (Democratic Republic of Congo, Tanzania, Egypt, and Mozambique), Middle East (Lebanon), and Latin America (Colombia, Trinidad and Tobago, and Chile).



23 October 2020  
Friday



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AS a UNICEF consultant, he developed the Innovation Framework for UNICEF in the Latin America and Caribbean Region.

Jean has been involved in several projects funded by the European Commission working in the topics of Smart Cities, Open Data, Living Labs, and Mobility, developing Open Innovation platforms and applying design thinking tools for the co-creation of services and business models. His last project focused in citizen behavior change for sustainable mobility through gamification.



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## DENIS BELKEVITCH

Economist in the field of art |  
Professional manager of cultural projects |  
ArtTech consultant

Denis is an economist in the field of art,  
professional manager of cultural projects,  
and ArtTech consultant.

Denis has held the position of Managing Director of the Contemporary Asian Art Fair at GAAB (Warsaw) and Project Manager of the Peter Konchalovsky Foundation (Moscow). Currently, he contributes as International Development Advisor to Cube.Moscow and occupies a position of Editor-in-Chief of ARTinvestment.RU, the leading online media for arts economics in CIS countries.



27 October 2020  
Tuesday



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15:00 - 16:30  
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He has authored educational programs and numerous mass media publications and has been Director of Programme for several international art conferences. In 2017, Denis was the co-founder of the Artherium startup, a collection management system on the blockchain. In 2019, along with Roxanna Zarnegar, Denis co-founded Fuelarts, the first dedicated accelerator for ArtTech startups.



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## HENRY BLUNDELL

**ArtSolution/MasterArt.com**

CEO & Founder

Henry Blundell has been active in the Art Market since 2000 through his company ArtSolution, who specializes in information technology solutions. Amongst his clients are major art fairs such as TEFAF Maastricht, Art Miami, Masterpiece in London and art galleries of international reputation. Mr. Blundell launched MasterArt.com in 2013.

Since its inception, MasterArt has gained recognition as the premier online resource strictly dedicated to high-quality artworks issued from the world's major art dealers, while bringing together an unparalleled network of relationships with the art world's most influential people. MasterArt.com has developed a number of applications that enable collectors to identify top quality, learn more about art, and remain abreast of trends in the art market.



26 October 2020  
Monday



15:30 - 17:00  
(Central European Time)

MasterArt's innovations include an online database of more than 15.000 artworks, all of the finest quality, from over three hundred reputable international dealers, a digital library of art catalogues, and virtual tours of the most important fairs. The organization provides a quality label for art and brings together collectors, traders and art experts.



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## MAXIM BOXER

Collector | Art dealer | Founder of the  
"Ball and Cross" Facebook marketplace

Maxim is an art dealer, collector, and expert in Russian art of the beginning of 20<sup>th</sup> century. In 2000, having acquired an extensive experience in dealing with fine art for years, Maxim co-founded Ravenscourt Galleries. In 2010, the International Confederation of Antique and Art Dealers of Russia and the CIS (ICAAD) appointed Maxim a certified expert in early 20<sup>th</sup> century art. In 2014, Maxim Boxer action house was launched.

Once the coronavirus epidemic hit Russia in March 2020, Maxim launched a new online initiative, aimed at helping artists survive in these hard times. His Facebook group called 'Shar i Krest' ("The Ball and the Cross") is a treasure trove for bargain hunters. Well-known Russian artists sell their works there at incredibly low prices, paying no commission to the dealer. The group currently has more than 20 000 subscribes.



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## PETER BRIGHAM

**Rosemont Monaco SAM**  
Managing Director

Peter Brigham has been practicing in Monaco since 1988. He qualified with Ernst and Whinney in London and is now a Fellow of the Institute of Chartered Accountants of England & Wales. He has been a member of STEP since 1998, is a member of the Institute of Directors, the International Tax Planning Association (ITPA), the Association Monégasque des Compliance Officers (AMCO) and Secretary of the Monaco Association of Trust and Corporate Service Providers—AMPA (Association Monégasque des Professionnels en Administration de Structures Etrangères).



27 October 2020  
Tuesday



15:30 - 17:00  
(Central European Time)

Based in Monaco, Peter is responsible for overseeing the development of the international offices of Rosemont.

Peter also acts for selected private clients in a wide range of areas, including strategic business development, international structuring, tax and estate planning.



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**GIUSEPPE CALABI**

**CBM & Partners Studio Legale**  
Senior Partner



27 October 2020  
Tuesday



15:30 - 17:00  
(Central European Time)

Giuseppe Calabi is senior partner at CBM & Partners, based in Milan. After graduating in Law at the University of Milan, he earned a Master of Laws at Harvard University.

He has successfully developed the Art Law practice, in which his firm is widely recognised as a leader both nationwide and internationally.

He was a member of a government-appointed working group in charge of drafting a reform of artwork export licence regime in Italy.

He regularly assists Italian and international art market operators among which important private collectors, artists, auction houses, dealers, art galleries, artists estates, cultural foundations and associations. He is the Co-Chair of the Art, Cultural Institutions and Heritage Law Committee of the International Bar Association (IBA).

He is also a member of the Harvard Law School Leadership Council of Europe.

Relevant recent publication (co-author): *Le opere d'arte e le collezioni - Acquisto, gestione, trasferimento*, in La biblioteca del wealth management, Wolters Kluwer-Cedam, in press.



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**LAURA CALLANAN**

**Upstart Co-Lab**  
Founding Partner

Laura Callanan is the founding partner of Upstart Co-Lab. Upstart is disrupting how creativity is funded by connecting impact investing to the creative economy.

Laura was senior deputy chairman of the US federal arts agency, the National Endowment for the Arts, overseeing all grant-making programs, operations, and research before launching Upstart Co-Lab.

As a consultant with McKinsey & Company's Social Sector Office, Laura led work on social innovation, sustainable capitalism, and social impact assessment. She previously served as senior adviser at the United Nations Development Program; executive director of the Prospect Hill Foundation; and associate director at the Rockefeller Foundation where, in addition to her responsibilities managing the endowment, she co-led the Foundation's first impact investing efforts, which included two investments in the creative economy: Smithsonian Folkways Records and netomat.



24 October 2020  
Saturday



15:30 - 17:00  
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Laura is the chair of the board for GlobalGiving Foundation, an advisor to Shift Capital, and a member of the British Council Policy and Evidence Centre for the Creative Industries - International Council. She has been a visiting fellow at the Federal Reserve Bank of San Francisco, a scholar in residence at UC-Berkeley/Haas School of Business, a visiting scholar to the American Academy in Rome, and the recipient of a Rockefeller Foundation Bellagio Fellowship.



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**CHRISTINA CHAN**

**Deloitte Hong Kong**

Tax Partner in the Private Client  
and Family Office Team

Christina is a Tax Partner in the Private Client and Family Office Team in London and is currently on secondment in the Hong Kong Office.

Being the first Chinese partner in Deloitte UK and formerly the Head of Deloitte UK China Service Group, Christina specialises in personal tax and has extensive technical and practical experience in advising wealthy international individuals and families based both in mainland China and HK on various aspects of private client planning. Many of whom are internationally mobile with complex affairs and wealth structures often spanning multiple jurisdictions.

She has many years of experience in building relationships with families and assisting them with their overseas investment especially in real estate acquisitions in the UK. She also works with the family office team in creating structures through which to effectively manage and preserve their wealth and to deliver on succession plans.



25 October 2020  
Sunday



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Christina works closely with various financial institutions including Credit Suisse, UBS, JP Morgan, Standard Life, Citi Bank, ICBC, and China Construction Bank in providing tailor made tax advice to the banks' high net worth individual clients including those interested in immigrating to the UK through the investor immigration programme.

Christina also has extensive experience in project managing a range of institutional funds and family office investors on real estate cross border transactions in the UK. Christina's clients include Wing Tai and Heng Li and family office investors, including Chuang's Consortium, Chen Hsong and Millioncities.



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## GUIDO DERKS

**Limburg, Netherlands**  
Province Secretary

Guido Derks is the Secretary General and Managing Director to the provinciale executive of Limburg, Netherlands. Limburg is one of the twelve Dutch Provinces, rich in nature, culture and history, with a thriving innovative business community paired with a high standard in quality of life. It unites tradition with progress and serves as a home and workplace for 1.2 million Limburgers from a range of different cultural and geographical backgrounds. Limburg is surrounded by international borders, with its capital Maastricht as a Cultural and Smart City, and has been hosting for 30 years the world renowned Art Fair TEFAF.



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**ALEXANDRE ERRERA**

Private Art Dealer



25 October 2020  
Sunday



11:00 - 12:30  
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18:00 - 19:30  
(Hong Kong Time)

Alexandre Errera is a private art dealer who has been based in Hong Kong since 2012. Specializing in modern, post-war and contemporary art, Errera works with collectors on the acquisition and sale of artworks by established artists, providing intimate knowledge of the art market and access between Asia, Europe and the United States. He also produces exhibitions of private collections. Prior to this, he founded Artshare.com, the first online platform for Chinese contemporary art, and of The New Circle, a by-invitation group connecting young collectors around the world. Errera started his career at Morgan Stanley in London, and graduated from the London School of Economics in 2008.



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## ARTEM FILATOV

Russian contemporary artist and curator

Artem Filatov is a Russian contemporary artist and curator, lives in Nizhny Novgorod, works in the genre of installation, sculpture, graphics, painting and public art.



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**NANNETTE HECHLER-FAYD'HERBE**

**Crédit Suisse AG**

Chief Investment Officer  
International Wealth Management |  
Global Head of Economics & Research



28 October 2020  
Wednesday



15:30 - 17:00  
(Central European Time)

Nannette Hechler-Fayd'herbe is Chief Investment Officer of International Wealth Management (IWM) and Head of Global Economics & Research at Credit Suisse. She has been with Credit Suisse since 1999, originally joining the group as the Head of Swiss Fixed Income and Credit Research at CSFB. She is a long-standing member of the Global Investment Committee and was previously a board member of the Credit Suisse Pension Fund Switzerland and a board member of the International Capital Markets Association.



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**JACKIE HESS**

**Deloitte Switzerland**

Partner | Deloitte Private Leader

Jackie Hess is the Managing Partner of Deloitte Private in Switzerland and has been a member of the Management Board of Deloitte Switzerland since 2013.

In her role at Deloitte Private, she leads multidisciplinary teams of experts working with our clients in the areas of private equity, privately and family owned businesses, family office and high net wealth individuals as well as high growth enterprises. She works together with private equity houses and their portfolio companies on a wide variety of topics including M&A, digitalization, compliance and fund reporting. In addition, Jackie advises family offices and leads multi-disciplinary family office teams that have extensive experience in working with families to achieve their objectives, implement their global wealth strategies and establish long-term structures fit for the future.

Jackie has extensive experience in international tax and M&A with a primary focus on the life sciences industry. She advises both private and listed companies together with our multi-disciplinary team on a



28 October 2020  
Wednesday



15:30 - 17:00  
(Central European Time)

holistic basis to help find responsible and sustainable solutions to their challenges confronted in a rapidly changing environment. This support also may extend to boards and shareholders. For many years Jackie has also supported companies that have or are in the process of establishing business operations in Switzerland as well as serving Swiss private and listed companies on a global basis.

She was for the previous four years the Managing Partner Tax & Legal and prior to that for three years the Managing Partner Talent for Deloitte Switzerland.

Jackie is a Swiss Certified Tax Expert and holds an A.B. from the University of Chicago, a J.D. from Cornell Law School and a LL.M. from Catholic University Leuven, Belgium. She is a TEP of STEP Advising Families Across Generations and is currently attending the Board Director programme at the IMD. In addition, Jackie represents Deloitte on the Swiss advisory board of the American Swiss Foundation as well as in the Tax Chapter Committee of Amcham.



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**ALAIN HEUREUX**

**Creative Brussels organization**

Co-founder

**Creative Cities Alliance**

Founder

**City of Brussels and the European Commission**

Advisor in Cultural and Creative Industries



23 October 2020  
Friday



15:30 - 17:15  
(Central European Summer Time)

Alain Heureux has always been active in professional associations, creating the Belgian and European field-marketing association ADMH-IFMA in the early 1990s; acting as President of the digital advertising association IAB Belgium from 2002 to 2010; and setting up IAB Europe as President-CEO between 2007 and 2013, the European platform for digital advertising covering 28 countries ([www.iabeurope.eu](http://www.iabeurope.eu)).

In 2007, alongside his IAB mandate, Alain created The Egg in Brussels (<http://www.openlivinglabs.eu/livinglab/egg-lab>) collaborating with several associations, business partners and public authorities to build a unique 15,000m<sup>2</sup> location dedicated to entrepreneurship. This became a meeting point and incubation center for many entrepreneurs and companies and revitalized the area close to the south station and its population.

Since 2013, Alain has worked on setting up the Creative Ring ([www.creativering.eu](http://www.creativering.eu)) in close collaboration with DG Grow, Connect and Regio to connect communities and buildings throughout Europe to facilitate cross-border cocreation, coproduction and coworking, as well as support young talent.

Alain became in 2014 entrepreneur in résidence installing FabLabs, which act as a catalyst of the internal transformation process within factories ([www.yourownlab.com](http://www.yourownlab.com)), for Saint-Gobain in Japan, US, Germany, UK, France and South Korea. The Fablab concept was also embraced by Renault, Airbus, Decathlon and other organizations.

Alain also started to invest time and energy in the Virtuology Academy ([www.virtuology-academy.com](http://www.virtuology-academy.com)), first learning about and then teaching entrepreneurs and intrapreneurs how to work with new tools (business model canvas and pimentomap), use new techniques (design thinking) and to rethink their strategies. In the academy, Alain developed a tool to assess business models and help coach innovators, starters, entrepreneurs and intrapreneurs: [www.pimentomap.com](http://www.pimentomap.com). The tool is used worldwide by more than 25,000 individuals, companies, business schools and universities.

Since 2019, Alain has been collaborating intensively with Concordia Design and LAB150, bringing his expertise to their management, customers and incubated companies: [www.concordiadesign.pl](http://www.concordiadesign.pl) and [www.lab150.pl](http://www.lab150.pl).



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**ANDY HEI**

**Fine Art Asia, Hong Kong**  
Founder and Director

Andy Hei is a Hong Kong-based professional art dealer with 30 years' experience in the appraisal and conservation of classical Chinese furniture. He is the second generation of the prominent H.L. Hei family, which has dealt in huanghuali and zitan furniture from the Ming and Qing dynasties for over 70 years.

Since 1989, Andy Hei served as assistant to the late famous New York dealer, Robert H. Ellsworth (1929-2014) in antique dealing, and in the establishment and management of the Chinese Heritage Art Foundation in Hong Kong. In 1999, Andy Hei opened his own gallery, Andy Hei Ltd, on Hollywood Road, Hong Kong's traditional antiques quarter, which has become renowned for fine Chinese antique furniture and works of art.



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Sunday

 11:00 - 12:30  
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18:00 - 19:30  
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Andy Hei then expanded his passion for antiques and art to other areas. In 2006, he established Hong Kong's first annual fine art fair, Fine Art Asia, now recognized by the international art world as the most distinguished and influential fair of its kind in Asia. In 2015, Andy founded Ink Asia, the world's first art fair dedicated to ink art, which has also won acclaim.

In 2015, Andy was appointed Inaugural Chairman of the new Hong Kong Antique and Art Galleries Association (HKAAGA). Additionally, he was appointed a Council Member of the Hong Kong Arts Development Council in 2017.



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**PHILIP HOFFMAN**

**The Fine Art Group**  
Founder & CEO

Philip Hoffmann is Founder and CEO of The Fine Art Group. The Fine Art Fund was the first fund of its type to invest in art. Since then, Philip has developed the business into a market leader in both art investment and art advisory.

Before launching The Fine Art Group, Philip Hoffman spent 12 years working for Christie's auction house. He joined from KPMG, and at 33, became the youngest member of the Management Board and later served as the Deputy CEO of Europe.

Now, with a team of art and finance experts based in London, Geneva, Germany, New York, China and Dubai, The Fine Art Group invests in rare art for investment purposes and currently advises some of the largest art funds in the world. The Fine Art Group is also a major participant in the auction-underwriting arena and has overseen the sales of multi-million dollar art works. Additionally, in 2016, The Fine Art Group launched an art lending service.



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As a leading expert in art investment Philip is regularly asked to comment on the art market by the international press, including CNN, BBC, The New York Times, Bloomberg, Thomson Reuters, The Art Newspaper and The Financial Times. In addition to this Philip has spoken at global conferences as a guest lecturer, these include the Milken Institute, London Business School and Credit Suisse.

Philip is also on the Development Boards for The National Portrait Gallery, London, and CW+, the charity for Chelsea and Westminster Hospital.



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**TIM JORDAN**

**University College London**

Director Arts and Sciences Programme (BASc)  
and Professor of Digital Cultures

Tim Jordan is Director of the Programme in Arts and Sciences (BASc) and Professor of Digital Cultures at University College London.

His most recent research project has been working on new economic practices in digital contexts, the key outcome of which was the monograph *The Digital Economy* (Polity 2020). Here, he examined a range of case studies, including Google/Baidu and search; Facebook and social media; Uber/Airbnb and regulatory disintermediation; free and open-source software production and online games, among others. He has been involved in the analysis of the social and cultural meaning of the internet and cyberspace since the mid-1990s, including his book *Information* (Pluto, 2015). He also worked with colleagues on the idea of "being in the zone", which produced the collected edition *Culture, Identity and Intense Performativity: being in the zone* (Routledge 2017), co-edited with Professor Kath Woodward and Dr. Brigid McClure.



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15:30 - 17:00  
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Prior to this, his research was on communication and the internet, published in *Internet, Society, Culture; communicative practices before and after the internet* (Bloomsbury 2013), where he compared letters from 1832–1857 to Australia with communication in online games. He also has a longstanding interest in hacking and hacktivism and has previously published *Hacking: digital media and technological determinism* (Polity 2008), *Cyberpower* (Routledge 1999) and, with Paul Taylor, *Hacktivism and Cyberwars* (Routledge 2004). Previously, he researched popular protest including *Activism!: direct action, hacktivism and the future of society* (Reaktion 2002).

He is an editor for the journal *Global Media and China* and is on the editorial boards of *New Media and Society*, *Social Movement Studies* and *Fast Capitalism*. Prior to University College London, he worked at University of Sussex, Kings College London, Open University and University of East London.



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**ALINA KRUKOVA**

**a-s-t-r-a gallery**  
Founder

In 2018 Alina created a-s-t-r-a, a gallery project aiming to promote art among a new generation of connoisseurs and popularize collecting as an integral part of the lifestyle of a modern person.

a-s-t-r-a is a combination of online sales and offline events aimed at attracting new participants to the art market through a series of exhibition and educational projects.

Conceived as a comfortable entry point for novice collectors, in 2018 a-s-t-r-a functioned as an online platform for the acquisition of affordable art; by the end of 2019, it already represented Russian



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artists at an international fair in Miami (Scope). In March 2020, a-s-t-r-a became the first Russian gallery to take part in SpringBreak ArtShow in New York, and in August 2020 it was the only Russian gallery to participate in the Enter Art Fair in Copenhagen, Denmark.



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**IVAN KUKHNIN**

**Deloitte CIS**

Partner | Head of Sustainable Services

Ivan Kukhnin is a Partner in the Risk Advisory department and Sustainability Services Leader at Deloitte CIS.

Ivan has been working at Deloitte for over 13 years. He has worked in the London and Moscow offices, he is qualified as an ICAEW Chartered Accountant (ACA) and has built a successful team of sustainability experts.

Ivan plays an active role in shaping the sustainable development agenda in Russia and the CIS, together with the business community, state authorities and the non-profit sector.



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A regular participant of leading sustainable development events, Ivan is also developing a wide spectrum of projects that aim to promote Deloitte's corporate social responsibility agenda (Deloitte CSR Club, Deloitte CIS CSR Strategy, Impact Day and more).

Ivan was appointed co-chair of the Environmental Committee of the American Chamber of Commerce in Russia (AmCham) in 2017. He has led the internal sustainable development initiative at Deloitte CIS since 2018.



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**BIRGIT KURTZ**

Attorney at Law | New York, NY



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Tuesday



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Birgit Kurtz is an attorney in New York City with more than 20 years of experience in international commercial dispute resolution.

She has represented US and foreign companies and individuals in litigation, arbitration and mediation in various industries, including museums, auction houses and collectors. Birgit has a German law degree and a U.S. Juris Doctorate, as well as a Master's Degree in Corporate Compliance, focusing on ethics and cultures of compliance, particularly in the art world. Birgit is Co-Chair of the Responsible Art Market Initiative (RAM) New York Regional Committee, Co-Chair of the ABA International Law Section's Art & Cultural Heritage Law Committee, and a Lecturer at the Sotheby's Institute of Art.



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## PEARL LAM

### Pearl Lam Galleries

Founder

### China Art Foundation

Co-Founder

Pearl Lam is a leading authority on the Asian art market and has been at the forefront of reimagining China's cultural place in the world for over two decades, both through her work as a gallerist and through the trust that she founded in 2008, the China Art Foundation, whose advisory board boasts high profile museum directors and leading academics. Previous partners include the BBC, the State Hermitage Museum, the Metropolitan Museum and the Chinese Academy of Fine Art, Beijing.

The China Art Foundation exists to ensure that the global interest in contemporary Chinese art has a sustainable future, helping the West understand the rich history and contemporary cultural life of China and helping China to understand western art and culture, both historical and contemporary.

In Asia, where the cultural infrastructure is developing fast and in innovative ways, Pearl Lam's Galleries stand out for their intellectual and cultural ambition, presenting museum-quality exhibitions that re-evaluate and challenge perceptions of cultural practice in Asia.



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Pearl Lam is the benefactor of museums worldwide, such as the V&A in London, the Asia Art Society Museum in New York, the KW Institute in Berlin, the Museum of Art and Design in New York, and the Peabody Museum in Boston.

Pearl has been nominated Woman of the Year by Corriere della Sera (2008); One of the most Powerful Women and The Year's Top Fifty for Achievement in Business by Forbes (2013); Top Twenty-five Women in the Art World and One of the One Hundred Most Powerful Women in Art by Artnet (2014); The Power List: High-Wattage Women of the Art World, in recognition of her contributions as an iconic international gallerist and her support of the non-profit China Art Foundation (2016); and Key Innovator on Artnet (2019-2020).



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## THOMAS MARKS

**Apollo Magazine**  
Editor

Dr. Thomas Marks is the editor and publisher of Apollo. Founded in 1925, Apollo is one of the world's most prestigious art magazines – renowned for outstanding and authoritative writing about art, whatever the field or focus, and for its exclusive access to leading artists, collectors, and cultural leaders. Since becoming editor in 2013, Thomas has relaunched the Apollo website ([www.apollo-magazine.com](http://www.apollo-magazine.com)) as a forum for daily art news, comment and reviews, and established the forward-looking Apollo 40 Under 40, a publication celebrating talented young people in the art world.



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He regularly interviews artists for the magazine, and has written many essays about museums and their collections. Thomas is also a trustee of Art UK ([artuk.org](http://artuk.org)), the cultural education charity that exists to open up the UK's public art collections to global audiences through digitisation and storytelling.



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**SVETLANA MEYER**

**Deloitte CIS**

Managing Partner | Tax & Legal



27 October 2020  
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Svetlana is a Managing Partner in the Tax & Legal department of Deloitte CIS in Moscow, and currently leads the Art & Finance initiative in Russia and the CIS. Over the course of her career, which started over 22 years ago at another Big Four firm, Svetlana has specialized in employee remuneration structuring, long-term incentive plans, payroll, pension and social tax implications, country-specific tax compliance, and labor law issues.

One of Svetlana's specializations lies in providing wide range of legal advisory and tax services to art market participants. Svetlana is a distinguished speaker and a mediator at a number of art related events in Russia and the CIS.



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**CLARA MILLER**

**Heron Foundation, New York, USA**  
President Emerita



24 October 2020  
Saturday



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Clara Miller is President Emerita of the Heron Foundation, a US anti-poverty funder and investor, which she led from 2011 to 2017. Prior to this, Miller founded and served as CEO of the Nonprofit Finance Fund from 1984 to 2010.

Miller is an outside committee member of the Sustainability Accounting Standards Board (board member from 2012 to 2019). She is an advisory board member of the US Impact Investing Alliance, the Song Cave and the Family Independence Initiative. She is a senior adviser to the Impact Management Project (IMP) and the Open Road Alliance. She became a BridgeSpan Fellow in 2018.

She was named in Nonprofit Times "Power and Influence Top 50," for 2006–2010 and 2016–2017, and in Inside Philanthropy's "50 Most Powerful Women in US Philanthropy" in 2016 and 2017. She was named Social Innovator of the Year by the University of New Hampshire in 2017. Her awards include the Prince's Prize for Innovative Philanthropy, the Shining Star Award, and Institutional

Investor Magazine's "Investor of the Year, Small Foundations 2015". She was awarded a Bellagio residency by the Rockefeller Foundation in 2010.

President Clinton appointed Miller to the US Treasury's first Community Development Advisory Board for the newly-created Community Development Financial Institutions Fund in 1996 and she became Chair. She chaired the Opportunity Finance Network's board for six of her nine years as a member and served on the Community Advisory Committee of the Federal Reserve Bank of New York for eight years.

Clara Miller has been published in Alliance, the Financial Times, Medium, the Atlantic Blog, Stanford Social Innovation Review, Nonprofit Quarterly and Chronicle of Philanthropy. She has spoken recently at Yale School of Management, Dartmouth's Tuck School, Stanford Graduate School of Business, Columbia Business School, Fuqua Business School at Duke, Aspen Ideas Festival, Sciences Po, Oxford Said Business School, Bloomberg L.P., and SoCap.



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**ALBERT NEUENDORF**

**Artnet**

Director of Business Development



26 October 2020  
Monday



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(Central European Time)

Albert Neuendorf is the UK Director of Artnet, the leading digital platform for fine art with the aim of bringing increased transparency and accessibility to the global art market.

Utilizing Artnet's industry leading data in combination with AI and ML technology, Artnet aims to develop non-partisan qualitative and quantitative insights and analyses that empower the modern buyer, creating a more efficient, digital marketplace that benefits art market participants and artists on every level.



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**JOHN NEWBIGIN**

**Creative England and Cinema Arts Network**  
Chairman

John Newbigin is co-founder and first Chair of Creative England (from 2011 to 2018), a public/private partnership that invests in creative content businesses and digital technology.

As Special Advisor to the UK Minister for Culture, Rt Hon. Chris Smith MP, he was part of the team that developed the UK government's first policies for the creative industries in the 1990s. He has written and talked extensively about the creative industries and worked with governments and public agencies around the world on creative economy policies. He was Head of Corporate Relations for Channel 4 Television (2000–2005) and executive assistant to Lord Puttnam as the Chairman of the film company Enigma Productions Ltd (1992–97).

He is Mayor of London Sadiq Khan's Ambassador for the Creative Industries and a board member of the London Economic Action Partnership and the Mayor's Cultural Leadership Board for London.



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He is Chair of the British Council's Advisory Group for Arts and Creative Economy and was, until recently, a member of the UK government's Creative Industries Council, co-chairing its Working Group on Regions. He is a Visiting Fellow at Goldsmiths, University of London, and an Honorary Professor at the University of Hong Kong, where he was one of a team delivering the Advanced Cultural Leadership Programme. He has been a mentor and speaker for the Clore Leadership Programme.

For 10 years, he was a neighborhood community worker and writer-in-residence for the Common Stock Theatre. He has also worked as a journalist and illustrator.

He was appointed to the OBE (Order of the British Empire) for services to creative industries and the arts in the Queen's 2015 New Year's Honors List.



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**PASCAL NOËL**

**Deloitte Monaco**  
Director

Pascal Noël is a Tax Director at Deloitte Monaco. He started his career with Deloitte Luxembourg in 1986 and contributed to the launch of the Deloitte Monaco office in 2014.

Pascal has an international tax background. His main clients are financial institutions and local authorities who need to adapt their business and procedures to the new international tax standards (FATCA, CRS, BEPS, DAC, etc.).



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**MONICA PALUMBO**

**Deloitte Italy**

Partner | Sustainability & Assurance



24 October 2020  
Saturday



15:30 - 17:00  
(Central European Summer Time)

Monica is a Partner of the Sustainability Services team at Deloitte in Italy. She has gained extensive experience on sustainability issues for listed, unlisted and nonprofit companies, both in Italy and abroad, in many business sectors.

Monica has managed and led many engagement focused on developing a methodological support and review of sustainability reports, supporting companies in defining and implementing sustainability programs and strategies, identifying specific sustainability governance structures and adoption of integrated approaches to sustainability for companies in all industries and sectors. Monica also supports clients in the activities of stakeholder engagement; environmental and social due diligence (ESG); Carbon Disclosure Project (CDP) and activities related to the ethical indices (in particular the Dow Jones Sustainability Index).

She has also supported clients in quantifying the social impact of investments and adopting and implementing sustainable finance principles within their investments and operations.

With particular regard to art and culture, she contributed to projects related to the measurement of social return on investments in the protection and valorisation of cultural heritage. She contributed to the 6th edition of the Deloitte Art&Finance Report with a paper on the relationship between arts, culture, and sustainability.

Monica holds a Degree in engineering and she was speaker in seminars and workshops at a national level on issues related to sustainability.



## ANDERS PETTERSON

### ArtTactic

Founder & Managing Director



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Monday



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(Central European Time)

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Anders Petterson is a leading authority within the art market and the art industry.

He is the Founder and Managing Director of ArtTactic, a London-based art market research and data intelligence company set-up in 2001. He lectures regularly on the topic of 'Art as an asset class' and is a Board Member of Professional Advisors to the International Art Market.

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**ADRIANO PICINATI DI TORCELLO**

**Deloitte Luxembourg**

Director | Global Art & Finance  
Coordinator

Adriano is the Global Art & Finance Coordinator for the Deloitte group of member firms and has over 20 years of professional experience.

He is in charge of the Art & Finance activities within Deloitte Luxembourg, an initiative he has been coordinating since its inception in 2008. Adriano also coordinates the development of the Art & Finance activities at the Deloitte group level. Over the past decade, Adriano has been working towards the creation of an Art & Finance/ Business cluster in Luxembourg.

To create public awareness of the Art & Finance subject, Adriano initiated the international Deloitte Art & Finance Conference cycle that has become the annual benchmark event in the field. He has also developed Art & Finance seminars for professionals seeking guidance about the global art market and he is the co-author of the Deloitte and ArtTactic Art & Finance Report. As the spokesperson of the Art & Finance initiative within Deloitte, he regularly speaks at national and international conferences.



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Adriano started his professional career as an auditor at KPMG. He also spent several years with Banque Degroof Luxembourg to develop the group's activities in France through wealth structuring and funds services. Before joining Deloitte in 2008, he held management positions in the Asia Business Development team and in the Strategic Planning team of Deutsche Börse Group.

Adriano has a degree in business sciences and finance, as well as an MBA and a M.Sc. in banking and finance. He is fluent in French, English and has a very good command of Italian.



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## KSENIA PODOYNITSYNA

Russian contemporary art market  
expert and analyst



27 October 2020  
Tuesday



13:00 - 14:30  
(Central European Time)

15:00 - 16:30  
(Moscow Time)

Ksenia is a contemporary Russian art-market expert and founder of InArt, a project that provides Russian contemporary art analytics and manages a comprehensive database. InArt analyzes and provides art market trends, develops analytical tools such as index of liquidity, and publishes annual reports about the Russian art market.

Ksenia founded Gallery 21 in 2010. Since inception, the gallery had collaborated with a number of established and emerging Russian artists. Moreover, she is also a Forbes Russia contributor, she authored the educational course "How to price artwork" at the Plekhanov University of Economics, and is a seasoned speaker on the art market.



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**MONICA RAMIREZ HARTMANN**

**CoCrea (National agency for the development of the Creative Economy), Colombia**

Director



24 October 2020  
Saturday



15:30 - 17:00  
(Central European Summer Time)

Monica has a degree in Business Administration from the CESA Business School in Bogota, Colombia and an MBA from Bocconi University in Milan, Italy. She also holds a diploma in International Business from Georgetown University and attended the Global Change Agents Executive Program at the Harvard Kennedy School of Government.

Monica has over 20 years of experience in marketing, project management and business development in the private sector. From 2006 to 2016, she was dedicated to promoting Colombia, specifically Bogota, as a destination for foreign direct investment at Invest in Bogota and the Australian Trade Commission.

In 2016, she was appointed by the Mayor of Bogota as Director of a cultural agency responsible for the revitalization of the city center through cultural programs, as well as for structuring the city's first Creative District. She also worked at the Ministry of Culture and, as of July 2020, she was appointed as Director of the recently created national agency for the development of the creative economy, CoCrea, where one of her main goals will be to implement Colombia's first tax incentive to generate new sources of capital to leverage projects in the cultural and creative sectors.



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**ANNA B. RUBIN**

**NYS Department of Financial Services**  
Director | Holocaust Claims Processing Office



27 October 2020  
Tuesday



15:30 - 17:00  
(Central European Time)

Anna B. Rubin is the Director of the Holocaust Claims Processing Office (HCPO), a unit within the Consumer Protection and Financial Enforcement Division of the New York State Department of Financial Services. As Director, she leads a team of dedicated professionals that assist individuals of any background and regardless of residence obtain a measure of just resolution for the involuntary loss of property during the reign of the Nazi regime. To date, the HCPO has facilitated the restitution of over 160 works of art and the combined total of offers extended to claimants exceeds US\$180 million. Claimants pay no fee for the HCPO's services, nor does the HCPO take a percentage of the value of the assets recovered.

Since joining the HCPO in 2001, Ms. Rubin has worked directly with Holocaust victims and their heirs who are seeking to recover assets deposited in banks; monies that insurance companies failed to pay policy beneficiaries; and artworks that were lost as a result of Nazi persecution between 1933 and 1945. Ms. Rubin develops systems for

and coordinates the submission of restitution claims through consulting with high-level officials from numerous international and domestic compensation organizations; government officials and agencies; insurance companies; financial institutions; cultural institutions; and the art trade. Ms. Rubin frequently represents the HCPO at conferences and events both locally and abroad that focus on matters related to looted assets and restitution.

A graduate of Boston University with a Bachelor of Arts in History, Ms. Rubin continued her education at the University of Miami, School of Law where she obtained her Juris Doctor, having focused her legal studies in the area of international law.

More information about the HCPO can be found at [https://www.dfs.ny.gov/consumers/holocaust\\_claims](https://www.dfs.ny.gov/consumers/holocaust_claims).



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**ANDREA RURALE**

**SDA Bocconi**

Director of the Master in Arts Management  
and Administration (MAMA)

Andrea Rurale is a lecturer for the Department of Marketing  
at Bocconi University in Milan, Italy.

He is the Director of the Master in Arts Management and  
Administration (MAMA) of the SDA Bocconi School of Management  
and has conducted research and training projects with major  
enterprises.

His research focuses on cultural marketing, consumer behavior,  
experiential marketing, customer relationship management (CRM) and  
marketing communication. He has authored multiple books and articles  
on these subjects and has been published in Psychology and Marketing.  
He has been a Visiting Professor in many international universities,



24 October 2020  
Saturday



15:30 - 17:00  
(Central European Summer Time)

such as Simon Fraser in Vancouver, Canada; Tingsua University in  
Beijing, China; SMU in Dallas, USA; UTS in Sydney, Australia; and  
Universidad de Aguascalientes in Mexico. He is Regional President of  
Fondo Ambiente Italiano (FAI) Lombardia and President of the  
Monteverdi Conservatory in Cremona.

Andrea earned a degree from Bocconi University and a Ph.D. in  
marketing from Universitat de València.



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## PIER LUIGI SACCO

### IULM University Milan

Professor of Cultural Economics

### OECD

Senior Researcher and Head of Venice Office

Pier Luigi Sacco is Professor of Cultural Economics at IULM University in Milan, Senior Advisor and Head of the Venice Office of the OECD, Senior Researcher at Bruno Kessler Foundation in Trento, Italy, and metaLAB (at) Harvard. He has been the Special Adviser of the European Commissioner for Education and Culture.

He is member of the European Research Advisory Board, of the Advisory Council for Research & Innovation of the Czech Republic, and of the Advisory Council of Creative Georgia. He works and consults internationally in the fields of culture-led local development, policy design and evaluation, and is often invited as keynote speaker of major cultural policy conferences worldwide.



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15:30 - 17:15  
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**MICAELA SAVIANO**

**Deloitte USA**  
Partner Tax



28 October 2020  
Wednesday



15:30 - 17:00  
(Central European Time)

Micaela Saviano's career in public accounting has been focused on serving ultra-high net worth individuals, family offices, and closely-held businesses on tax and financial matters. She specializes in structuring family offices, income tax planning, estate planning, post mortem administration and family investment partnerships. Micaela is a frequent lecturer on tax and estate planning.

Micaela leads the Deloitte Tax Art & Finance Group for Deloitte Tax US. She helps clients plan for and manage their fine art collections and identifies tax, audit and consulting solutions for businesses in the art industry.

Micaela is a Certified Public Accountant licensed in Illinois. She is a member of the American Institute of Certified Public Accountants (AICPA), Illinois CPA Society, and the Chicago Estate Planning Council (CEPC).



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**JENNIFER SCHIPF**

**AXA**

Global Leader - Art

Jennifer is AXA XL's Global Practice Leader for Art. In this role, she is responsible for setting worldwide strategy for museum, gallery and collector client solutions, underwriting guidelines and ultimate profitability. She has been dedicated to the highly specialized market of fine art underwriting for nearly 20 years and recently helped establish the AXA Art Prize. She previously led the organization's North American Fine Art & Specie team while also serving as leader of Broker and Client Management for North American Specialty. Prior to joining AXA XL in 2008, she led the US Fine Art underwriting practice at another carrier and held various roles in claims, settling losses and performing loss control assessments for private collector clients.

She started her career with a research position in the Old Master Drawings department at the National Gallery of Art in Washington, D.C., followed by development roles at both the Chazen Museum and Tandem Press in Madison, WI.



28 October 2020  
Wednesday



15:30 - 17:00  
(Central European Time)

Jennifer holds a Bachelor of Arts degree in Art History and Economics from Georgetown University with a concentration in the Italian Renaissance and Patronage of the Papacy. She also holds a Bachelor of Science degree in Interior Architecture from the University of Wisconsin, Madison. She is actively engaged in various art organizations, teaches fine art underwriting courses, and regularly participates in industry educational conferences. She is a board member of the International Fine Art & Specie Insurance Conference (IFASIC) and Chair of the Arts and Records Committee of the Inland Marine Underwriters' Association (IMUA).

Board member, New York Academy of Art, New York, NY.

Board member, Tandem Press, Madison, Wisconsin.

Board member, IFAR (International Foundation for Art Research), NY  
Chairperson, IMUA Arts & Records Committee.



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**MICHAEL SHEPARD**

**Deloitte USA**  
Global Financial Crime Leader



27 October 2020  
Tuesday



15:30 - 17:00  
(Central European Time)

Michael Shepard is Deloitte's Global Financial Crime Practice Leader. He has led a wide variety of anti-money laundering, sanctions, and financial crime related projects at global and US financial institutions as well as other companies subject to AML laws.

Before joining Deloitte fourteen years ago, Michael was head of Financial Crime Compliance (AML, Sanctions and Fraud Investigations) and Deputy General Counsel at a leading US full-service national bank. Previously, he was a Partner at Blank Rome LLP, concentrating his practice on white-collar criminal defense, AML regulatory matters, asset forfeiture, and internal corporate investigations. From 1987 to 1991, Michael served as a prosecutor for the US Department of Justice Tax Division.



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**TAIHEI SHII**

**Startbahn**  
CEO

Born in 1977, Taihei Shii spent his childhood in the United States. After graduating from Tama Art University in 2001, he served as an Adjunct Professor at the Tokyo University of Arts. He holds an M.S. degree from the University of Tokyo Graduate School of Interdisciplinary Information Studies.

After introducing the initial plan for the application of blockchain in the art industry in 2006, he established Startbahn Inc. in 2014. He is currently the CEO of Startbahn Inc.

As an artist himself, his central theme is Art in the Internet Age.



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15:30 - 17:00  
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**ANNA SHVETS**

**TAtchers' ART Management**  
CEO

Anna is an art manager, producer of art initiatives, CEO at TAtchers' ART Management. She has 15 years of international art business and cultural diplomacy experience.

She actively cooperates with leading art institutions and artists working in different fields. As a producer of a number of realized projects all over the world, Anna has also curated exhibitions in Russia and Italy. She regularly consults art-related start-ups and business structures.

As a director and producer, Anna also launched the international art expedition Antarctic Biennale. Currently, Anna teaches at Plekhanov Russian Economical University in Moscow, and collaborates with universities around the world.



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Tuesday



**13:00 - 14:30**  
(Central European Time)

**15:00 - 16:30**  
(Moscow Time)



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**MIKE STEIB**

**Artsy**  
CEO



26 October 2020  
Monday



15:30 - 17:00  
(Central European Time)

Mike Steib is the CEO of Artsy, the leading global marketplace for buying and selling art by the world's leading artists.

Previously, Mike was the CEO of XO Group Inc (NYSE:XOXO), parent company of The Knot. After developing America's number one wedding planning app and two-sided local vendor marketplace, XO Group was sold in December of 2018 for US\$933M, a 350% increase in the company's equity value over Mike's five-year tenure.

Mike serves on the board of Ally Financial (NYSE:ALLY), a Fortune 500 digital financial services company that helps millions of Americans save, invest, and borrow for their most important purchases, and chairs Ally's Digital Transformation Committee.

Previously, Mike served in roles at Google, NBC Universal, Vente-Privée USA, Walker Digital, and McKinsey & Company. Mike has received a Crain's New York 40 Under 40 recognition and has appeared on NBC's Today Show, CNBC, Bloomberg, as well as in The New York Times, Wall Street Journal, Harvard Business Review, and others.



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**RONAN VANDER ELST**

**Deloitte Luxembourg**

Partner | Head of Deloitte Digital



26 October 2020  
Monday



15:30 - 17:00  
(Central European Time)

Ronan is leading Digital and Technology Consulting at Deloitte Luxembourg. He has more than 15 years of experience in technology strategy and delivery, particularly in the fields of data analytics and digital transformation.

Ronan has worked across several countries and led large transformation programs from the definition of the Target Operating Model until the roll-out and post go-live support. Ronan regularly publishes on data analytics, digital transformation and artificial intelligence.



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**MARCO VULPIANI**

**Deloitte Italy**

Partner-Financial Advisory | Head of Valuation,  
Modelling and Economics | Deloitte Italy |  
Member of Deloitte Global Valuation Executive Committee



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Wednesday



15:30 - 17:00  
(Central European Time)

Marco Vulpiani holds a Ph.D. in Business Administration from the University of Rome Tor Vergata, a Master of Science in Business Administration from the University of Rome Tor Vergata, and a Master in Aeronautical Engineering from the University of Rome La Sapienza.

He has 25 years of professional experience mainly in Business Valuation. Before joining Deloitte, he began his professional activity in Fiat Avio S.p.A., as an aerospace designer. He then continued his experience in ENI Group, where he worked for about six years in the Strategic Planning department of the company Agip Petroli S.p.A.. As a Strategic Development Project Manager, in ENI Marco was responsible for the valuation of several strategic projects and for M&A projects as well. In addition, Marco took part in the IPO process of ENI Group, as a member of the workgroup responsible during every step of the privatization process.

In 1999 he joined Deloitte, as a manager in the Corporate Finance area. As a Director and then Partner, he has been responsible for numerous advisory projects, including Business Modeling, Economic Advisory, Business Valuation, Fairness Opinions, Business Planning, Valuation for Reporting, PPP, Financial Modeling, M&A transactions, among others.

As a Senior Equity Partner of Deloitte, he is the Firm's Head of the Valuation, Modelling and Economics service line in Italy and he serves on the Deloitte Global Valuation Executive Committee.

He is a member of the Management Board of the Italian valuation standard setter Organismo Italiano di Valutazione (OIV). In this role he participated in the OIV working group that contributed to drafting the Italian Valuation Principles ("PIV") and to the guidelines for the Impairment Test of Goodwill in contexts of financial and real crisis. Lastly, he is a Registered Engineer, a Chartered Accountant and a Registered Auditor.

Marco is Adjunct Professor of Advanced Corporate Finance in the Master of Science course in Economics at Luiss Guido Carli University and he has been Adjunct Professor at the Faculty of Economics of the University of L'Aquila since 2003. He is also Adjunct Professor of Luiss Business School in the Executive Master in Finance and Markets and in the Master in Corporate Finance. He is author of several articles and publications (among which the book titled "Special Cases of Business Valuation", McGraw-Hill) and has been a speaker in primary conferences on business valuation issues.



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**SHUNYA YOSHIMI**

**Tokyo Cultural Heritage Alliance (TCHA)**

Chief Secretary

**The University of Tokyo**

Professor | Graduate School of Interdisciplinary Information



23 October 2020  
Friday



15:30 - 17:15  
(Central European Summer Time)

Born in Tokyo in 1957, Shunya Yoshimi is a professor at the University of Tokyo's Interfaculty Initiative in Information Studies (III). He has also served in multiple positions at The University of Tokyo, including Dean of Graduate School of Interdisciplinary Information Studies, Vice President of the University of Tokyo, Chairman of the University of Tokyo Newspaper, etc. until 2017.

Currently, he is Chairman of University of Tokyo Press. He studies contemporary Japanese cultural history, everyday life, and cultural politics from the perspective of dramaturgy. His major works include: *Dramaturgy of the Urban* (Kawade Bunko), *The Politics of Exposition* (Kodansha Gakujutsu Bunko), *Cultural Sociology in the Media Age* (Shinyosha), *Voice of Capitalism* (Kawade Bunko), *Cultural Studies* (Iwanami Shoten), *Invitation to Media Cultural Studies* (Yuhikaku), *Expo and Postwar Japan* (Kodansha Gakujutsu Bunko), *Pro-America, Anti-America* (Iwanami Shinsho), *Post-postwar Society* (Iwanami Shinsho), *What is University?* (Iwanami Shinsho), *Atoms for Dream*

(Chikuma Shinsho), *Out of America* (Kobundo), *Abolition of Humanities?* (Shueisha), *Geopolitics of Visual City* (Iwanami Shoten), *Scales of History* (Shueisha), *Between Post-war and Post-disaster* (Shueisha), *Living in the Trump's America* (Iwanami Shinsho), *After Cultural Studies* (Seidosha), *Heisei Era* (Iwanami Shinsho), *Olympic and Postwar* (Kawade-Shobo Shinsha), *The Condition for Intellectual Creativity* (Chikuma Shobo), *Tokyo Turn Around* (Shueisha), etc.



## CONTACTS

## ART & FINANCE



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