



EU Data Act (EUDA) Deloitte Cyber Regulatory Compliance

The EU Data Act is a game-changer for **data accessibility, sharing, and innovation**.

Whether you're a connected product **manufacturer**, a **related service provider**, or **data-driven business**, it is time to align with new obligations and opportunities in data sharing, security, and compliance. The EU Data Act is a landmark regulation designed to promote:



DATA SHARING



INNOVATION



ECONOMIC GROWTH

It seeks to create a level playing field by **ensuring fairness** in data access and use and improving the **accessibility** and **portability** of data across sectors.

The EU Data Act, formally known as the **Regulation on Harmonized Rules for Fair Access to and Use of Data** is a key pillar of the European Data Strategy. It gives users more **control over data** from connected devices, encourages data sharing between businesses and public bodies, and supports a more competitive and innovative **digital economy** across Europe.

Who does it affect?

The EU Data Act applies **across all sectors where data is generated**, covering various smart devices and cloud computing. You may be affected if you are:

- › a **manufacturer of connected devices** (IoT, vehicles, machinery).
- › a **provider of digital services or cloud infrastructure**.
- › a **data holder or user in business-to-business (B2B) or business-to-government (B2G) settings**.
- › an enterprise seeking to unlock or **monetize data**.

Key requirements



User Access to Data

Users of connected devices must be able to access and use the data they help generate (easily, free of charge, and in real-time).



Data Sharing (B2U & B2B)

Data holders must share data with third parties, including other businesses, under fair, reasonable, and non-discriminatory terms.



Business-to-Government (B2G) Access

Public authorities can request access to data in exceptional circumstances, such as emergencies or for public interest purposes.



Cloud Portability & Interoperability

Cloud service providers must allow customers to switch providers easily, with clear rules on data portability, access continuity, and contract termination.

Key milestones

September 2025 – scope for obligations related to data accessibility comes into effect.

September 2026 – scope for obligations related to the design and production of connected products and the ways of providing related services to ensure data is directly accessible to users comes into effect.

Given these deadlines, **early preparation is crucial** to ensure your organization can implement the necessary processes and security measures in time.

Our team of **experts in regulatory compliance, law, cybersecurity and risk management** provides end-to-end support to help you comply with the EUDA.



Product Portfolio Analysis

Identify which products and services fall under the scope of the EU Data Act



Target Operating Model

Design scalable models and data architectures aligned with regulatory and business needs



EUDA Readiness & Gap Analysis

Evaluate your current state and uncover compliance gaps with actionable insights



Data Protection Measures

Strengthen data protection and align with requirements of GDPR and EUDA



Corrective Actions, Action Plan

Develop clear, prioritized plans to close compliance gaps efficiently and effectively



Policy Development

Create internal policies and workflows to meet ongoing compliance obligations



Data Strategy Definition

Define a strategic approach to data use, value creation, and consent governance



Cybersecurity Measures

Implement robust security to ensure safe, compliant data exchange

We also provide advisory services in relation to **data utilization** and **data monetization opportunities**.

CONTACT US

Get ready for the EU Data Act with confidence.

We help you stay ahead and make sure your products and services **meet all regulatory obligations**, and that your technology supports secure access and sharing of data required to be made available to users.

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