



Geoeconomic Resilience

How companies can navigate geopolitical and macroeconomic shifts

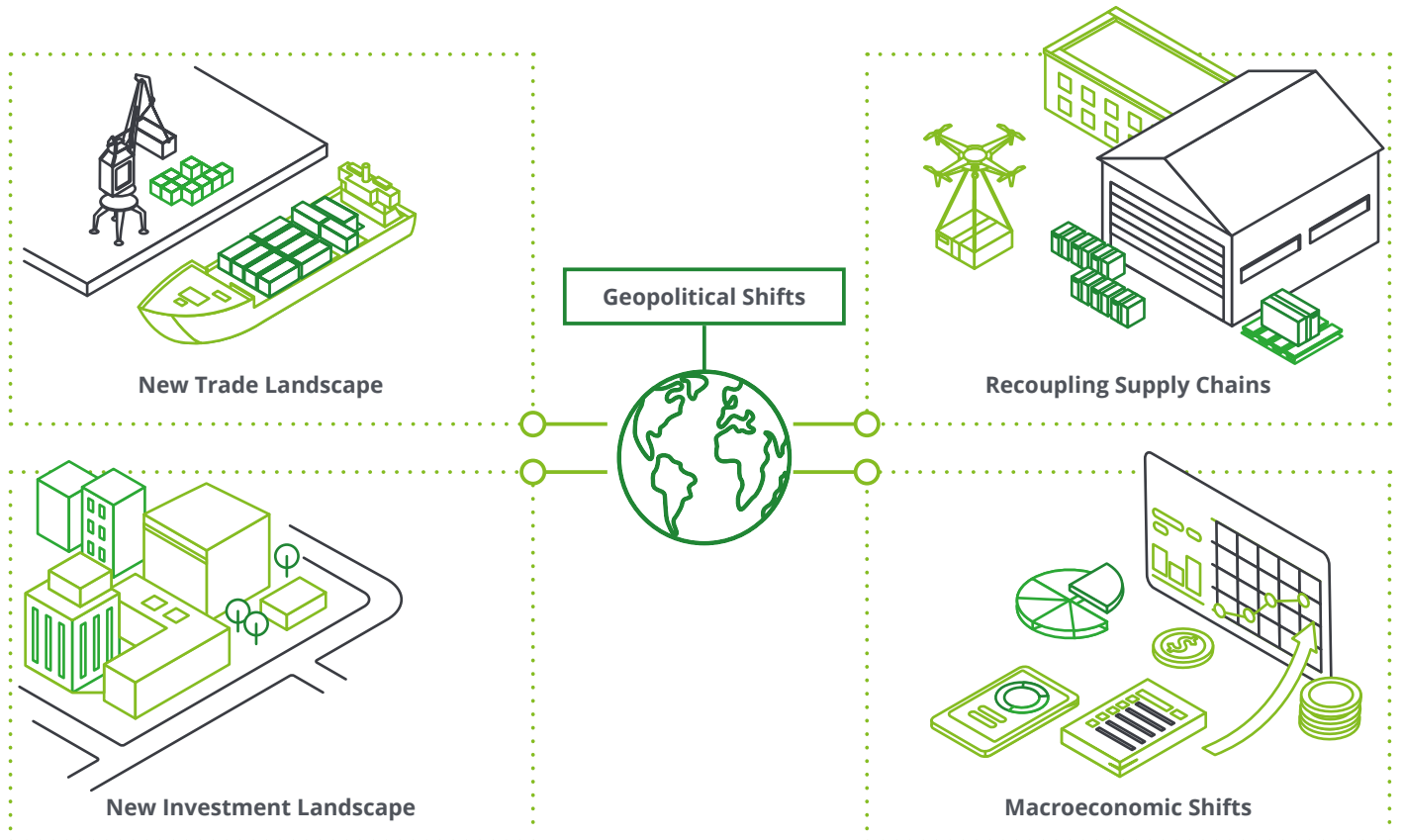
Current challenges

The global upheavals caused by the war in Ukraine and the Sino-American tensions have put geopolitical risks and their geoeconomic consequences at the top of the corporate agenda. These changes are a harbinger of new challenges in a more complex and fragmented international business environment.

Consequently, globalization is changing rapidly: International investment and global trade are under intense pressure from protectionism, the new dominance of security politics and new industrial policies. ➔

Yet, while the changing geoeconomic landscape generates new risks, it also creates new opportunities. New free trade agreements and new economic powerhouses are emerging, driven by demographic and macroeconomic tailwinds.

Companies need to manage this new combination of opportunities and risks proactively. In the new landscape, anticipating geoeconomic changes and developing strategies is critical to increase resilience, enhance crisis response capacities, and strengthen competitiveness.



Where is my company vulnerable to geoeconomic risks?



How can we reduce uncertainty by developing geoeconomic expertise?

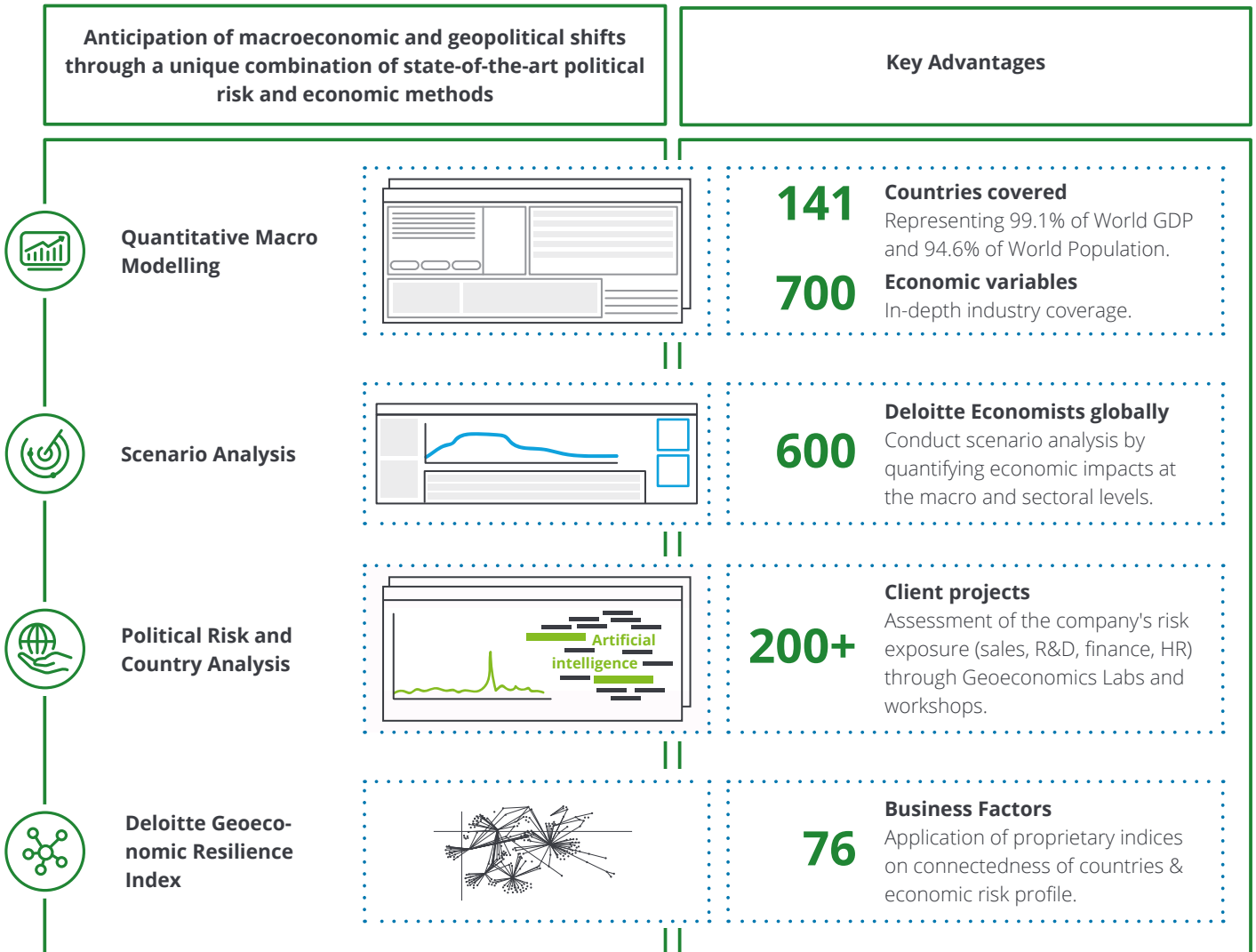


How do geoeconomic trends and risks affect markets, investments and supply chains?

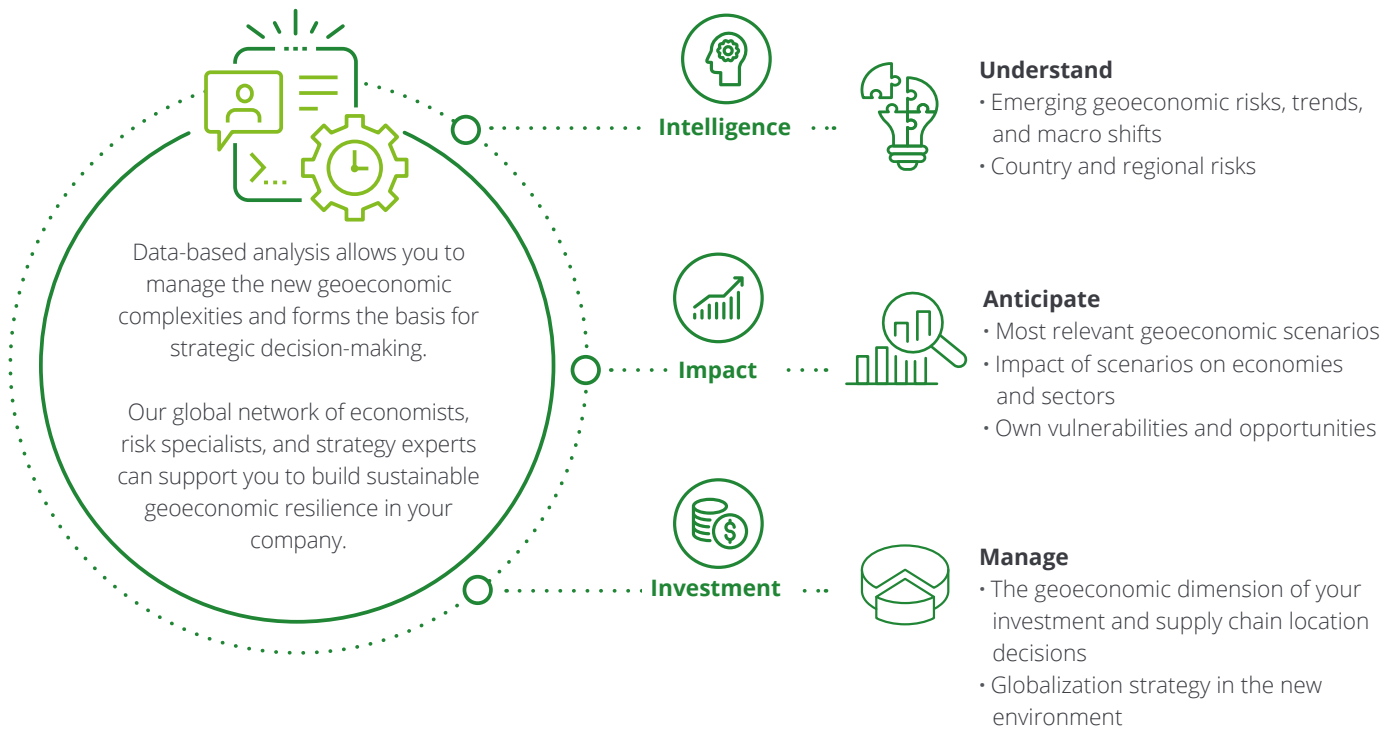
We approach these new challenges with a unique combination of analytic tools derived from risk analysis and economics. These include scenarios, macroeconomic and trade simulations, proprietary location

indices, country risk and industry impact analysis. Data-driven analyses are essential to cope with the new complexities. These tools support you in understanding the new geoeconomic landscape, allow you to

identify the impacts on your industry and company and form the basis for strategic investment decisions.



“We combine economic analysis and risk advisory to deliver customizable, data-driven, and quantifiable geoeconomic strategy.”



How to apply Geoeconomic Resilience services?

• Executive and supervisory boards

Tailor-made briefings on geopolitical, macroeconomic, trade and investment trends

• Finance

Geoeconomic assessment of M&A plans, supply chain reconfigurations, major investment decisions, investor relations

• Risk

Integration of geoeconomic factors into the company-wide risk management/ update of risk catalogue

• Internal Audit

Systematic consideration of geopolitical and macroeconomic factors in risk reporting

• Organization

De-Risking organizational structures (IT, HR)

• Strategy

Development of crucial geoeconomic scenarios, impact assessments, early warning systems and systematic monitoring of macroeconomic growth opportunities

• Supply Chain

Assessment of geoeconomic supply chain resilience and development of options

Your geoeconomic resilience journey

Our starting point is a high-level introductory exchange (60–90 Min), in which we discuss your situation, risks and needs regarding geoeconomic shifts.

The next step is to bring our experts together and start your geoeconomic resilience journey, including risk analysis, scenario planning, impact assessments and definition of early warning indicators. On that basis, investment decisions, supply chain changes and strategic moves can be stress-tested and made future-proof.

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