


## The Swiss CFO Programme

# The Swiss CFO Programme



The Swiss CFO Programme helps CFOs to stay ahead of increasingly complex demands through unique opportunities to draw on the experience of Deloitte leaders, subject-matter specialists, CFO peers, and board members. The CFO Programme harnesses our organisation's broad capabilities to offer forward-thinking insights for every stage of the CFO career, helping new and experienced CFOs manage the complexities of the role, tackle their companies' most compelling challenges, and adapt to business and market shifts.

The CFO Programme was developed to offer CFOs and aspiring CFOs a trusted, valued, and comprehensive “go-to” resource for personal career development and success as the CFO role evolves to address new demands.

## CFO Programme mission



**Inform:** Provide comprehensive, CFO focused insights to help CFOs achieve business career goals.



**Develop:** Help CFOs nurture talent and prepare promising leaders for increasing levels of responsibility.



**Connect:** Connect CFOs with peers and leaders in and outside of the CFO community.

# Next Generation CFO Academy

## Start ahead

Our Next Generation CFO Academy is a unique, often career-changing experience that helps prepare promising finance executives for a future CFO role. Attendees are nominated by their organisation's current CFO with the goal of developing leadership potential in rising finance professionals. The Academy provides a highly experiential curriculum and unparalleled networking opportunities. Sessions are held annually at the hotel Bocken in Horgen, near Zurich. Switzerland.

### Preparing future CFOs

Today's CFOs serve in a far greater capacity than the support role they once did. Finance permeates every aspect of businesses, and CFOs are key decision-makers, leaders in their organisations who are held to high standards—and are expected to set high standards.

For new CFOs to take the reins successfully on day one, early preparation is essential.

**"I am glad I had the opportunity to participate in this programme. The quality of the presentations and speaker engagement with the audience was excellent and exceeded my expectations."**

**Participant**

### Build new relationships and skills for success

The Academy experience is framed around three pillars of CFO success: leadership, influence, and competence. Delivered over three days, the Academy curriculum is both intense and thorough. It provides executives with an opportunity for preparation, self-reflection, and hands-on scenario planning related to key aspects of the CFO agenda.

The faculty is uniquely positioned to deliver this curriculum. It consists of C-suite executives, analysts, authors, university professors, attorneys, and senior Deloitte Switzerland partners.

### A network beyond the Academy

The Academy provides participants with an opportunity to build meaningful relationships with peers from similar organisations across industries and geographies. Each cohort has the opportunity to meet again at an alumni get-together which takes place once a year in Switzerland. By invitation only.

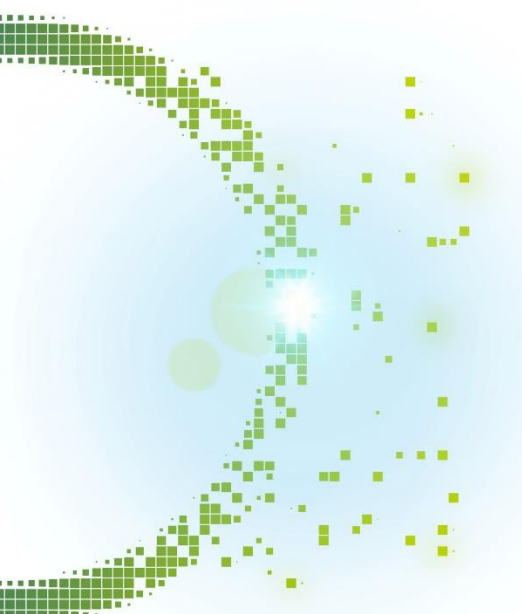
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[Watch the video](#) for further insights.



# CFO Transition Lab

## Plan ahead



CFOs across the globe are being called upon to fill expanded leadership roles. They increasingly have to oversee other critical operations, including information technology and human resource issues of their finance organisations. That is why we created a powerful CFO Transition Lab experience—to help newly appointed CFOs, including those with prior CFO experiences, make efficient and effective transitions. By invitation only.

### A single day to map the first six months of your journey

Our CFO Transition Lab is a one-day experience based on our extensive research on CFO transitions.

The agenda focuses on the three most important resources CFOs should consider managing during their transitions: personal and organisational time management, talent in the finance organisation, and critical stakeholder relations.

The CFO Transition Lab helps CFOs as they create a tangible 180-day work plan with four work streams:

1. Define and communicate priorities
2. Assess and develop a talent strategy
3. Understand and influence specific stakeholders
4. Frame tangible actions to execute priorities

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### Plan ahead: What CFOs can explore in the Lab

- **Hopes, fears, and legacies:** Define a “north star” and consider other stakeholder’s input (CEO etc.)
- **Organisation strengths:** Evaluate the finance organisation’s current versus desired strength in key areas
- **Priorities:** Use Deloitte’s Four Faces of the CFO framework to identify priorities and classify the urgency and importance of each
- **Communication strategies:** Develop language to communicate strategic priorities to stakeholders
- **Confidence:** Assess the preparedness of the finance organisation to execute top priorities and identify ways to increase confidence in outcomes
- **Talent:** Examine capabilities and bandwidth of direct reports, as well as the scope and efficacy of reporting relationships
- **Relationships:** Focus on the strengths of key relationships and influence strategies needed to achieve priorities
- **180-day plan:** Create action plans with specific milestones

# CFO Connect

## Be ahead

### A Swiss-made programme

Each CFO Connect is a meeting of CFOs, focusing on topics that are most relevant for them in Switzerland.

The CFO Connect programme evolves with each discussion, permitting topic deep dives during each event. Topics covered can be (and are not limited to):

- Business relationships (CFO/CEO etc.)
- Environmental, social and governance (ESG)
- Analytics, reporting and data related topics
- CFO talent management
- Crisis management overall
- Personal brand positioning
- Strategy and CFO responsibilities
- Cyber risk and other current hot topic

### Connecting with peers

With a friendly and intimate networking set up – usually a speaker, followed by a lively discussion – there is time set aside for CFOs to connect.

“Participating in the CFO Connect was a very valuable experience. The content was interesting and I truly appreciated listening to my peers.”

**Participant**

### Learn from the best

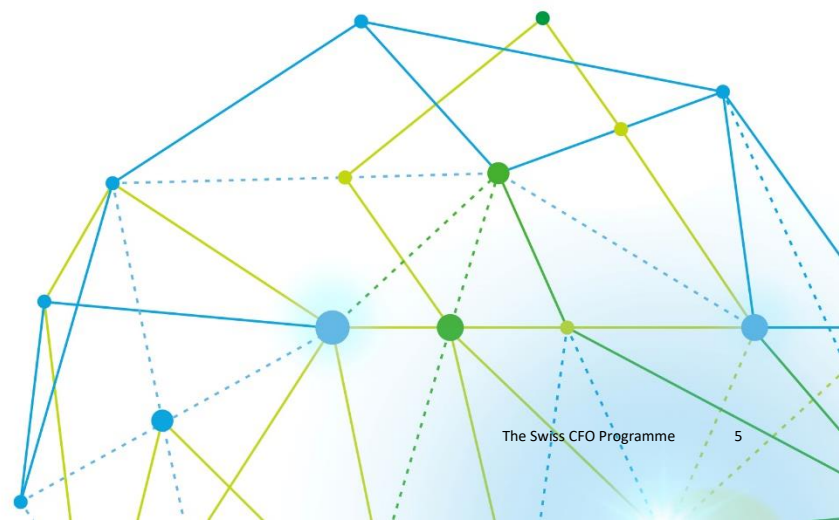
During and after each CFO Connect participants have direct access board directors, CEOs and leaders with valuable subject matter expertise, providing insights to each discussed topic.

### Bi-annual event schedule

The CFO Connect is set up as a bi-annual event series. Each session is planned for maximum two and a half hours.

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# CFO Insights

## Think ahead



### CFO Survey

#### Insights into CFO-relevant matters

Firstly launched in 2009, the Swiss CFO survey provides an overview of the financial attitudes of Chief Financial Officers and Group Finance Directors of major companies based in Switzerland.

Published bi-annually, the Survey is aligned to the European CFO survey, including a mix of questions relevant to the CFO at a business environment, company and operational level. A section of each edition is dedicated to address specific topics trending in Switzerland at present.

#### How to participate

CFOs and Senior Finance Executives who are based in Switzerland can take part in the survey. Please sign up directly on our website here:

<https://www2.deloitte.com/ch/en/pages/finance/articles/cfo-survey.html>

#### To learn more contact:

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### CFO interviews & podcasts

#### Be visible

Through our CFO interviews and podcasts, CFOs can be visible and be heard via our platforms on our website, social media, as well as our blog platform.



#### How to participate

CFOs and Senior Finance Executives who are based in Switzerland can take part in the interviews and podcasts. Please sign up directly on our website here:

<https://www2.deloitte.com/ch/en/pages/finance/articles/cfo-interview-series.html>

# Deloitte Finance Day

Go ahead



The Deloitte Finance Day is Deloitte Switzerland's flagship digital Finance event. The full day conference-style event brings together finance executives with leading technology partners, for an inspiring day of content and exchange at a beautiful location.

The day is moderated by a well-known celebrity in the Swiss finance space, and includes CFO guest speakers from leading companies in Switzerland.

## Share, inspire, exchange

The event programme is shaped around three key elements:

### Share

- Keynote speakers
- Hot topic sessions

### Inspire

- Client stories
- Demo sessions

### Exchange

- Networking lunch
- Apéro

"I wanted to congratulate you on this top-class event; the conversations, exchanges and inspirations that I was able to take with me are very diverse and exciting." – **Participant**

## Discuss your hot topics

When participants register for the event, they take part in a survey on the 'hot topics' in their finance function for the following year. This way, all participants have an impact on the agenda.

In our successful launch event, topics covered ranged from sustainability in finance to extended planning & analytics. With topics such as shared services and digital tax also included in the programme, there is interesting content for all finance executives.

## How to participate

Register your interest via our [CFO Programme website](#) – simply complete the short form, select 'Deloitte Finance Day' (and any other activities that are of interest to you) and a member of our team will be in touch.

## To learn more contact:

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For more information about Deloitte's CFO Programme, visit our website at <https://www2.deloitte.com/ch/en/pages/cxo/executives-and-board-programme/cfo-programme.html>





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