

## Better Meetings with Behavioral Science

### Virtual seminar invitation

#### Seminar Objectives

We spend the bulk of our days in meetings, whether virtual or face-to-face, planned or spontaneous. Whether to decide, brainstorm, solve problems, communicate changes, coordinate, sell etc. But how productive are these meetings, really? Can we do better?

This interactive seminar gives participants the most updated, science-based, Nobel-certified, practical, ready-to-apply tools and processes for meetings that truly meet your standards.



24 April 2024



09:00-13:30 (EET)  
(4 CPDs)



Virtual Seminar  
(via Zoom)



€100 + VAT  
(Deloitte Alumni are  
entitled to a 30% discount)

Registration\*: [Press here](#)

More information: [Deloitte Academy website](#) or [cyacademy@deloitte.com](mailto:cyacademy@deloitte.com)

\*The last day for registering for this seminar is on 10 April 2024

## Facilitator

# Melina Moleskis, PhD MBA

Managerial Decision Scientist |  
Behavioral economist



Melina is a decision + behavioral scientist.

She harnesses the scientific knowledge of how people act, make decisions and react to processes and incentives, to create better choice architectures for better results – from big, infrequent decisions to daily habits.

As a consultant, she works with both private companies and the Government to help solve puzzles (from inefficient work processes to low demand) and craft strategies that work with – not against – the grain of human nature.

As certified corporate trainer, Melina helps teams boost decision-making processes, embrace more productive habits and reach their fuller potential, sustainably.

In her role as an academic, she lectures at executive education venues incl. George Washington University and features in mainstream media such as Harvard & Forbes.

She also co-leads the European chapter of the Global Association for Applied Behavioral Scientists that focuses on bringing behavioral science insights and updated practices into the private and public sectors.

To date, she has spent 11 years researching, teaching and communicating managerial decision-making, following 9 years of experiencing it first-hand. She holds a PhD in Managerial Decision Sciences and MSc in Research Methods from IESE Business School, MBA in Strategy from NYU Stern, BSc in Mathematics & Economics from LSE, Certificate in Applied Intelligence from Mercyhurst and numerous other accreditations in pursuit of continuous learning.

## Who should attend?

This seminar is ideal if you want to improve your meetings. Whether you need them to be more effective, efficient, inclusive or simply less, it provides a blueprint for you and your team.

## Agenda

In this 4-hour seminar on the behavioral science of meetings we cover:

- **WHAT** you are doing wrong at meetings *without realizing it*.
- **WHY** outdated methods get in the way of *your own and your team's* performance, morale, productivity, change efforts, decision-making and problem-solving ability.
- **HOW** to *improve* your meetings for best results, immediately and sustainably.