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SWITZERLAND BEST MANAGED COMPANIES

Switzerland's Best Managed Companies

Recognising Swiss business excellence

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Are you one of Switzerland's Best Managed Companies?

Dynamic times call for strong leadership. As a leader, you know that better than anyone else. But, do you also know how well your organisation is managed? And what could possibly be done better? Participate in Best Managed Companies and get answers to these questions. The Best Managed Companies programme shines a spotlight on Switzerland's most outstanding private businesses and the exceptional performance that drives them.

A rigorous and independent process ensures that participating companies are evaluated based on a proven global framework. Within the framework your company's management abilities and practices are assessed, in the domains of strategy, capabilities, commitment and financials.

You will receive an independent view of your business, and benchmarking against 'the best' private companies. Being recognised as Best Managed, you become part of a select community and receive a reputational boost through increased public visibility. Are you up for the challenge?

What makes the Swiss Best Managed Companies programme unique?

- It focuses on Swiss privately owned and managed companies
- Recognises overall business performance and sustained growth
- Recognises the efforts of the entire organisation
- Measures more than financial performance
- Gives insights into best practices, which are shared during the coaching process

SWITZERLAND BEST MANAGED COMPANIES

Who can apply?

Follow these eligibility criteria

To enter the programme, the companies must meet the following eligibility criteria:

Privately held

HQ or major decision centre in Switzerland
(operations can be abroad)

Compliant from legal, tax and ethical perspective

Have a (financial) track record of at least three years

Turnover in excess of CHF 50 million
not applicable for companies in the health care industry such as biotech, life science, medtech, dentaltech, and suppliers etc.

Company has more than 100 FTEs

Could be:

Privately owned Swiss company

Swiss portfolio company controlled by private equity firms independent of latter's domicile

The following organisations are ineligible:
Credit institutions, banks, insurance companies, companies with equity shares traded at a regulated stock exchange at time of initial acceptance to the programme, Swiss subsidiaries of foreign multinationals, government-owned entities/public sector agencies, charities and not-for-profit organisations and their affiliates and subsidiaries.

In doubt, please contact us to support you along the process.

How the Best Managed Companies programme works

A three step process to uncover achievements and improvement potentials

The Best Managed Companies programme aims to find the best managed, privately owned companies in Switzerland. The programme evaluates your company's management capabilities and practices and recognises overall business performance and growth. This is how the programme works.

Phase I

The online application

This first phase verifies eligibility and should only take 10 minutes with the information at hand. Applications for the Swiss Best Managed Companies programme 2027 will close on 31 March 2027.

Phase II

The coaching process

Companies selected to move to Phase II are asked to complete a second, more detailed submission. You will be asked to describe how you develop your strategy, demonstrate corporate strengths, excel in the marketplace, retain top talent and manage business risks. Questions align with the Best Managed Companies programme's four distinct pillars of evaluation: strategy, capabilities, commitment and financial.

During phase II, Deloitte and EFG will work with you on your approach to completing your submission, providing you with valuable coaching from some of Switzerland's top business advisors. Even if your company is not among the ones meeting the challenging benchmark, this is a great opportunity to gain insight and business expertise during the coaching process. Deadline for submission of Phase II is 29 April 2027.

Phase III

Celebration and networking

An independent jury will score the different companies based on the global Best Managed Companies framework criteria. They will be notified of their success in the course of May 2027. All companies recognised will be invited to celebrate their company's success at the Best Managed Companies Gala event on 24 June 2027.

And even when the festivities are over, you will remain part of our global Best Managed community of around 1,300 Best Managed Companies. You are encouraged to participate in national and global meetings on a diverse range of topics.

Throughout the process all submissions are confidential, and the programme is compliant with Deloitte's privacy and confidentiality policies.

How are Best Managed applicants evaluated?

Strategy

Best Managed companies are strategic, staying true to the founder's vision and core values. They focus on customers and clearly know how they will compete to win. They also ensure everyone in the business understands the strategy, the company's direction, and their role in achieving shared goals.

Capabilities

Best Managed companies carefully build the capabilities needed to execute their strategy. They identify, attract, and retain the right people and teams, and consistently drive change initiatives to advance strategically. They are recognised as both innovative and productive.

Commitment

Best Managed companies stay committed to their goals and work on the intangibles, like leadership and alignment, which make the business highly successful. They invest in formal leadership development and broad learning and growth to build capacity. Succession planning is addressed, with plans in place for both leadership and ownership.

Governance and Financials

Best Managed companies consistently achieve top quartile performance and build systems and processes that support strategy and execution.

Award categories

The laureates become part of an exclusive network of Best Managed Companies and have the opportunity to meet other laureates at different events throughout the year, which are designed exclusively for the Best Managed Companies.

Best Managed New Winner
One of the new winners selected each year.

Requalifying Best Managed Winner (Years 2, 3)
Award recipients that have re-applied and successfully retained their Best Managed designation for two or three years.

Gold Standard Winner (Year 4)
Companies that have maintained their Best Managed designation for four consecutive years.

Requalifying Gold standard Winner (years 5, 6)
Companies that have successfully retained the Best Managed Companies label for five or six consecutive years.

Platinum Club Member (Year 7 and following)
Winners who have retained their Best Managed status for seven years or more.

What's so great about being one of the best?

There are obvious benefits to winning any award, but the Switzerland's Best Managed Companies programme offers some unique opportunities.

Benefits of applying

- Valuable insights: Coaching from Deloitte and EFG professionals
- Benchmarking: Shine a light on current practices and areas for improvement with detailed feedback report
- Foundations for future success: Detailed self-analysis of your business focused on strategic and operational issues

Benefits of being recognised as Best Managed Company

All the benefits of applying, plus more in store for being recognised as one of the Best Managed:

- Reputational boost: With clients, customers and employees – current and future, through national media exposure and gained exclusive use of the Best Managed Companies designation. The logo can be used on business cards, recruiting materials, advertising and company assets (think vehicles, retail stores, web site and packaging)
- Network: Become part of an international business community of around 1,300 of the best-run companies to share ideas and do business with
- Celebrate: Invitation to Best Managed events, including recognised companies' celebration during Best Managed Companies Gala night on 24 June 2027 to celebrate the efforts and commitment of your entire company

If you have any other questions, please feel free to contact us via the contact details on the back cover.

For more information

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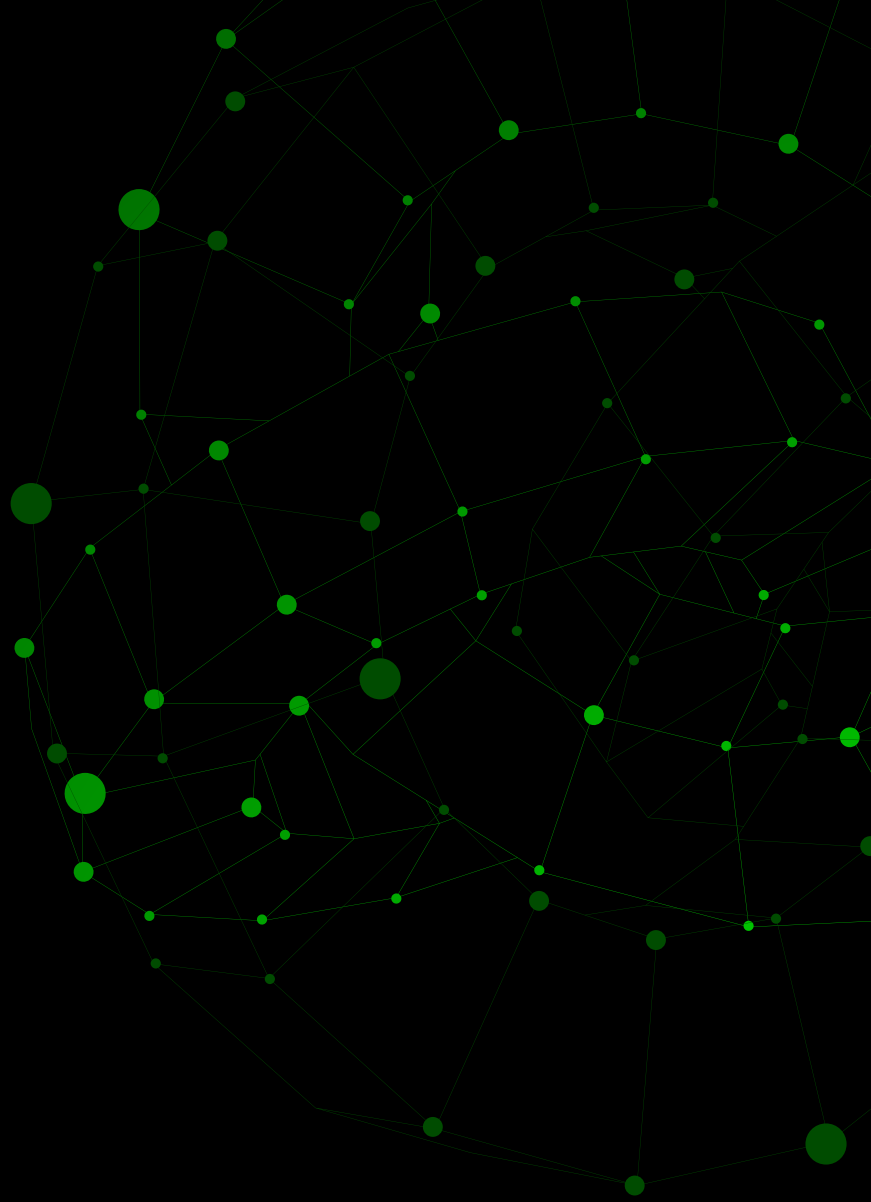

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