

## SAM FOR MOBILE DEVICES

In this training course you will gain an overview of the essential Software Asset Management stumbling blocks of the next generation mobile devices.

The Deloitte SAM Academy provides a comprehensive training program for all key activities relating to Software Asset and License Management (SAM). The content of the SAM Academy has evolved from Deloitte's long-term SAM experience in diverse customer projects and covers the entire software lifecycle. We offer impartial guidance and training independent of any software vendor or tool provider.

The software that is used on these devices has to be licensed according to the specified license conditions of the software manufacturers as well. The license management for the devices of the new generation constitutes a new level of complexity for companies. Besides the classic license management activities, such as collecting software installation and the related license assets, new aspects become relevant.

### I. Next-generation devices

- Definition of terms and link to other Software Asset Management disciplines
- Discussion of technological trends for next-generation devices

### II. Action areas of the Mobile Application Management (MAM) during implementation in enterprises

- Recognize strategic leading question concerning apps and mobile devices
- Understand operative tasks for managing apps and mobile devices
- Reconsider support tasks regarding the management of apps and mobile devices

### III. Overview regarding MDM and MAM tools

- Outline of currently common tools
- Comparison of functionalities and scope

The training addresses all IT employees, system administrators, and data center employees who contribute actively to the license transparency at Mobile Devices.

One day

On request

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