



## CE Automotive Newsletter January 2026

### **Consolidation – A Strategic Path to Optimization and Efficiency**

As cost pressure rises, labor availability declines, and sustainability expectations grow, many companies are reassessing their production and warehouse networks. What once made sense no longer always does.

Consolidation is not about centralizing everything, but about simplifying complexity, eliminating inefficiencies, and redefining the role of individual sites. When guided by data, scenario modeling, and a clear strategy, it can significantly improve operational efficiency and resilience.

In this article, we explore when consolidation makes sense and how to approach it to create a scalable, future-ready operating model. Deloitte supports organizations throughout the consolidation journey—from analysis and scenario design to implementation and regulatory alignment.

[Read more](#)

## EUDR in Automotive – Where Regulation Truly Meets the Supply Chain

The EU Deforestation Regulation (EUDR) does not assess vehicles as a whole, but specific components and the commodities behind them. For automotive companies, compliance is therefore not about being an OEM or supplier, but about material composition, customs classification, and the role a company plays in the supply chain.

This article explains how EUDR applies to automotive components such as rubber, leather, and wood-based materials, why HS classification and traceability are critical, and how responsibilities differ between economic operators, downstream operators, and traders. It highlights the practical challenges of global, multi-tier supply chains and the importance of robust data flows and due diligence systems.

Deloitte supports automotive companies in assessing EUDR applicability, designing compliant operating models, and implementing data, process, and governance solutions that translate regulatory requirements into practical, scalable actions.

[Read more](#)



## 2026 Global Automotive Consumer Study – Redefining Vehicle Choice and Mobility

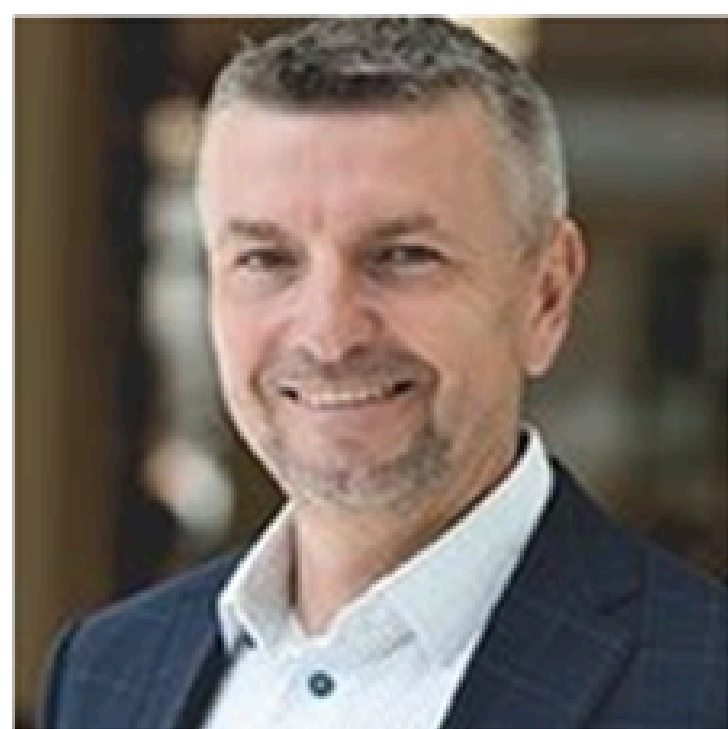
Automotive consumers are navigating a rapidly changing landscape shaped by economic uncertainty, electrification, and digital innovation. Deloitte's 2026 Global Automotive Consumer Study explores how preferences around powertrains, brand loyalty, and new mobility models are evolving across global markets.

The study shows that while electrification remains a strategic priority, affordability, infrastructure, and trust continue to influence purchasing decisions. Consumers are more open to switching brands and selectively adopting connected and autonomous technologies.

Readers gain insight into the expectations shaping the future of automotive demand—and can explore the full study to better understand how manufacturers can respond to these shifts.

[Read the full study and key insights!](#)

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