



CE Automotive Newsletter

Q4.1 2024

[Connected Supply Chain: The Backbone of Central Europe's Automotive Resilience](#)

Explore how Central Europe's automotive industry is tackling unprecedented challenges such as **labor shortages, regulatory demands, and supply chain disruptions** with the help of the newly launched **Central Europe Supply Chain Center of Excellence**, in partnership with Deloitte Germany. This revolutionary center is focused on enhancing Connected Supply Chains, offering holistic, **cost-effective solutions**, and **round-the-clock support** to **streamline operations, mitigate risks, and drive innovation**. Discover how businesses can optimize supply chain management to maintain competitiveness amidst the shift to electromobility.

[Navigating the EUDR: A pathway to sustainable supply chains in the automotive industry](#)

The **European Union Deforestation Regulation (EUDR)** is reshaping the automotive industry's approach to supply chain management. As companies face increasing pressure to ensure **environmentally responsible sourcing**, the EUDR presents significant compliance challenges but also offers a strategic opportunity to lead in sustainability. Automotive manufacturers must prioritize transparency, traceability, and sustainability to **meet new regulatory standards** and **enhance their competitive edge**. Discover how the EUDR can transform your supply chain practices and position your company as a leader in environmental responsibility.

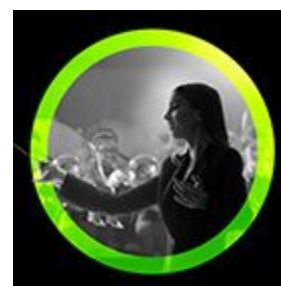
[Deloitte latest analysis and studies](#)

Sustainable Supply Chain Survey 2024



As mentioned in Deloitte's new Sustainable Supply Chain Survey, **Sustainability is now a priority for 71% of Central European companies**, with nearly **80% experiencing growing customer demand for sustainable practices**. Key challenges include aligning business interests and managing regulatory requirements, but companies are **recognizing sustainability as a significant competitive advantage**. Explore how leading organizations are navigating these challenges and leveraging sustainability for long-term growth.

2023 Global Chief Procurement Officer Survey - Observations, challenges, and trends in procurement



Deloitte's latest survey reveals how **Chief Procurement Officers (CPOs)** are navigating **increased expectations and supply chain disruptions** with limited resources. Key strategies include leveraging **digitization**, enhancing **supplier collaboration**, and **innovative talent management**. Discover how leading procurement organizations are transforming challenges into opportunities to drive value and resilience.

Team



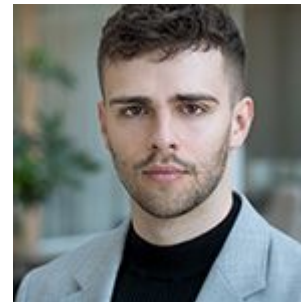
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