

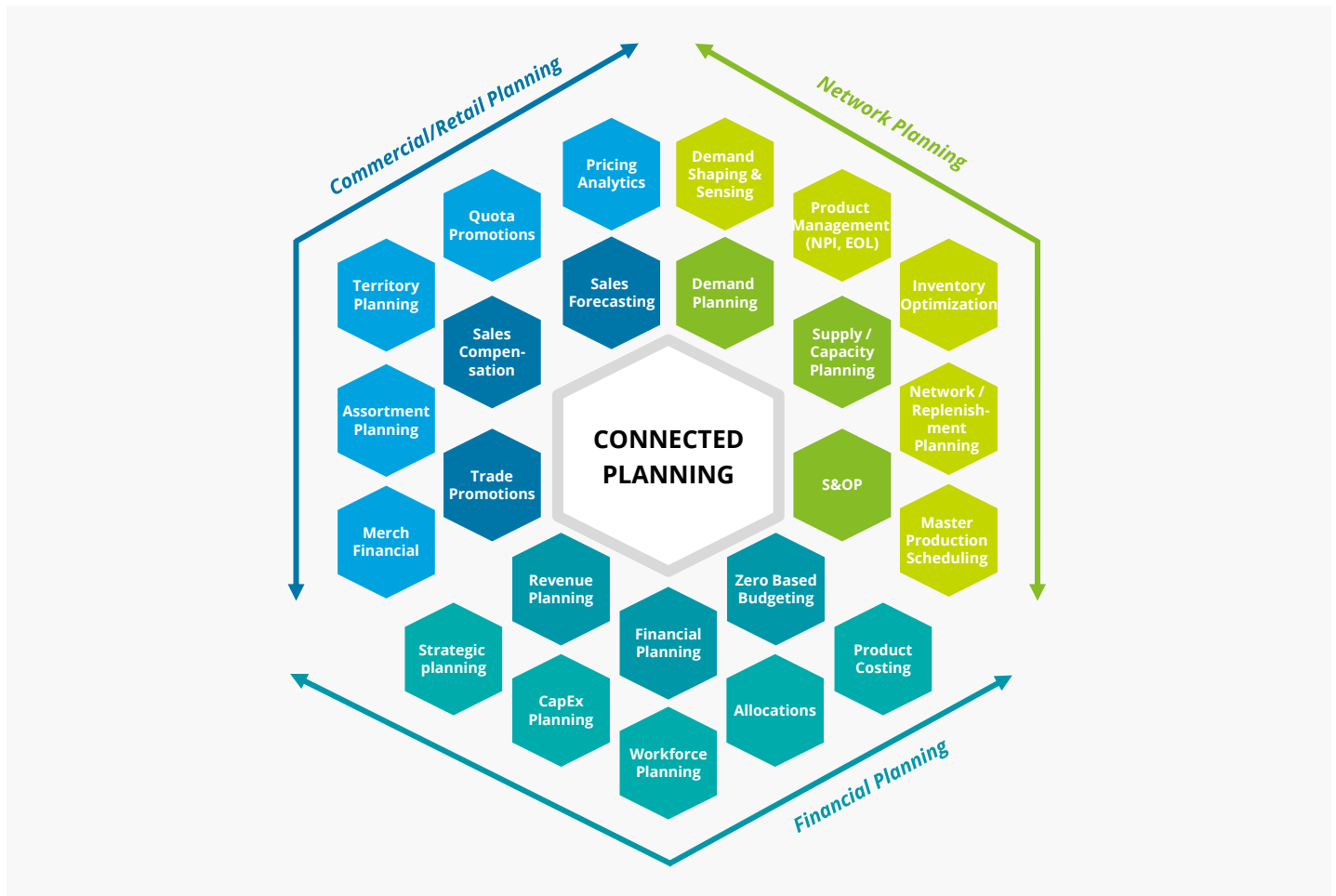


Anaplan Brochure

Connecting the Enterprise

Connected Planning

Connect single version of the truth for plans across functions and to which the company is executing



Connected planning addresses today's business planning challenges by:

01

Providing **TRANSPARENCY** across the enterprise and across supply chain partners, to changes in supply chain, commercial and financial plans and risk

02

Driving **SPEED** and **AGILITY** in decision-making, go-to-market and supply chain execution, to deliver optimal business results

03

Improving **ALIGNMENT** and **ACCOUNTABILITY** across the organization and with trading partners - enabling collaboration end-to-end within and outside the organization

A new **connected planning** approach is required that integrates data, process and business functions

Anaplan's Key Features

Anaplan's economic value to customers is significant



Increased Data Aggregation & Forecasting Speeds



S&A Expense Improvements



Sales Pipeline Consolidation and Forecasting



Improved Workforce Optimization



Reduced model development costs



Reduced inventory and increased planning productivity

Overview

Anaplan is a cloud planning platform that enables organizations to run planning processes by connecting data, people, and plans across the business.

Anaplan provides a full range of capabilities and use cases, from a single business unit to enterprise-wide needs.

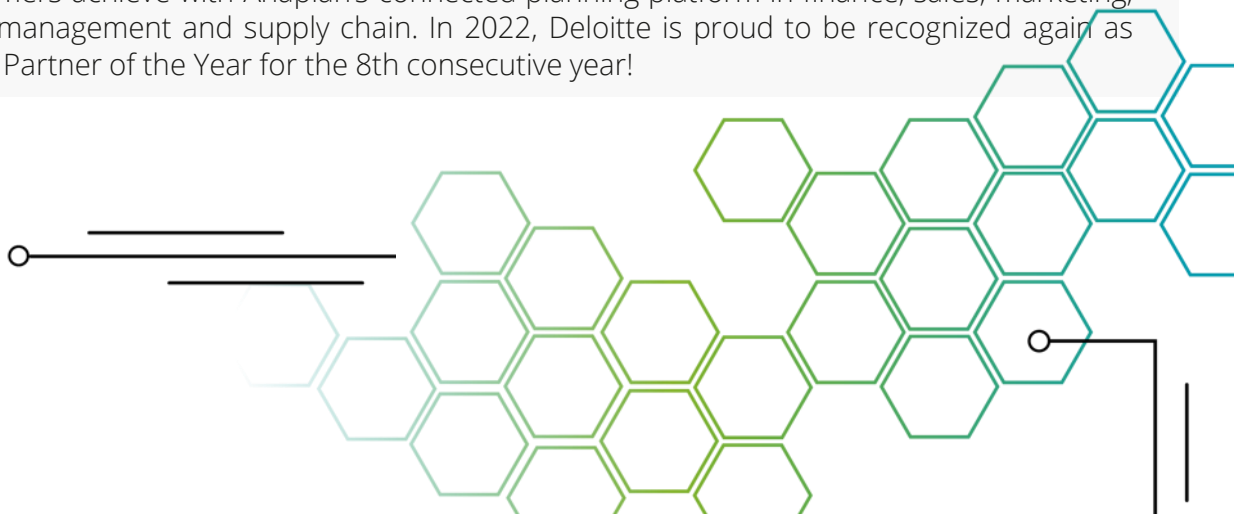
The platform is recognized as one of the most flexible, scalable, and collaborative cloud planning systems available in the market.

Based on our experience, once businesses deploy Anaplan, they quickly realize there are other areas within their business that would benefit greatly from being integrated to Anaplan.

Keeping this in mind, we encourage choosing for a future-proof integration platform based on an integrated platform solution over a point-to-point setup.

2022 Global Partner of the Year:

The Deloitte Team continues to deepen its relationship with Anaplan and drive customer value through connected planning. Deloitte is committed to an accelerated growth plan to improve value that joint customers achieve with Anaplan's connected planning platform in finance, sales, marketing, human capital management and supply chain. In 2022, Deloitte is proud to be recognized again as Anaplan Global Partner of the Year for the 8th consecutive year!



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