



## Insight-Driven Performance Lab

Unlocking how your organization can consistently generate insight and make effective decisions to optimize business performance

# Deloitte's Insight-Driven Performance Lab

A one day lab to showcase the latest thinking in Enterprise Performance Management (EPM) and explore how an Insight-Driven Performance (IDP) approach can help your organisation to unlock value through effective decision-making.

## What is the lab?

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The lab **introduces, explores and reflects** on the eight core components of **Insight-Driven Performance**.

Utilising **leading practice, case studies, videos** and **demos** from across different industries, the lab brings to life how organisations can industrialise effective enterprise performance management and decision-making.

Our clients use the lab to **explore** and **align** around their own ambitions for making their enterprise performance management more insight-driven.

## How does it feel?

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**Inspiring, immersive and innovative** – the lab can be run **fully in-person** at our state of the art greenhouse facilities in Berlin – a truly creative and collaborative space.

The lab brings the topics to life in **fun, interactive** and **horizon-expanding** ways.

Our aim is to deliver a lab where **relevant use cases** and **best practices** can be shown and the participants can try out and **experience** in live sessions.

## Who should participate?

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The lab is particularly suited to participation from senior members of the finance team – typically the **CFO** and other Finance leaders focused on **FP&A and Performance Management**.

The lab is also a great way to foster collaboration between Finance and its business colleagues – with many labs benefitting from the attendance of representatives of **Strategy, Sales, Marketing, Operations and IT**.

# How does the Insight-Driven Performance Lab will be hold?

The lab's eight modules deliver an end-to-end view of the elements necessary to achieve Insight-Driven Performance. Each module introduces the topic, explores it interactively then assesses what it means for your organization.

## Introduce

**Consider** the art of the possible and what it takes to succeed

### Set the scene

For each component **learn** what it is and what you need

## Explore

**Engage** with demos, case studies and interactive exercises to understand the topic in greater depth

### Demos & Case Studies

**Interact** with leading practice tools, initiatives and case studies for each topic

## Reflect

**Engage** with demos, case studies and interactive exercises to understand the topic in greater depth

### Self-appraisal

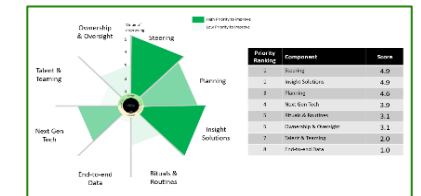
Reflect on **current maturity** and **self-assess** versus benchmark, propose next steps

**Explore** what good looks like and the value of getting there

**Discuss** them with our subject matter experts and your team

### Assess ambition

Discuss the maturity assessment completed throughout the session and **prioritise next steps**



# What are the benefits of participating in an Insight-Driven Performance Lab?

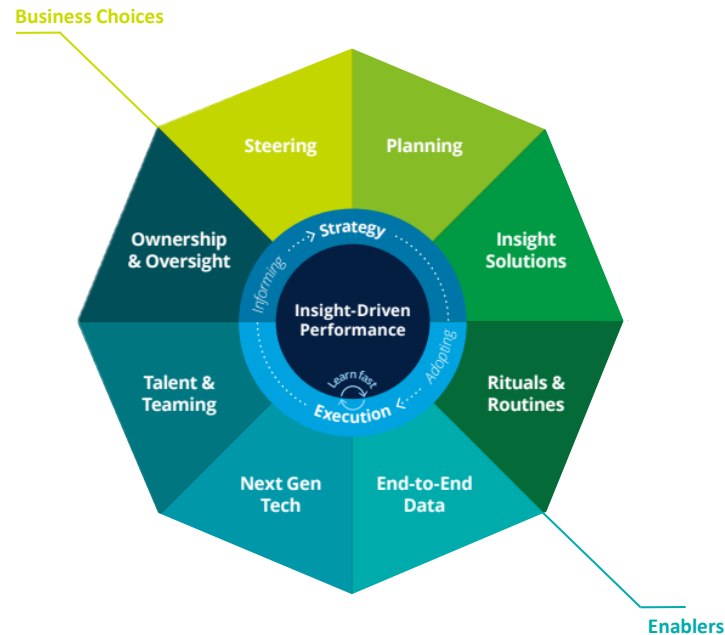
By conducting the lab you will achieve alignment for the need of effective decision making and both a better understanding of the current state of your organization and possible areas for action needed.

## Lab participant triggers

- We want to become a more **insight-driven organisation**
- We want to **understand the full range of topics** to truly manage performance
- Our **approaches** to enterprise performance management are **not sufficiently aligned** and **optimised** versus our strategy or the environment we operate in
- We are on or are embarking on a performance management transformation programme and want **to ensure we are aligned** on the journey and ambition
- We want to **discuss** performance in a **cross-enterprise way**
- We are **unclear** as to how **new technologies** and **automation** can improve performance management to **realise value**

## Lab content

The lab focuses on the **eight key components** of Insight-Driven Performance through introduction, exploration and reflection



## Outcomes of the lab

- An **understanding** of the eight components of Insight-Driven Performance and their **importance** in enabling **effective decision-making**
- **Awareness** of leading practice performance management **approaches and solutions** across industries
- An **understanding** of your organisation's **current maturity** across the eight key components of Insight-Driven Performance
- **Executive alignment** around the **ambition for change**
- **Concept and heatmap** for realising next steps towards **effective decision-making**

# Your Contacts

Please contact us any time in case of any questions and for further alignment



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