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The Conundrum of Spend Management

Unlock intelligent insights, savings, efficiencies, and growth

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For any organization today, getting a complete picture of total spend can be difficult. Travel and expense, tax payments, indirect spend, legal spend, external labor, entertainment, direct materials, services, and other layers of procurement and spending activities create a complex landscape. Spend Management is an important discipline, not just because it helps organizations provide visibility and reduce spend, but it also has an impact on income statements. Intelligent Spend Management is an important and relevant lever to tackle external factors like economic downturn and recession.

Whether you want to see spend at an aggregated level or get spend information at a detailed level for a particular project, event, or activity—to enable data-driven decision-making—the task can be time-consuming. Furthermore, there's no guarantee that the spend information you get will be accurate, complete, or up to date. Gaps in visibility, siloed data and control points keep spend information hidden from the organization. As stakeholder expectations rise and as pressure to justify corporate spending increases, improving spend management through the use of cognitive cloud capabilities—to make it intelligent spend management—becomes a priority.



Envision Intelligent Spend Management

Enabling Sustainable Spend Management

Benefits

Why Deloitte?

Let's Talk

Envision Intelligent Spend Management

For businesses adopting SAP® solutions today, new possibilities emerge for spend transformation. By tightly integrating and aligning SAP technologies such as SAP® Ariba® for direct and indirect spend categories, SAP® Fieldglass® for contingent labor, SAP® Concur® for travel and expense, and SAP S/4HANA® (or other ERPs), enterprise leaders can enable new intelligent spend management capabilities.

With an intelligent spend management approach, organizations can leverage real-time data-driven insights to get a complete and detailed view of spend across the enterprise. The potential payoff? Enhanced insights for decision-making, cost-saving opportunities, intelligent process automation, actionable insights and cognitive forecast, and more efficient use of tangible, intangible, and human resources—plus a

more intelligent procurement function that can support business growth while reducing operational risk. With an integrated view of spend originating from different sources, you will not only get a holistic view of your "total enterprise spend" regardless of the type, you will also be able to predict the future pattern of spend and get actionable insights by doing simulations, leveraging a powerful, intelligent platform that connects SAP Ariba, SAP Fieldglass, SAP Concur, and SAP S/4HANA with Analytics on Cloud (SAC).



Envision Intelligent Spend Management

Indirect Goods, Services and Contingent Labor

SAP Ariba

SAP Fieldglass

Travel and Expense

SAP Concur C.



CORE IMPLEMENTATION

Data and Analytics

SAP S/4 HANA

Process Mining

Supplier Management

Business Network

Integration and Deployment

SAP Ariba (CELONIS

SAP Ariba

SAP Ariba

SAP Ariba SAP Concur C

SAP S/4 HANA

SAP Fieldglass

Cloud Platform

ADDITIONAL VALUE ADDED SERVICES

Procurement
Transformation ¹

Cognitive Spend

Digital Workforce (RPA/Chatbots)

Managed Services ²

Tax

Supplier Risk

Security & Controls

Operating Model and Org Transformation

^{1.} Includes source to pay assessments, strategic roadmaps, business cases, KRIs, and benchmarking.

^{2.} Managed Services include supplier enablement, catalog enablement, contracts management/compliance, application maintenance servicers.

Enabling Sustainable Spend Management

With intelligent spend management supported by an integrated environment of diverse SAP cloud and on-prem solutions, procurement leaders can help build the intelligent enterprise—an enterprise that makes the most of its data to build intelligence, which in turn can drive new value. Deloitte can help bring intelligent spend management to life by providing a broad range of services.

We can help you:

- Decide which data to capture—and help you turn manual processes into intelligent, automated, digital ones with the help of the SAP analytics engine, OCR, robotic process automation (RPA), machine learning, and other technologies
- Align your business processes with new technologies—so new solutions work the way your organization works
- Determine which insights matter—and how to deliver them to the right people, places, and systems at the right time
- Select Industry 4.0 technologies, such as IoT and blockchain capabilities, that can support intelligent spend management

- Design, integrate, and operate an end-to-end intelligent spend management solution
- Provide insights into what should be manual and what can be automated, to support the "future of work" workstream
- Obtain total visibility of the external workforce and reporting details on non-employee labor
- Ensure all suppliers, vendors, and partners across spending categories, departments, and teams are operating organically
- Craft a user experience that is intuitive, meaningful, and simple
- Support change management across the organization
- Envision, design and build an Intelligent Spend Management solution enabled by Deloitte's AI capabilities

Benefits

What kind of benefits can you expect when you enable intelligent spend management through the integration and alignment of SAP solutions such as SAP Ariba, SAP Fieldglass, and SAP Concur offerings? You will have a unified platform for 'all' spend regardless of the application where the spend originated. Here are some potential results you could see.

- Increase compliance with contracts, travel and expense policies, and regulatory requirements
- Gain actionable insights into different areas of spend, coming from different systems
- ျို Increase information transparency across the enterprise
- Mitigate third-party risks and other risks across the entire procurement function
- Simplify, streamline, and intelligently automate business processes

- Enable "spend management value realization"—with a framework for actual-vs.-projected, plus actions to take accordingly
- Improve audit processes with automation and increased visibility across systems
- Make more efficient use of your external workforce and real estate holdings
- Improve accuracy of tax payments
- Ensure your spend aligns with your corporate policies
- Build best in class processes and technology to manage external workforce and services' procurement

Why Deloitte?

Deloitte brings a comprehensive set of resources and capabilities for helping you enable intelligent spend management with SAP solutions. Our team deeply understands the issues that keep procurement leaders awake at night. To help solve them, we take a "total ecosystem" approach to transformation—looking across your entire IT and business process landscape to address pain points and opportunities comprehensively, and helping you deploy the right mix of technologies for your specific business needs. And we are widely recognized for our ability to help clients achieve results.

End-to-end experience and capabilities

- Business and supply chain transformation
- Finance and procurement operations
- SAP technology enablement
- Robotics and cog automation
- Contingent workforce management strategy
- Travel and expense management
- Change management
- Next-generation technology integration—including IoT and RPA functionality
- SAP preconfigured solutions plus proprietary industry templates and accelerators to help you move fast
- Deep experience with indirect tax integration to help automate the tax determination process

Innovative Deloitte solutions and intellectual property, including:

- Magnet, an application that can help you optimize use of real estate assets
- DesignSource™, a part data analytics solution
- The Deloitte Reimagine Platform, ready-to-deploy solutions that bring machine learning, IoT, blockchain, and other advanced capabilities to Finance and the Supply Chain
- A long list of SAP Pinnacle Awards—
 including the 2018 award as SAP Ariba
 Partner of the Year, as well as three
 consecutive awards as SAP S/4HANA
 Partner of the Year
- Consistent and global analyst recognition for depth and breadth of capabilities

Let's talk

In the ultimate vision of intelligent spend management, technologies such as SAP Ariba, SAP Fieldglass, and SAP Concur work in harmony with SAP S/4HANA (and other ERPs) to help you improve insights, drive processes, deliver cost savings, operate more efficiently, and support business growth. Putting together all the pieces will require a team with a broad set of skills and experience.

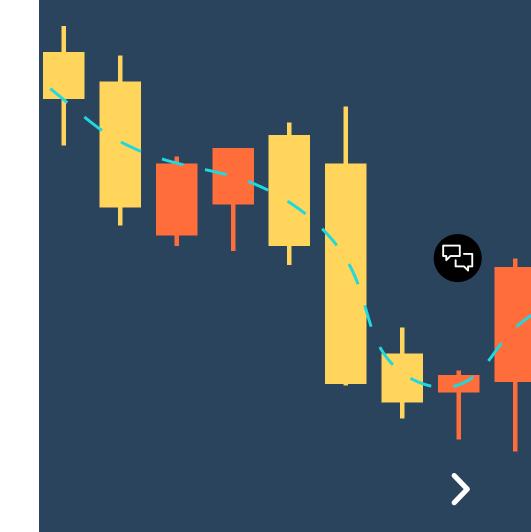
Deloitte can help—no matter where you are in your digital transformation journey. Contact us today to learn how we can help you enable *intelligent* spend management capabilities and begin unlocking new value across the entire enterprise.

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