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since 1845

The Deloitte Academy
Exponential Strategy Executive Program
February 2025

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"

Exponential Technologies are transforming every Industry;
if you're not learning faster than the pace of change, you're falling behind.

Peter Diamandis, Co-Founder Singularity & Xprize.

"

Exponential Technologies: characteristics

01 Rapid Growth: Improve at an Accelerate Rate

02 Decreasing Costs: Tech Advancements make costs drop significantly

03 Disruptive Potential: Transform Industries, replace existing models, create new opportunities

04 Converging with Other Technologies: Ever faster and more powerful breakthroughs (AI, Robotics, IoT)

Competitive Advantage of learning faster than the pace of change

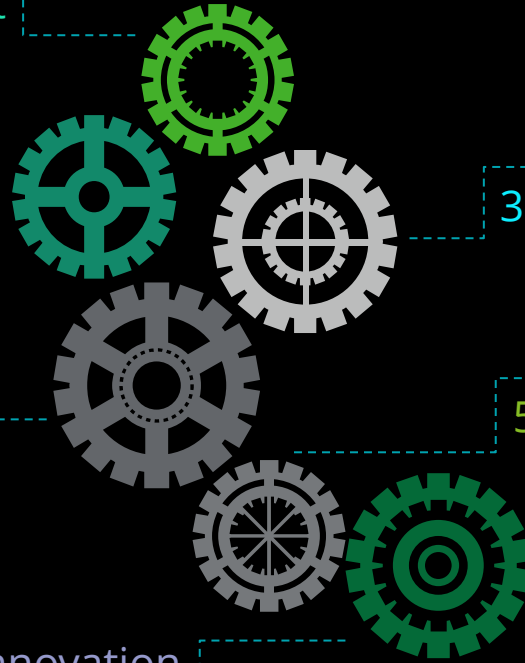1. Lead: Anticipate the future vs React

2. Increased Agility & Adaptability

3. Early Adopter Advantage

4. Informed Decision Making

5. Differentiation in the Market

6. Building a Culture of Innovation

Competitive Edge for your Company

⭐ **Solid and hands-on understanding Exponential Technologies** and how they affect your Business

🌐 **Business innovation, solution design and practical entrepreneurship:** knowing what Exponential Technologies could bring innovation to your organization

🎯 **Capability to define a good project that can future proof your organization,** and what type of technologies you want to adopt.

🤝 **Understanding of the opportunities** and practical applications to apply Innovation in your Business.

Target Audience / Industries

C-suite Executives, Senior Managers, Entrepreneurs & Change Leaders: Gain valuable insights, and make more informed decisions, ultimately driving business growth, efficiency, and competitive advantage.

Finance
Risk Management, Efficiency, Innovation, Customer Experience

Healthcare
Patient Care, Operational Efficiency, Data Management, Innovation

Shipping
Logistics Optimization, Cost Reduction, Sustainability, Risk Management

Energy
Market Analysis, Property Management, Customer Experience, Sustainability

Retail
Customer Insights, Supply Chain Optimization, Personalization, E-commerce

Manufacturing
Production Efficiency, Quality Control, Supply Chain Management, Innovation

Hospitality
Guest Engagement & Experience, Operational Efficiency, Service Quality

Meet the Exponential Strategy Faculty

Leadership & Sustainability

Laila Pawlak

Laila is the founder and CEO of Rehumanize Institute, and formerly co-founder & CEO of SingularityU Nordic and experience design firm DARE2.

Artificial Intelligence, Energy, & Mobility

Carlo van de Weijer

Carlo is managing director of the Eindhoven AI System Institute and Fellow for future of mobility and transport within the Deloitte Center for the Edge. He advises ministries and industries around the world on exponential technologies.

Healthcare innovation

Habib Frost

Habib is the founder and CEO of Neurescue, and formerly the youngest medical doctor in Denmark. He will elaborate on the Future of Humanity and Health.

Transformation & Innovation

Kris Østergaard

Kris is the bestselling author of Transforming Legacy Organizations, editor of the anthology Ethics at Work and Head of Research & Publishing at Rehumanize Institute.

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2-Day
Program Review

Day 1: Navigating Exponential Change

09:00-09:30	**Welcome and introduction to the program - Niki Siropoulou**
09:30-10:30	**Interpreting Signals of Exponential Change - Laila Pawlak** • Frameworks for identifying and acting on exponential trends • Global insights: Spotting early indicators of impactful changes in the market, with consumers, in organizations and society • Practical tools for developing foresight and strategic thinking
10:30-11:30	**Keynote: AI as a Catalyst for Exponential Change - Carlo van de Weijer** • AI's transformative impact across industries • Practical use cases: AI in decision-making, operations, and customer experience • Ethical considerations and managing AI risks in organizations
11:30-12:00	**Coffee Break**
12:00-12:30	**Use Case: How Klarna Implements AI across the borders - Elias Pitsavos, Head of Klarna Greece**
12:30-13:00	**Workshop: Spot Signals & Trends - Laila Pawlak**
13:00-14:00	**Transforming Legacy Organizations for an Exponential Future - Kris Østergaard** • Overcoming challenges of legacy systems in a rapidly changing environment • Practical strategies for fostering innovation and agility • Tools for leadership in building innovation culture and driving organizational transformation
14:00-15:00	**Lunch Break**
15:00-16:00	**The Future of Humanity & Health - Habib Frost** • The Future of Health and key challenges of humanity • Advances in Medical Technologies: AI, Biotech, GenTech, Nanomedicine, Regen Medicine • Longevity and Human Enhancement, The Future of Healthcare Systems, Ethical Dilemmas
16:00-17:00	Trends and Challenges Workshop **Activity: Understanding the Trends affecting your Industry and Business - Laila Pawlak & Niki Siropoulou** Participants will present their business and key challenges to develop a Future-Proof Strategy
17:00-17:30	**Wrap Up – End of Day 1**

Program is subject to change

Day 2: Strategize to Future Proof your Company

Time	Session
09:00-09:30	**Summary of Day 1 Key Conclusions and Objectives for Day 2 – Niki Siropoulou**
09:30-10:30	**The Future of Energy, Mobility and Supply Chains - Carlo van de Weijer** • Key trends on Energy & Mobility: From Solar Power to Alternative Fuels, to electric cars, autonomy, and smart cities • Opportunities and challenges for industries like logistics, and fleet management • Energy and Supply Chain Strategic approaches to staying relevant and competitive in your industry
10:30-11:00	**Exercise: Peer-to-peer conversation - Laila Pawlak**
11:00-11:30	**Applied IoT & the Future of Computing - Sotiris Bantas, Founder & CEO Centaur Analytics**
11:30-12:00	**Coffee Break**
12:00-13:00	**Winning the Future as a Responsible Business - Kris Østergaard** *Leveraging the 4 key pillars of responsible business* Workshop: How to Implement responsible business in your organization
13:00-14:00	**Workshop: Building your Exponential Strategy - Laila Pawlak, Niki Siropoulou & Carlo van de Weijer** Participants will be provided with Exponential Technologies toolkit & template to develop their own strategic roadmap for their organization and create a strategic blueprint for the future. Key focus: practical implementation, ethical considerations, and measuring success. Focus on leveraging exponential technologies and doing it responsibly, addressing signals and trends, and becoming a future forward leader and role model - Group presentations
14:00-15:00	**Lunch Break**
15:00-16:00	**Workshop: Building your Exponential Strategy - Presentations**
16:00-17:00	**The Future of Leadership - Laila Pawlak** • Uncovering what it takes to be 'hired by the future' as a leader • Aligning technological advancement with sustainable development for humans and the world • Frameworks for fostering ethical, responsible, and human-centric decision-making as a leader of the future
17:00-18:00	**Graduation & Optional Networking Event – End of Program**

Program is subject to change

Join Us on April 2nd & 3rd at Tatoi Club

Register

Contact Us

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Find out more on Exponential Strategy

www.deloitteacademy.gr

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Thank you!