

# European Economic Policy Forum

## European business beyond crisis mode

Thursday 6 July | 09:00 – 11:00

Room A3E-2 | European Parliament

The Conference aims to create a high-profile forum for discussion regarding the current economic and industrial outlook in the EU, gathering European policymakers, diplomatic representations and leading business associations, including the Italian Confindustria and the Spanish CEOE.

During the event, Deloitte will contribute to the debate presenting the results of the CFO Survey, a study that highlights the economic sentiment and opinions of the Chief Financial Officers of major EU corporations.

### CONFERENCE'S AGENDA (6 July 2023, European Parliament)

08.<sup>30</sup> - 09.<sup>00</sup>

**Accreditation**

**Welcome by Hosts**

09.<sup>00</sup> - 09.<sup>10</sup>

**Massimiliano Salini** | TRAN Committee, European Parliament

**H.E. Stefano Verrecchia** | Ambassador, Deputy Permanent Representative of Italy to the EU

09.<sup>10</sup> - 09.<sup>20</sup>

**Digital transition and EU business growth**

**Roberto Viola** | Director-General of DG CONNECT, European Commission

09.<sup>20</sup> - 09.<sup>30</sup>

**The Deloitte CFO Survey (Spring 2023)**

**Riccardo Raffo** | CFO Program Leader, Deloitte Italy

**Panel Discussion 1 – (geopolitical focus)**

*Introduced by:* **Pablo Zalba** | Managing Director, Deloitte EU Policy Centre

09.<sup>30</sup> - 10.<sup>10</sup>

**Adrián Vázquez** | Chair of JURI Committee, European Parliament

**Matteo Borsani** | Head of Confindustria delegation to the EU

**Isabel Yglesias** | Head of CEOE delegation to the EU

**Moderator: Alessandro De Luca** | Public Policy Leader, Deloitte Italy

**Panel Discussion 2 – (macroeconomic focus)**

10.<sup>10</sup> - 10.<sup>50</sup>

**Patrizia Toia** | Vice-Chair of ITRE Committee, European Parliament

**Holger Kunze** | Director European Office, VDMA (German Mechanical Engineering Association)

**Camillo Rossotto** | Chief Financial Officer, Autogrill

**Moderator: Alexander Boersch** | Chief Economist and Director Research, Deloitte Germany

10.<sup>50</sup> - 11.<sup>00</sup>

**Closing Remarks**

**Fabio Pompei** | CEO, Deloitte Italy

**Moderator:**

**Alberto Mazzola** | President, Italian Initiative Group