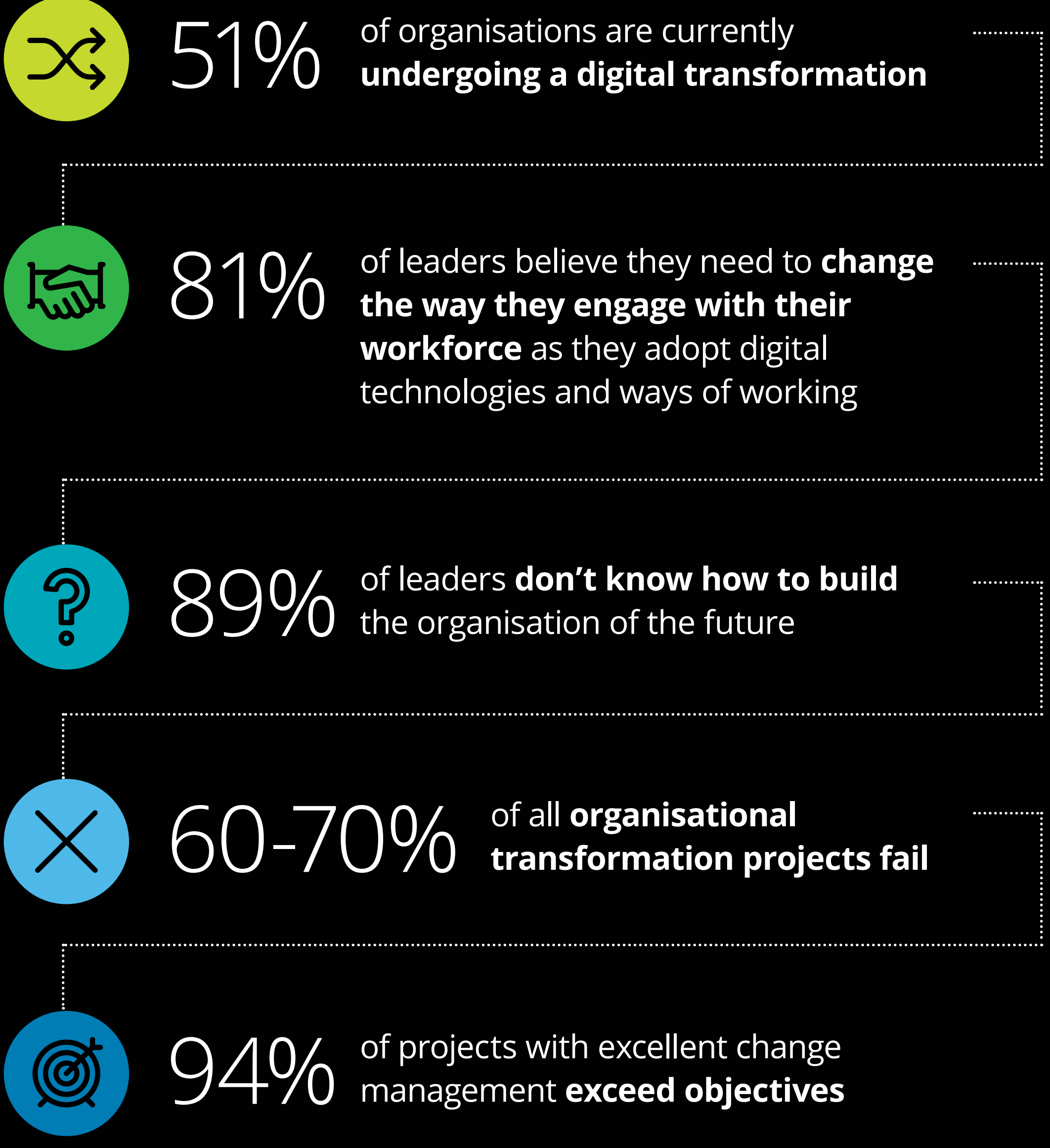


# Digital enablement


**Digital transformation** is the use of technology to radically improve the performance or reach of an organisation. In a truly digital business, new technologies enable process improvement, talent engagement, and new business models.



Achieving **digital maturity** is an imperative for companies to thrive in today's tech savvy marketplace.



Deloitte's **Digital Enablement Change Management team** helps organisations get the most out of their digital solutions by putting people at the core of everything.

We focus on getting leadership aligned and people fully equipped to adapt to new technologies, ways of working and behaviours required to achieve **digital transformation goals**.


 **The question is not 'what' - it's 'how'**

 How do we rewire our organisation? 

**At Deloitte we enable the 'how'**

**An investment in Digital Enablement Change Management is an investment in your organisation, culture, talent and future.**

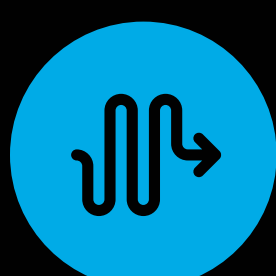
## 4 Pillars of Digital Enablement

- 01 Define ambition for the future**
  - Define the digital strategy
  - Align digital strategy to corporate strategy
  - Set up the operating model for success
  - Align talent, people and change strategy via digital enablement
- 02 Develop digital leaders**
  - Assess leadership readiness for change
  - Define leadership attributes
  - Create a plan to develop digital leadership capabilities
- 03 Rewire the organisation**
  - Define digital culture attributes
  - Develop a new organisation design to embrace digital culture
  - Assess new capability needs to develop digital talent strategy
- 04 Engage and enable people**
  - Transition workforce to the new digital organisation
  - Build capability through learning
  - Align performance metrics and plan to sustain

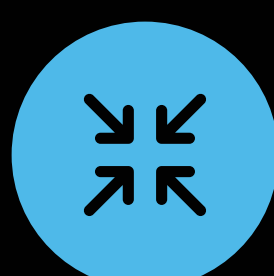
## Benefits to your transformation



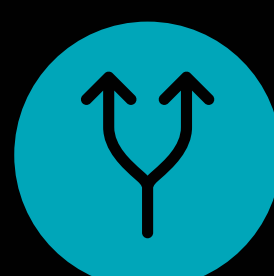
**Accelerate adoption**



**Avoid costs**



**Gain competitive edge**



**Mitigate risk**