

#### In association with **Deloitte**



# Cultivating success stories of innovation

Unleashing the full potential of start-ups and scale-ups



#### What is ARIS?

How it empowers innovative enterprises?

ARIS is a non-profit organisation established in association with Deloitte, with the sole purpose of offering start-ups and scale-ups with the structure, mentorship and network needed to grow successful business ventures. The acceleration programme has been designed and is being curated by Deloitte's Innovation and Entrepreneurship Centre. The accelerator targets start-ups that want to speed up the execution time of their projects and expedite their go-to-market speed and scale-ups that need business or financial support to develop and expand further their business.

ARIS offers innovative enterprises the support, inspiration and community needed to accelerate their growth, amplify their impact and build true stories of success.

#### Who is ARIS for?

Are you a start-up or scale-up with a game-changing solution?

ARIS welcomes applications by innovative enterprises from anywhere in the world which are passionate about solving today's problems through innovative technological solutions. Although we prioritise B2B solutions in the fields of renewable energy, shipping, IT and fintech, we do not exclude solutions that do not fall into these categories, as long as they:

- Have solid growth potential in the global market
- Develop technology-based innovative products/services
- Have a Minimum Viable Product (MVP) ready to be launched to the market
- Have the capabilities required to maintain a sustainable business model



## What is the structure of the programme?

ARIS can give you the right footing from start to end, by assisting you to present your financial information in a coherent manner and helping you approach potential stakeholders.

The acceleration programme has been specifically designed to enable innovative enterprises speed up their market strategy, within an intensive support period of 26 weeks. Tailored to the needs of the start-ups and scale-ups, the programme is built on 4 pillars and aims to provide entrepreneurs with a practical roadmap to fine-tune their business model, test and effectively commercialise their products/services. Depending on their maturity level and advisory needs, successful applicants begin their acceleration journey from either pillar. Throughout the programme, they have access to mentors and coaches with a wide breadth of expertise who support the founders in their entrepreneurial journey with an emphasis on commercialisation, financial and business areas, and enjoy the transfer of knowledge, exposure to various stakeholders and access to the innovation ecosystem.



### What do we offer?

Whether you have an innovative solution and you require business support to succeed in a competitive market or have the tech skills but lack the business case, ARIS can help you build your success story through:

- Ad-hoc mentoring
- Mastering your pitching technique
- Networking opportunities and connections with investors
- Discovering available funding opportunities
- Support to prepare your Financial Projections
- Being part of a vibrant innovation community

