

## Data privacy in the context of SAM

Find out how to optimally implement the legal and organizational data protection requirements in your SAM and the value an integrated SAM has in data protection.

The Deloitte SAM Academy provides a comprehensive training program for all key activities relating to Software Asset and License Management (SAM). The content of the SAM Academy has evolved from Deloitte's long-term SAM experience in diverse customer projects and covers the entire software lifecycle. We offer impartial guidance and training independent of any software vendor or tool provider.

In addition to compliance with the license conditions of the respective software manufacturers, compliance with legal and organizational data protection regulations is crucial. Within the framework of the activities in the SAM, a large amount of data including personal data is processed. This must be done in accordance with the applicable regulations. In addition, an integrated SAM supports the fulfillment of data protection requirements.

### I. Basics of data protection

- Understanding of basic terminology, data protection principles, overview of legal requirements (e.g. GDPR, local data privacy laws)

### II. Influence of data protection in SAM and creation of synergies

- Brief review of the SAM processes relevant to data protection, SAM relevant regulations in the GDPR, SAM's value contribution to data protection

### III. Development of a data protection-compliant SAM Governance

- Identification of legal and organizational requirements, highlighting of interfaces to other business/specialist areas, process design including data protection aspects, data processing within the scope of internal and external license audits

### IV. Data protection within the framework of the SAM-Tool deployment

- Implementation of authorization concepts, prerequisite for the use of metering functions, development of tool requirements in relation to the fulfilment of data protection requirements (proof of concepts), data storage and deletion concepts.

### V. Privacy in the Cloud

- Contractual bases of contract processing, data processing in third countries, responsibilities and documentation obligations, guarantees and certifications

The training addresses all software contract and license managers, heads and employees as well as data protection officers and data protection employees who process personal data in the course of their work or do have business links to data processors.

One day

On request

Lutz Hoffmann | +49 30 254685609 | [deinfosamacademy@deloitte.de](mailto:deinfosamacademy@deloitte.de) | [www.samacademy.eu](http://www.samacademy.eu)

