

Climate & Sustainability

Use Case |
Global biodiversity strategy of
a leading FMCG company



Development of a Global Biodiversity Strategy in the FMCG industry

Transforming awareness into strategic action

Project scope

The Client – a leader in the FMCG industry – asked Deloitte Climate & Sustainability for support in the **development of its biodiversity assessment and strategy** and in gaining a comprehensive understanding of **nature-related impacts**, dependencies, risks and opportunities, while ensuring alignment with the new requirements presented by **EU-ESRS** and **TNFD**.

The Client's primary needs were to :

- Proactively align its strategies with new and upcoming European and international reporting standards (TNFD), ensuring transparency towards stakeholders.
- Develop a holistic and scientifically sound understanding of nature-related impacts (direct and along the value chain), dependencies on natural resources, and the resulting risks and opportunities.

Deliverables

- A** Peer benchmark analysis, positioning the Client's maturity against industry leaders
- B** Materiality assessment document, identifying and prioritizing the areas within operations where nature-related impacts and dependencies are most critical
- C** Priority sites screening report, presenting the results of the high-level screening exercise
- D** Biodiversity Action Plans for three sites in three different industries
- E** Nature hotspots in the value chain for a selected priority product

Main Activities

Awareness & Scoping



Comprehensive current state analysis, mapping the Client's existing practices in nature and biodiversity through a detailed benchmark analysis with key peers. In parallel, a **materiality assessment** identified the areas within the Client's value chain and operations where impacts on nature were most significant.



A **high-level screening** was conducted using a **customized methodology** aligned with the Client's specific needs and TNFD principles, enabling the **identification of priority operational sites for detailed analysis**.

BAPs and identification of nature hotspots in the value chain



Development of **three Biodiversity Action Plans (BAPs)**, each tailored to three key Client facilities operating in different industries, providing site-specific insights and strategies for nature-related risk mitigation. The project culminated in supporting the Client in **identifying concrete projects for local implementation** to mitigate the identified risks and opportunities for each site.



Comprehensive mapping of nature-related hotspots was conducted across the value chain for a selected **"hero" product**, enabling the Client to **understand and address nature-related impacts beyond its direct operations**.



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