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Deloitte Academy

C-suite training on Artificial Intelligence
Physical seminar invitation

Seminar Objectives

Our programme's innovative nature lies in enabling organisations to recognise the key concepts around data analytics and AI and to identify how to use it in a cost-effective and business-led way. Our interactive seminar will help organisations in becoming more data-driven by training them in important aspects of analytics and AI enablement: Technologies, Governance, Skills and Culture. We will deliver this through a practical and interactive approach which includes discussions around case studies from real company applications of Analytics and AI and by guiding participants through structured exercises that will help them identify their own organizations' needs, gaps and best way forward towards becoming a truly data-driven and analytics-enabled organization.

By the end of the workshop participants will:

- Identify opportunities and analytics application areas relevant to their own organization.
- Clarify how organizations get tangible business value out of analytics.
- Understand the infrastructure and tools requirements of analytics enablement and how to go about establishing the right ecosystem for each organization.
- Understand the connection between digital transformation with analytics and AI.
- Recognize the transformational pillars of analytics and AI-enablement organization and design a roadmap of actions for accomplishing it.
- Understand how to develop communication and change management programs to ensure successful adoption of new tools by their employees.

📅 17 October 2023　⏰ 09:00-17:00 (EET)　📍 Deloitte Nicosia Offices　€ €300 + VAT *(Deloitte Alumni are entitled a 30% discount)*

To register for this seminar: Press here　　　More information: Deloitte Academy website or cyacademy@deloitte.com

Christina Orfanidou
DPhil (Oxon)

Christina is a Director within Deloitte's Risk Advisory team working on Data & AI-related services across sectors. She is an Advanced Analytics and Artificial Intelligence professional with expertise in consulting organisations towards embedding advanced analytics, automation and AI into their operations. In her 15-year career she has helped multiple organisations in the public and private sector in leveraging analytics and AI for value creation both in terms of solution development and in capability development and adoption strategy. She has also acted as a key expert in multiple European Commission projects on the adoption of AI within the public and private sector, consulting, in particular, on issues around AI adoption, governance and AI ethics.

Christina is an approved instructor in Data Analytics and AI by the Cyprus Human Resource Development Agency and has in the past three years delivered multiple C-level, M-level and technical trainings and workshops related to incorporating and successfully adopting Advanced Analytics technologies.

Christina also sits on Advisory boards for R&D projects on AI and was a member of the Parallel Parliament in Research, Innovation and Digital Policy (2019-2021). She is the co-founder of the Cyprus chapter of the global organisation Women in Machine Learning and Data Science (WiMLDS).

She holds a DPhil in Artificial Intelligence from the University of Oxford, UK.

Who should attend?

This seminar is addressed to working professionals of any industry including Business Managers/General Managers, IT and Data Analytics Managers, Chief Information Officers , Chief Financial Officers, Chief Analytics and Data Officers, Chief Marketing Officers and Managers with roles in Digital Transformation/Strategy/ Marketing/ Operation who aim at strategic and commercial development of their organisation through optimising their organisation's Advanced Analytics capabilities.

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