

# The 2020 Retail-Tech Landscape

## VOLATILE SUPPLY CHAIN

### Communication & Data Distribution

CENTGUARD  
SHIPPING WITH INTELLIGENCE

Wiliot

### Demand Prediction & Operations

ENDOR Pecan CB4

### Flexible Freight

FREIGHTOS  
Smart shipping

LADINGO

## SMALLER & CLOSER

### In-Store Navigation

REFOOD NAVIN orient Roboti Can IntraPosition

Galileo

### Store & Employee Management

STORÉE eyedo TOPERATION YOOBIC engini.ai

### Track Customer Traffic

placense Placer.ai vayyar

### Client Engagement

OUTFORM BRIGHTCODES ycd SODYC howozit

shelfy

## COMMODITIZATION & PREMIUMIZATION

### Personalized Marketing

Personalics TRENDemon ANAGOG ciVALUE

idomoo optimove

### Loyalty & CRM

NEURA YOT PO. SAGARMATHA

## CONSOLIDATION & FRAGMENTATION

### E-commerce Support & Logistics

Cymbio exelot SRP

Volatile Supply Chain

Consolidation & Fragmentation

Smaller & Closer

New Models

Commoditization & Premiumization

Digital Success & Costs

Health & Sustainability

Convenience

## NEW MODELS

### Delivery Orchestration

PACKAGE.AI pickpack

### Omni-Channel

weezmo eyefeelit nexite

### Return Management & Route Optimization

OPTIWAYS omoovex MICELIUM OTAILO RETURNGO

### Social Commerce & UGC

tvpage feelter

## DIGITAL SUCCESS

### Anti-Fraud & Security

riskified FUGU

### Campaign Automation & Targeting

Clinch affective markets AdScale EXPOSEBOX

### BI & Pricing

webeyez QUICKLIZARD Feedvisor MARKET BEYOND silverback.ai anodot  
SIGNALS ANALYTICS Revuze WIZER PANORAMA

### Visualizing & Sizing

BYONDXR Hexa3D MYSIZE SIZER

### Online Experience & Assistance

nexco W eko Dialogue overtok

Polariz mmuze VOICEFRONT Voiceable

N A M O G O O

## HEALTH & SUSTAINABILITY

### Transparency & Waste Reduction

wasteless BRANDMARK. MADE.FLOW ReceiptMe

## CONVENIENCE

### Recommendation & Visual Discovery

memomi ASKLILY. dynamic yield Belle. Brilliance

donde syte qurate.tech MYROGA

### Faster Fulfillment

Bionic HIVE CAJA FABRIC SELF POINT.

### Payments

OnSoft splitit Jifiti. ChargeAfter sensepass preciate DOVE

### Inventory Management

onebeat WISE SHELF AP orpalus RFKEEPER SHEKEL brainweigh trax

### Self Check-Out

NAYAX-Retail supersmart CUST-MATE eyezon

Shopic trigo WALK-ON TRACKPOINT

\*This is a non-exhaustive list