

# Sum of its parts

Military interoperability and the future of warfare

A Deloitte series on the Future of Warfighting

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# Introduction

A CH-47 HELICOPTER WHIPS up the dust as it touches down in the Sahel. Weary French paratroopers trudge aboard after a long patrol searching for terrorists as part of France’s Operation Barkhane. Plugging in his headset, the paratrooper commander is surprised to be greeted by a cheery

“allo mate” from the English crew chief. These British helicopters are just part of a broader push for interoperability between UK and French militaries that includes a combined

expeditionary force and shared R&D projects.<sup>1</sup> And against other defense challenges, like peer warfare or gray zone threats, interoperability will need to be magnified compared to what’s necessary for a fight against violent nonstate actors. To be sure, for all nations, interoperability is likely to be a defining feature of the future of conflict.

**Today’s defense challenges, from near-peer warfare to defending a rules-based international order and gray zone threats, exist at a scale and scope that no military can meet alone.**

Interoperability is not new. Already, the bulk of military operations conducted throughout the world are multilateral affairs. But while these multilateral operations may yield greater legitimacy and more operational effectiveness, these benefits are often overshadowed by the increased

costs and difficulties of interoperability. The joint UK-French expeditionary force mentioned above, for example, struggled with everything from basic equipment

interfaces to more challenging differences in rules of engagement and command philosophy.<sup>2</sup> As a result, while most militaries value interoperability, there has been little incentive to make it a top priority. That is, until now.

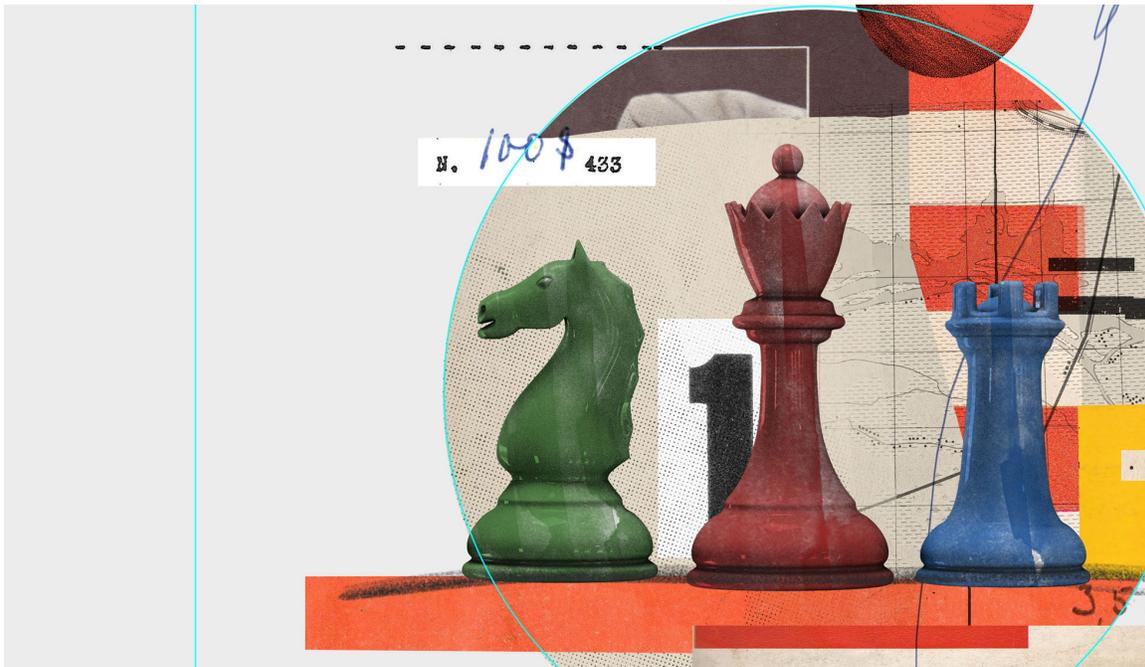
## ABOUT THE FUTURE OF WARFARE PROJECT

The Deloitte Center for Government Insights is undertaking a yearlong research project focused on helping defense organizations prepare for the next 15 years of defense challenges. While defense challenges are ever shifting, our research has identified interoperability—within militaries, within government, between nations, and with industry—as being key to meeting uncertain threats.

Through more than 60 specialists representing 12 countries across North America, Europe, and Asia, this project will produce more than a dozen insights articles offering ways of improving interoperability across key military areas. Research will detail how specific defense organizations can improve interoperability across defense challenges based on country-level expertise. The goal is to not only promote discussion at the international and intranational levels, but demonstrate, in part, how greater interoperability can be realized.

Today's defense challenges, from near-peer warfare to defending a rules-based international order and gray zone threats, exist at a scale and scope that no military can meet alone. No nation has enough precision-guided munitions to sustain a protracted peer engagement by itself; at the other end of the spectrum, no military can by itself address the flood of mis- and disinformation permeating social media platforms. Success against today's national defense and security challenges requires militaries to operate outside themselves, to be interoperable with other nations, other government agencies, and even commercial industries in new ways.

In the future of warfare, interoperability is more than just a political expedient; it is a strategic advantage. Interoperability gives militaries more options and greater strategic agility in meeting any threat, in any domain, with any mix of partners that context might dictate. But to realize that vision takes hard work to shift the basics of how defense organizations plan, equip, and operate. Nations that put in the hard work now will find themselves better able to meet the demands of the future, whatever they may be.



# The future of warfare requires interoperability

**D**EFENSE ORGANIZATIONS HAVE always changed to align with changing national interests and missions. Each time the mission changes, the organization, equipment, and even culture can shift as the needs of military power adjust to new threats.

Today's leading defense challenges, assessed from strategy documents of 12 countries across North America, Europe, and Asia include near-peer warfare, gray zone threats, limited-scale warfare, and defending the rules-based international order.<sup>3</sup> What makes these defense challenges particularly difficult for today's militaries are their large scope and scale. Scale is easily seen in peer warfare or in the debasement of the rules-based international order, both of which can have global military, diplomatic, and economic ramifications. Gray zone cyberthreats are another example of how the scope of modern defense challenges can extend well past just military targets. The 2020 SolarWinds attack started with a single industry vulnerability but through shared cyber tools made its way throughout industry and government agencies, exposing unprecedented amounts of sensitive information along the way.<sup>4</sup>

**What makes these defense challenges particularly difficult for today's militaries are their large scope and scale.**



## FOUR LEADING DEFENSE CHALLENGES

For the purposes of this research, we have identified the four leading defense challenges below:

- **Near-peer/peer warfare** is warfare between two near-equal or equal adversaries and is often associated with great powers. The equal position of the belligerent parties often encourages the use of alliances, which can ensnare other countries, and the use of a wide spectrum of military, diplomatic, economic, and other tactics designed to encourage total submission to achieve victory.
- **Gray zone threats, particularly from technology**, are adversarial activities that can affect a wide spectrum of national interest domestically and abroad by operating under the threshold of conflict or by allowing the act to go undetected or unknown long enough to make attribution and/or retaliation difficult. They can include cyberattacks, election meddling, exploiting the lack of established rules to maliciously exploit emerging technology such as space assets or cyber tools, or sowing doubt in international institutions to undermine the international rules-based order.
- **Limited-scale warfare** is a somewhat debated concept. Generally, limited-scale warfare speaks to conflict that falls short of total war, or warfare that leverages a nation's total capacity to fight. For this research, limited-scale warfare includes warfare between states or organized groups where significant, but not total, military mobilization is used. Limited-scale warfare doesn't include competition between states short of armed conflict, sporadic counterterrorism operations, or war between great powers.
- **Defending the rules-based international order** can generally be described as a "shared commitment by countries to conduct their activities in accordance with agreed rules that evolve over time, such as international law, regional security arrangements, trade agreements, immigration protocols, and cultural arrangements."<sup>5</sup> The reason states wish to undermine the rules-based order is often because their political or economic systems conflict with or are not advantaged by the existing rules-based order, and therefore wish to replace it or limit its influence for relative advantage.

The scope and scale of today's leading defense challenges require too much of any single defense organization; there simply isn't enough time, money, or people within a defense department or ministry to effectively address the range of challenges. As a result, many of the strategies that defense departments and ministries are devising to combat today's challenges demand significant coordination with other government agencies, other nations, and even commercial companies.

Take US Cyber Command's new strategy of "defend forward" as just one example. Designed to counter gray zone cyberthreats, this strategy involves the placement of US military cyber experts in foreign countries to disrupt attacks headed for the United States. This strategy demands coordination with host nation governments, their military and security agency cyber forces, and familiarity with regional commercial technology companies.<sup>6</sup>

But most militaries are just not organized to enable the coordination required for today's defense challenges. For example, despite the US Army's commitment to international interoperability and the many interoperability efforts underway across NATO, ABCANZ Armies, Africa, and Asia, there is only one purpose-built Army unit at the Service Component Command level designed for interoperability—a 30-soldier Digital Liaison Detachment providing digital information-sharing capabilities to allied and multinational forces.<sup>7</sup> When militaries aren't organized for interoperability, they must create it by patching together existing processes and activities not

designed for interoperability. The patchwork approach can add costs, create capability dependencies, present capability gaps and seams, and remain inflexible to diverse defense challenges.<sup>8</sup>

Successful strategies against leading defense challenges, then, must include an expanded understanding of interoperability. Exactly what kind of interoperability may vary by the specific threat and country involved, but nearly every strategy for future threats will require defense organizations to work with organizations outside of their comfort zone.

# New threats demand renewed focus

FROM GRAY ZONE threats to near-peer conflict, adversary strategies are focused on taking advantage of weaknesses or eliminating the critical nodes that friendly militaries rely on. A single exploitable weakness can mean the difference between an effective defense or not. For example, in peer warfare, militaries are likely to find themselves facing adversaries waging “systems confrontation warfare” designed to cripple the very national and strategic systems a modern military relies on, including communications, logistics, and command and control.<sup>9</sup>

For the United States, a recent Department of Defense wargame showed traditional ways of operating against an enemy targeting critical military systems meant the loss of communications and the battle.<sup>10</sup> The wargame hosted to test the United States’ Joint Warfighting Concept designed around interservice interoperability, showed that traditional assumptions—for example, that information will be ubiquitous—led to fatal dependencies easily exploited by the adversary.

A similar story emerges from other threats such as gray zone influence campaigns. These campaigns, such as that carried out by Russia during the 2017 German election, target democracies’ critical node of public perception through a variety of nefarious means.<sup>11</sup>

Interoperability with other government agencies, industry, and allies and partners acts as an important hedge against these adversary strategies

by creating affordable redundancies and expanding operational choices. For example, in the case where a peer adversary targets critical communication nodes, interoperability with an allied nation can provide alternative communications pathways that provide redundancies and challenge the adversary by requiring it to attack more targets. For example, the United States has recently recognized that the very expensive but few military satellites it relies on, pose a risk to military operations during conflict because such a small number of critical systems makes for ideal targets.<sup>12</sup> As a result, US Strategic Command is pursuing a new communications architecture prototype that will allow communications to easily transition from military to allied to commercial satellite communications in the event one of the satellites is disrupted.<sup>13</sup>

**A single exploitable weakness can mean the difference between an effective defense or not.**

Similarly, interoperability with commercial technology companies can help provide defense and security agency organizations more avenues to respond when confronting an online mis-/disinformation campaign. Together, these types of interoperability increase operational resilience and options that match the increased scope and scale of today’s defense challenges.

Militaries have used interoperability in the past to create exactly this resilience. For example, the

proximity fuse, a top-secret radar-based artillery fuse, was originally developed in Britain during the early stages of World War II. But under the strain of the Battle of Britain, the United Kingdom was having trouble operationalizing the technology. By making the research available to the United States, the British were able to tap into not only new sources of supply beyond the reach of German bombers, but also US research capacity, resulting in more and improved proximity fuses reaching British forces. These fuses turned out to be critical in defeating the V-1 flying bomb threat to British cities.<sup>14</sup>

In this way, interoperability doesn't just improve tactical operations; it becomes an important contributor to strategic advantage. In addition to being a technological development accelerator, interoperability can also provide the resilience critical to mitigating the dangers posed by today's myriad of threats. This doesn't require allies and partners to change in the same way, have the same equipment, or even adopt uniform concepts of operation. Instead, it would require leveraging allies and partners, industry, and other government organizations based on their strengths.

# Reassessing the value of interoperability

**T**RADITIONALLY THE VALUE of interoperability was twofold: It could help create coalitions that gave military action greater political legitimacy, and it could improve some operational efficiency. The problem is that interoperability also involves significant costs that can counteract those benefits. It takes money to buy interoperable radios; it takes extra time and effort to coordinate combined operations, and so on.<sup>15</sup> Yet many of the defense challenges of the last 20 years, such as counterinsurgency operations or foreign disaster relief, required relatively limited interoperability. When the cost is high but the strategic and operational return on investment is low—with some exceptions, as is the case for NATO while Russia poses a threat—defense organizations don't have an incentive to increasingly organize around the idea, leaving interoperability efforts to stagnate around select functions or allies and partners. As a result, the benefit of enhancing interoperability to another level or among a wider

range of intranational and international partners is rarely seen as justifying the significant costs.

So what is different today? Simply put, interoperability helps provide a strategic advantage in facing today's increasingly complex defense challenges. With new threats targeting the core systems of friendly countries, not just militaries but political systems, infrastructure, and more, the flexibility and resilience that interoperability can provide become a critical element of advantage. But to realize an advantage, defense organizations need to mature beyond traditional forms of interoperability to include other government organizations, private industry, and the various politics, policies, and economics that come with broader coordination. Today's defense challenges may resemble those of the past, but their character is new. To keep pace, interoperability must also take on a new character: one that is more inclusive and sown into the fabric of defense organizations.

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# A modern take for modern challenges

**M**ILITARIES HAVE CULTIVATED interoperability throughout history. The first battle ever recorded in history featured a large coalition force composed of Canaanite vassal states.<sup>16</sup> In the nearly 3,500 years since that battle, interoperability was developed to help preidentified nations work together. NATO represents this line of thinking. Its standards and training have been critical to multinational

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coalitions from the first Gulf War to Iraq, Afghanistan, and Syria.<sup>17</sup> But NATO is still built on a vision of interoperability among a predefined group of states, and principally along military lines. If a non-NATO member military wishes to take part in NATO training, it must procure the equipment NATO requires to be interoperable, such as radios and the associated communications security software.<sup>18</sup> But procuring specific radios

for a training exercise or following strict approval processes to access security software describes a strict form of interoperability where other militaries conform to NATO rather than NATO meeting other militaries where they add value. It connotes an important element of military-to-military tactical interoperability, but it is in and of itself a limited expression of what interoperability could and should be.

Today's defense challenges often require a more flexible vision of interoperability. The exact participants of a coalition may not be known ahead of time; key participants and/or partners may not even be militaries but commercial technology companies or NGOs or private logistics providers. Even the challenges themselves are variable. Every defense challenge requires interoperability, but not necessarily the same level of interoperability in every function. Defending a rules-based international order, for example, may demand high levels of workforce interoperability with personnel conversant in the military, commercial, and international resources needed to defend the values and institutions the rules-based international order is built on.

Yet, it likely will not require the same close integration of acquisition systems needed in near-peer or limited-scale warfare. This means that rather than nations simply reaching for maximum interoperability in every function for every threat, nations and their defense organizations should tune their interoperability efforts to their specific circumstances.

In facing peer warfare, gray zone threats, defending the rules-based international order, or limited-scale warfare, the goal is not to develop interoperability as a static model, but to create a defense organization that can adjust its interoperability to missions, allies, and technology. To create such an organization requires prioritizing investments in interoperability across four military functions (figure 1). A defense organization should

balance how it chooses to develop its interoperability based on the resources at its disposal, its ranking of priorities, and the complementarity of its military, commercial, and government partners, the goal being to achieve enough national interoperability across defense challenges to gain a relative advantage over each priority and situation.

### USING THE INTEROPERABILITY INDEX

The interoperability index includes interoperability functions, which cover the spectrum of military activities, and a complementarity progression, which shows how certain tools or processes can progressively create interoperability between actors. These features are assessed against defense challenges noted by color bars at the bottom of relevant boxes within the index.

#### *Interoperability functions*

- **Development and acquisition systems**—The full spectrum of activities from basic science research to contracting that turn ideas into material for defense organizations.
- **Resilient operations**—Operational forces employing the full range of their physical digital tools to maneuver, sustain, protect, and apply force.
- **Workforce, skills, and culture**—The composition, recruitment, training, and organization of the workforces that execute defense tasks, regardless of where they work or if in/out of uniform.
- **Decision-making ability**—The collection, processing, analysis, and dissemination of information to support leadership decision-making at every level of a defense operation.

#### *Complementarity progression*

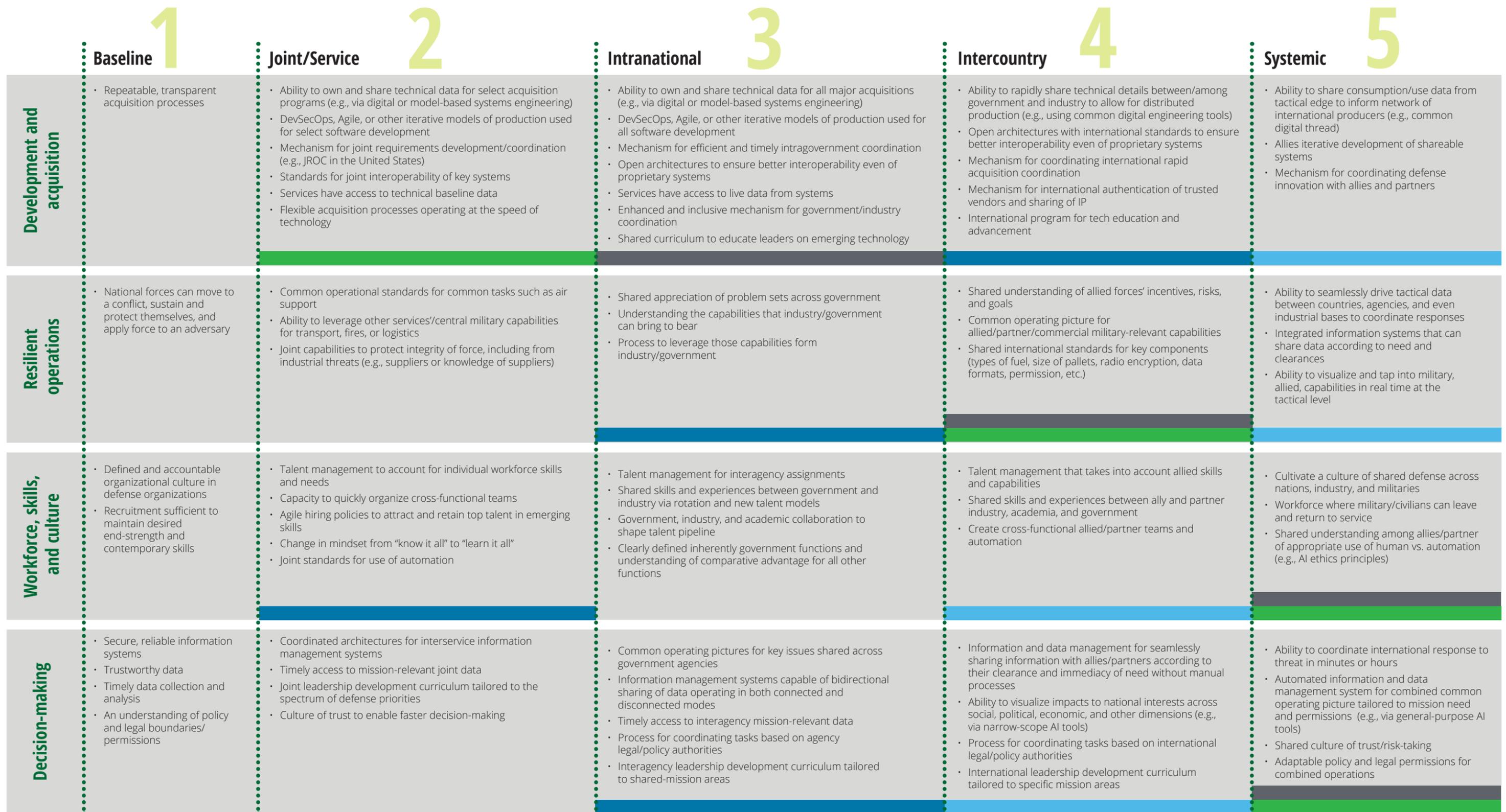
- **Baseline**—The minimum level of interoperability needed for any organization to function well and properly.
- **Joint/Service**—The ability of military services/departments to coordinate organizational and operational activities.
- **Intranational**—Closely coordinated relationships between defense organizations, other government agencies, and commercial industry within a nation.
- **Intercountry**—The ability for nations to work together either bilaterally on a series of issues that cut across government/industry, or multilaterally on issues of limited scope.
- **Systemic**—The ability for defense, other government, and commercial industry organizations to work together in real time on complex, evolving issues.

FIGURE 1

# The demands of interoperability vary with defense challenge

Assessed level of interoperability needed

■ Gray zone threats ■ Near-peer/peer warfare ■ Defending rules-based international order ■ Limited-scale warfare



Source: Deloitte analysis.

# What does this change look like?

WHILE THERE ARE few, if any, examples of militaries placing this broader view of interoperability at the center of their strategies, there are small-scale examples that show how organizational changes such as those highlighted in the index can come together to improve interoperability.

To see how, let's return to the example of UK-French collaboration from the introduction. The pinnacle of UK-French interoperability is the Combined Joint Expeditionary Force (CJEF), which became fully operational in 2020. To overcome the challenges of interoperability highlighted in the introduction—everything from equipment issues to differences in rules of engagement and command philosophy—both nations undertook a series of organizational changes (figure 2). For example, to improve operational resilience, both nations published the *Combined Joint Expeditionary Force Users Guide*, which laid out how forces will use their own national operational concepts as well as a defined political decision-making process for tasking the CJEF (second row in the figure).<sup>19</sup> Similarly, France and the United Kingdom have pursued several joint R&D and acquisition programs, including especially close collaboration in the missile space. The efforts include not only acquisition programs such as the Sea Venom missile, but also the developmental infrastructure that supports further acquisitions such as the creation of shared “Centres of Excellence” for critical enabling technologies (first row in the figure).

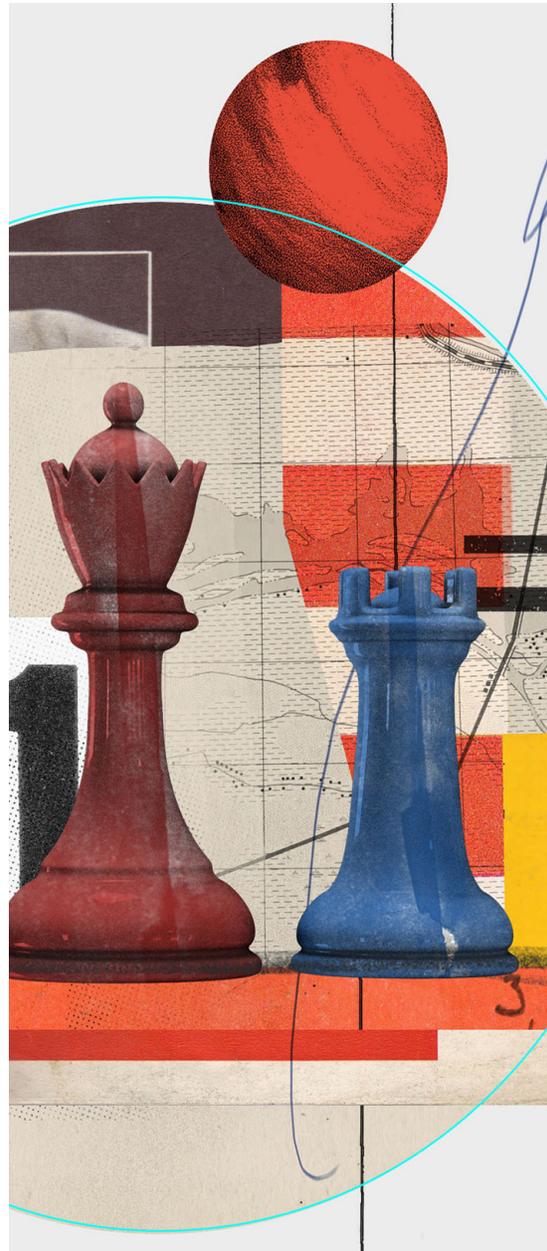
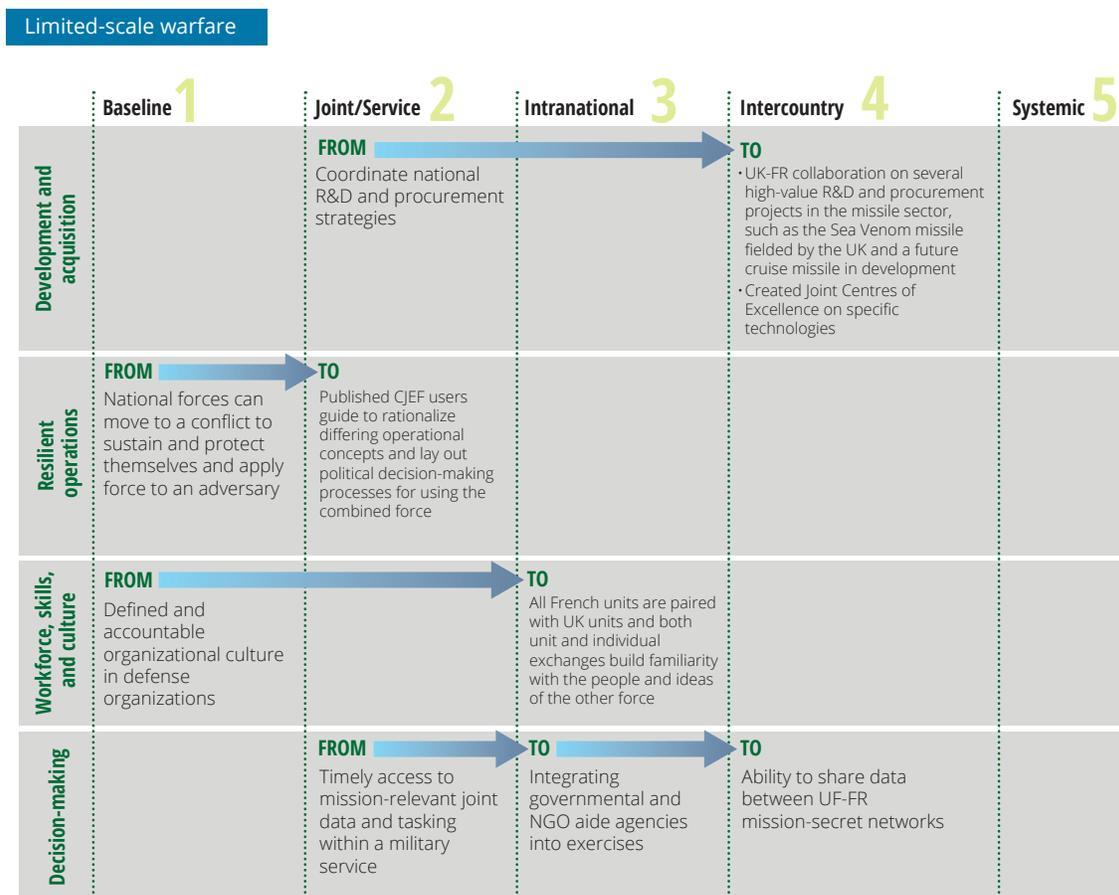


FIGURE 2

## UK-French efforts point to how organizational changes can improve interoperability for a mission, but also where the future may require greater focus



But even these efforts fall short of what may be required for many of the more complex threats in the future of conflict. For example, while the user’s guide lays out some key considerations about operational interoperability, it could not resolve issues around differing rules of engagement or targeting procedures that required lawyers to be

present during exercises.<sup>20</sup> Similarly, the impressive international R&D and acquisition remains limited in scope to specific projects or technical areas. The rapid and ad hoc sharing of technologies and data that may be required in high-end fights is still beyond the grasp of even these two closely collaborating allies.

# Interoperability is a process, not a destination

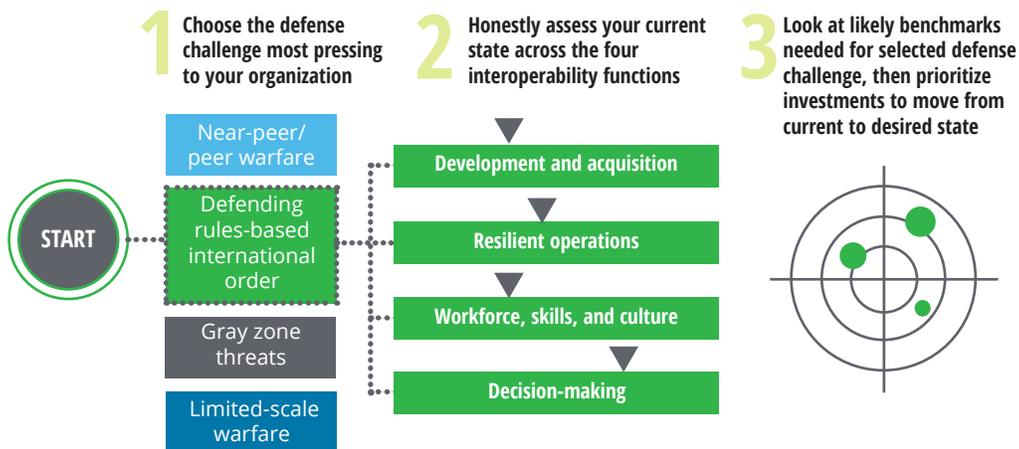
THE NATURE OF defense challenges today makes it near impossible for a nation's defense department or ministry to effectively defend against them all. The practical answer is to work together by deliberately and iteratively looking at how militaries, governments, and industry can take on the challenge together through interoperability.

The Deloitte Interoperability Index is designed as a tool to help inform this process. Importantly, it is

not intended to provide detailed step-by-step directions toward a particular future. Attempting to provide detailed, one-size-fits-all directions to a dozen or more countries wouldn't likely be effective given the geostrategic differences among them. Rather, the index should be thought of as a map that each ministry and defense organization can use to improve its interoperability based on how it assesses its current defense priorities and interoperability needs (figure 3).

FIGURE 3

**The Deloitte Interoperability Index is not a flat document, but a map that can help countries chart their unique course to the future**



# Charting a course from where you are to where you want to be

**B**ECOMING MORE INTEROPERABLE will be an inherently collaborative exercise where defense leaders iteratively work with other government organizations, allies, partners, and private industry to understand what shape interoperability should take for each defense challenge and what is necessary to realize it. So how can defense organizations get started? A cyclic evaluation process can help:

- **Use national strategy documents, wargames, and other analysis to gain a clearer picture of national defense challenges.** This can help leaders understand the likely interoperability demands of future conflicts.
- **Undertake an honest assessment of the current state.** This should include not just purely military aspects, such as the percentage of aircraft with tactical data links, but also more amorphous cultural aspects such as connections with industry and processes for rapidly sharing information with other parts of government. Part of such an assessment will also require determining what level of interoperability is necessary for a given defense challenge.

**By cultivating interoperability today, defense organizations can be ready for the future, whatever it may bring.**

- **Prioritize investments and organizational changes.** With a clear picture of the current and desired states of interoperability, defense leaders should prioritize the changes needed to get from where they are to where they need to be.

For specific examples of how militaries should or are adapting to the challenges of the future of conflict, see the [Future of Warfighting collection](#) for additional research.

The future of conflict is unknowable. But for each of the major challenges we have identified, interoperability—within militaries, within governments, with industry and other nations—is a key source of strategic advantage. By cultivating interoperability today, defense organizations can be ready for the future, whatever it may bring.

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