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FINANCIAL PLANNING WITH WORKDAY ADAPTIVE

A new generation of enterprise planning in a changing world.



Why do I need Workday Adaptive Financial Planning?

In the realm of financial planning and analysis, precision and agility are paramount for informed decision-making and strategic alignment. Workday Adaptive emerges as a transformative solution, empowering finance professionals with unparalleled insights and capabilities. With its cloud-based architecture and user-friendly interface, Workday Adaptive empowers organizations to optimize performance, mitigate risks, and achieve their strategic objectives with confidence.

Workday Adaptive

With Workday Adaptive Planning, you acquire a comprehensive understanding of your enterprise, utilizing a planning solution that offers versatility, scalability, and user-friendly functionality.

Workday Adaptive Planning leverages the potent Elastic Hypercube Technology (EHT), an advanced in-memory modeling engine that ensures optimal performance precisely when it's required. Furthermore, with its integrated framework, you can effortlessly link to data originating from any ERP, HCM, CRM, or other transactional system through pre-built integrations, eliminating the necessity for external third-party tools.

Workday Adaptive Planning allows you to broaden planning access to various divisions across the entire organization, transcending the boundaries of core finance.

Financial Planning

Unlock the full potential of your financial planning process with the comprehensive suite of tools designed to streamline every aspect of financial management, from budgeting to forecasting and beyond.

Gain unparalleled insights into your financial performance through customizable dashboards and reports, while being assured that your sensitive financial information is protected by robust security measures, ensuring compliance with regulatory standards, and safeguarding your data integrity.

What is Workday Adaptive Planning?

As an Enterprise Performance Management (EPM) tool, Adaptive mixes the best in AI and machine learning to enhancing enterprise planning, with real-time data, efficiency via automation, and increased accuracy by eliminating manual processes.

Encompassing all cornerstones of planning, it facilitates strategic forecasting to meet business needs, and provides a

clearer overview of the organization's financial health for better budget, forecast and revenue management. Furthermore, Adaptive provides flexibility in creating and comparing various versions of budgets, forecasts, and scenarios for short, medium, and long-term planning with different logic applications and levels of detail. This adaptability makes it an excellent tool for tailored financial planning and analysis for various business scenarios.

Fig. 1 – Comprehensive Planning Solution



Ask us about further use cases for Adaptive Planning such as **ESG, Marketing, Supply Chain, Close & Consolidation and M&A Planning.**

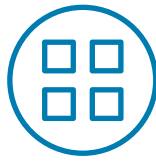


Revenue Planning

The importance of effective revenue planning in financial planning cannot be overstated. It provides a critical foundation for building financial accuracy, guiding sales forecasts, shaping revenue targets, and aligning all these aspects with a company's overarching strategic goals. Such considerations are crucial as they directly influence future income streams.

Despite its importance, revenue planning also presents considerable challenges. These include precision in budgeting and budget analysis, keeping pace with fluctuating market trends, and consolidating all these elements into a viable plan for future profits.

However, with Workday Adaptive Technology, these pain points are addressed efficiently. The tool provides real-time insights into the enterprise commercial environment. By doing so, it allows for scenario modeling, giving a detailed and accurate view of future financial outcomes while it guarantees future income streams are aligned with strategic objectives.



Intercompany Planning

Intercompany planning is vital for enhancing cash flow management, and achieving tax efficiency through compliant practices. It ensures regulatory compliance, accurate financial reporting, and alignment with corporate strategic goals, ultimately improving overall performance and coordination across entities.

Elimination processes in intercompany planning ensure accurate consolidated financial statements by removing intra-group transactions, adhering to accounting standards.

However, challenges such as data inconsistency, regulatory complexities, and inter-entity coordination remain significant hurdles.

Adaptive streamlines these complexities by automating tasks such as intercompany bookings and eliminations, generating consolidated reports. By utilizing Adaptive, plan consolidation can be executed directly, thereby eliminating the need for transferring plan data back into a separate consolidation system.



Cost & Expense Planning

Expense planning is a crucial aspect of a company's financial framework. It aids in accurately predicting future costs associated with running day-to-day operations. Such forward-looking insight enables businesses to make more effective budgeting decisions, and allocate resources optimally with precision. However, expense planning is not without its challenges. Consolidating diverse financial data, tracking expenses that fluctuate with market conditions, and maintaining financial equilibrium can be taxing. These hurdles call for frequent updates, expense controlling, robust technical integrations, and strategic planning. In the face of these challenges, Workday Adaptive Planning allows organizations to accurately predict expenses and adjust their expenditure according to shifting business needs.

Financial planning also presents considerable challenges. These include, precision in budgeting and budget analysis, keeping pace with fluctuating market trends, and consolidating all these elements into a viable plan for future profits.





Investment Planning

High CAPEX (capital expenditures) could indicate a high growth company. However, CapEx planning presents a number of common challenges, including lack of a strategic framework, inadequate metrics and measures for evaluation.

To strengthen CapEx planning, a company:

- must have a plan to map capital investments to its strategic goals.
- align capital expenditure with operating expenditure.
- use innovative tools and techniques that allow comparisons and calculations of value vs risk.

Investment Planning in Workday Adaptive Planning empowers organizations to effectively manage and forecast investments, optimizing decision-making with dynamic modeling and real-time financial insights.

The platform simplifies the process of creating investment plans, allowing users to build detailed models that factor in variables like cash flow, ROI, risk scenarios, and long-term financial impacts. Workday Adaptive provides flexible, data-driven solutions that enhance the accuracy and efficiency of investment planning.



Project Planning

Using a financial plan in project management can help outline the financial aspects of a project, assisting in managing financial resources.

The project will then be monitored through regular reporting and by using technology improvements, project controlling can be attained.

Common challenges in project financial management include budget overruns, cash flow constraints, and financial reporting transparency.

Companies should plan project expenses using flexible models, that allow expense control and customization of resources and cost types.

Besides the Workday Project Module (included in Workday Fins), Adaptive offers the possibility of financial project controlling considering long-term activities. Resources and expenditure can be seamlessly controlled and report can be leveraged by self-service reporting that makes it easy to share results within the organization.

Tab. 1 – Implementation Scenarios

Implementation Occasion	Core Benefits
Stand Alone Solution	Core Planning Capabilities
On top of Workday HCM	Integrated Headcount and Compensation Details
On top of Workday FINS	Integrated GL Accounts, Cost Centers, Profit Centers, etc.
Combined with Prism Analytics	Integrated Analytics capabilities (including accessing, reconciliation and preparation of data)
Along with Operational Planning Use Cases (e.g. Supply Chain Planning)	Integrated with Financial Planning (direct effects on Financial Statements)

Contacts

Deloitte's differentiator is our people. The cross-disciplinary nature of our team ensures we bring a comprehensive skill-set to deliver optimized planning solutions, strategies and services tailored to meet your needs.



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