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Deloitte Technology Fast 50 Central Europe 2026

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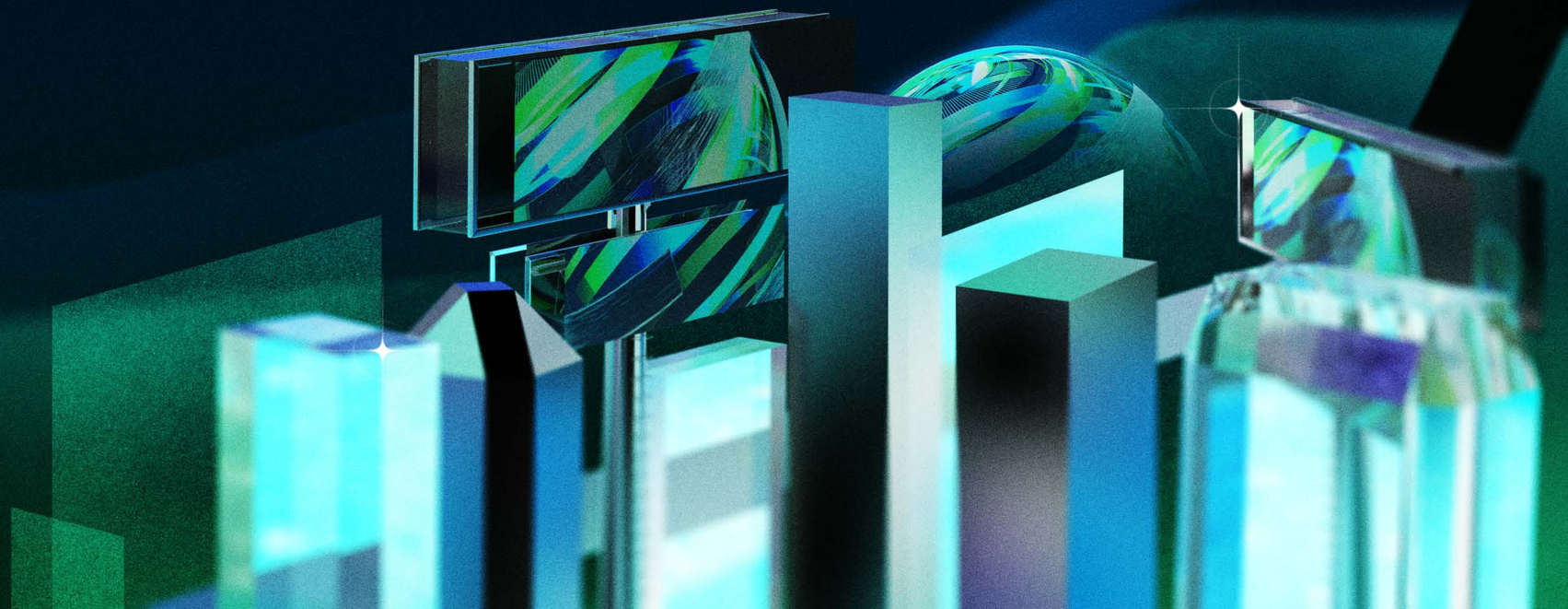
50 | Technology **Fast 50** **2026** CENTRAL EUROPE

Contents

Introduction	04
Thoughts from the CEO	05
2026 Technology Fast 50 ranking	06
2026 Companies to Watch	17
2026 Impact Stars	23
2026 AI Value Driver	27
Contacts	32
Programme Partners	36

"I sense a quantum shift this year in CE's place in the global technology economy: a shift that's seeing a region once known for building technology for others now creating companies that can change entire industries, right across the world."

Tomasz Konik
CEO, Deloitte Central Europe

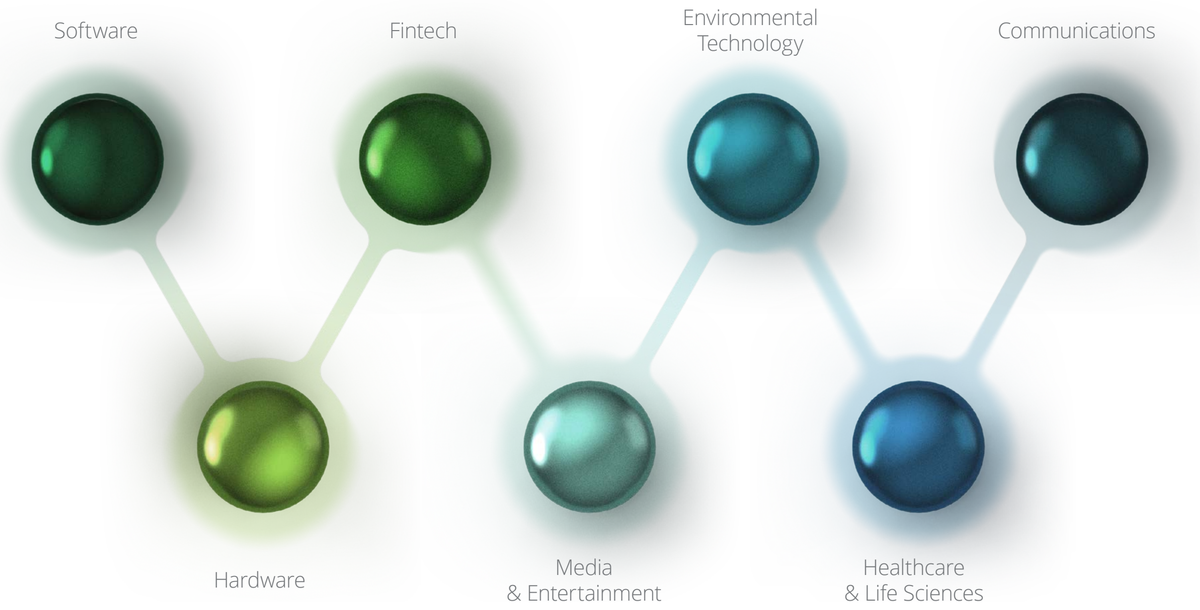


Welcome to the Deloitte Technology Fast 50 Central Europe 2026

The Deloitte Technology Fast 50 in Central Europe is a programme that recognises and profiles fast growing technology companies in the region. The programme, which is now in its 27th year, ranks the 50 fastest-growing public or private technology companies.

Fast 50 award winners for 2026 are determined based on the revenue growth over four years (2022 to 2025). Companies must have base-year operating revenues of 50 000€ in 2022, 2023, 2024 and a current year operating revenue (2025) of at least 100 000€. Exchange rates are based on the annual average given by the central bank of the company's respective national currency. Technology companies are invited to self-nominate for the programme via our website. Financial data of the companies are provided by the entrants themselves and are gathered via our online survey tool. This information is then cross-checked using each company's financial statements which have been verified by their accountants or a registered auditor. For further information regarding the Deloitte Technology Fast 50 in Central Europe, please visit our website: **https://www.deloitte.com/new/ce/fast50**

Companies active in the following industry sectors are eligible:



Thoughts from the CEO

Once again I feel enormously privileged to welcome you to the Deloitte Central Europe Technology Fast 50 Report – a highlight of the year that I always feel reflects the extraordinary creativity, energy and insight of our region's technology businesses.

This year's cohort are part of a continuing story that has already seen Central European companies achieve global success in multiple sectors, spearheaded by compelling businesses like ElevenLabs, Vinted, Infobip, Wise and Fast 50 graduate UiPath. So they are not isolated success stories – they're part of an increasingly confident and ambitious entrepreneurial ecosystem.

I do, however, sense a quantum shift this year in CE's place in the global technology economy: a shift that's seeing a region once primarily known for building technology for others now creating companies that can change entire industries, right across the world.

It's a shift that extends in importance far beyond the average 1,640% growth achieved by the 2026 Fast 50: this is an outcome, not a driver of change. That driver is the entrepreneurialism of our region's businesses, supporting the creation and development of many very different types of tech companies – more than a third of this year's cohort operate in fields outside software, including healthcare, fintech, hardware, entertainment and environmental technology.

So there is clearly no single formula for success among Central European technology businesses. Rather, they are addressing and successfully resolving real problems, illustrating how understanding an industry or profession and its customers is just as important as technological sophistication.

Just consider this year's overall winner, Pulsetto, which is tackling the essential human issues of stress, recovery and sleep. Then there is MAIA Labs, winner of the AI Value Driver award, which is empowering doctors to identify hard-to-spot medical indicators.

Away from healthcare, Done Deliveries is applying its practical logistics experience to help improve supply chains, while Irispheria is enabling customers to visualise online the clothes that suit them best.

The range of achievements across the ranking is amazing: what unifies them is a deep understanding of industries and customer requirements, allied with technologies that make a true positive difference. And technology that makes a difference is what creates lasting businesses. One such technology is AI, which is increasingly creating value in industries not traditionally associated with cutting-edge technology. That's because it's empowering clients and end customers to do things that were previously expensive, difficult – or impossible.



Tomasz Konik,
CEO, Deloitte Central Europe

In short, the achievements of this year's CE Fast 50 – and our 23 emerging Impact Stars from across six of the region's countries – show that today and tomorrow's generations of technology leaders will primarily be judged for the relevance and positive impact of what they create.

2026 Technology Fast 50 ranking

The Deloitte Technology Fast 50 Central Europe is a programme that ranks 50 fastest-growing technology companies, public or private, based on percentage revenue growth.



Criteria for 2026 Technology Fast 50

Companies must meet a number of criteria to be considered eligible for the main CE Fast 50 ranking:

Have base-year operating revenues of at least 50 000€ in 2022, 2023, 2024 and a current year operating revenue (2025) of at least 100 000€.

Own proprietary intellectual property or proprietary technology, sold to customers in products that contribute to a majority of the company's operating revenues.

Headquarters in a Central European country (Croatia, the Czech Republic, Estonia, Latvia, Lithuania, Poland, Romania, Slovakia and Ukraine).

Have an ownership structure that excludes majority-owned subsidiaries of strategic entities.

Be in business a minimum of 4 years - founded on or prior to December 31, 2021.

Winners are then selected by ranking their revenue growth over the four years from 2022 to 2025.

Overview by our Programme Leader

Every year, the Deloitte Technology Fast 50 gives us a close look at what entrepreneurs across Central Europe are building. The 2026 ranking brings together companies from nine countries, but its real strength lies in the variety of ideas, products and business models behind the list.

At the top is Lithuania's Pulsetto, which has developed a wearable device that uses non-invasive vagus nerve stimulation to help people manage stress, recovery and sleep. The second-ranked company, Alaskan Fisherman from the Czech Republic, has built a direct-to-consumer model that catches, processes and delivers wild fish from Alaska straight to customers. Romania's Infosec Center, in third place, works in cybersecurity, NIS2 compliance and digital resilience for critical infrastructure.

These three companies are very different, yet each has found a clear problem to solve and a distinctive way to solve it.

That same practical focus runs through the full ranking. We see software businesses helping companies manage finance, people, data and operations. We see fintech firms making payments and lending simpler, hardware companies bringing new products into the physical world, and businesses using technology in healthcare, energy, media and entertainment. Some are improving established industries; others are creating entirely new categories.

What stands out is how closely these companies connect technology with the needs of their customers. They are not innovating for its own sake. They are making complex services easier to use, helping organizations work more efficiently, giving people better access to information and tools, and taking ideas from Central Europe to international markets.

The Fast 50 ranking celebrates exceptional growth, but it also tells a broader story about the region. Central Europe is home to founders who combine technical skill with deep knowledge of the problems they want to solve. This year's companies show the confidence to build, test and expand beyond their home markets. I congratulate all of them and look forward to seeing what they do next.



Jiří Sauer,
Regional Technology
Fast 50 CE Programme Leader

"The companies in this year's Fast 50 are interesting not only because they are growing quickly, but because they are using technology to solve real problems in new and practical ways."

Technology Fast 50 category overview

Average company growth

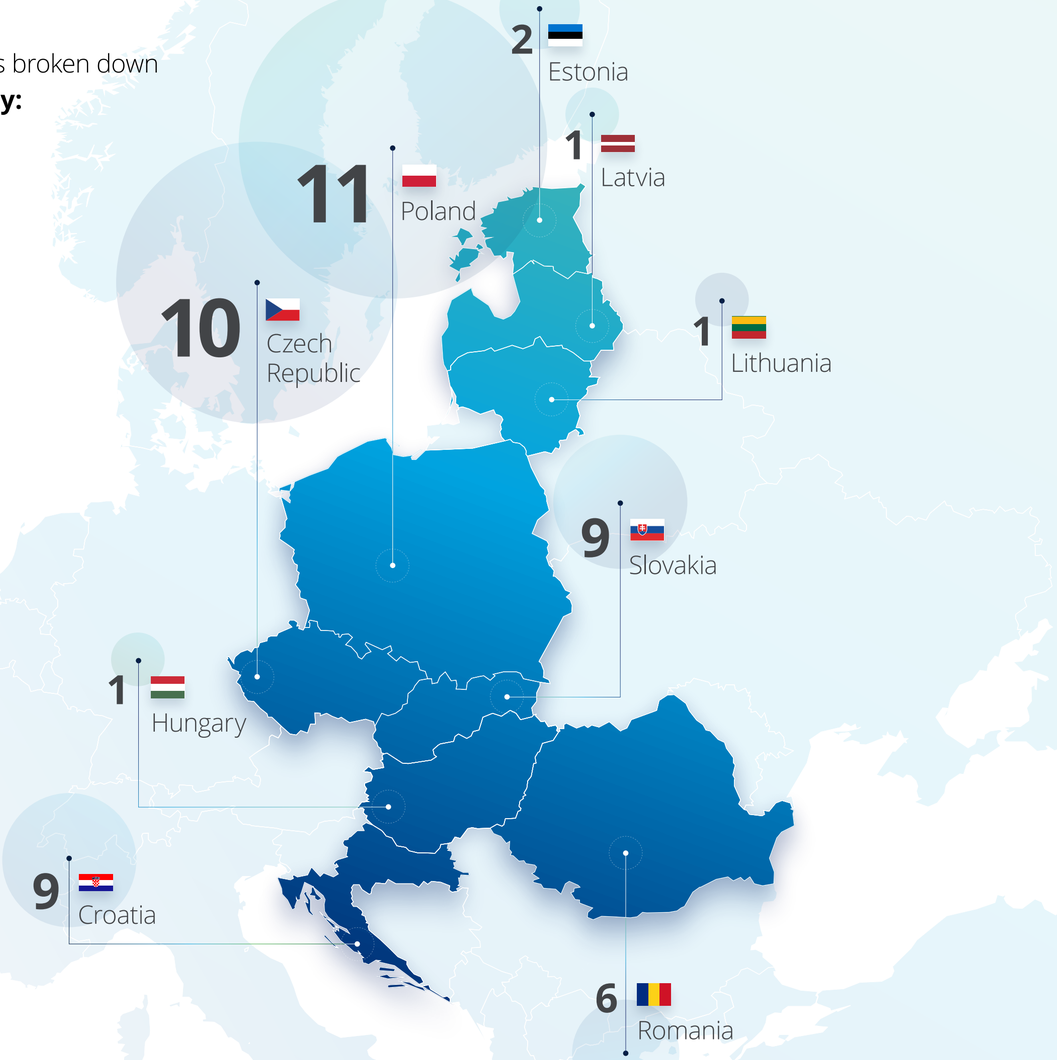
1640%

Largest growth: **20 679%**

Companies broken down **by industry segment:**



Companies broken down **by country:**



PULSETTO STRESS FITNESS™ - Winner of the CE Technology Fast 50

A staggering 200-fold increase in revenue in just three years has secured Pulsetto the top1 ranking in the 2026 Fast 50, with the company more than living up to last year's billing as winner of the 'one to watch' category. The Lithuanian neurotechnology specialist is transforming the way we view and manage healthcare issues associated with the stresses and strains of modern living. And with clear international ambition from day one and a sharp focus on product-market engagement, the company's continuing success story seems assured.

Pulsetto is using bioelectronic medicine to help people manage and recover from stress, anxiety and sleep disorders without any medication or invasive treatment. Its unique and wearable wellness device and app offers a simple and gentle way to activate the body's natural relaxation response by stimulating the vagus nerve.
As a result, stress becomes measurable, resilience is trainable and calmness becomes a habit.

Clear consumer demand, market insight across international borders, continuous product evolution and direct customer engagement have all underpinned the dramatic growth reported by this pioneering company. From just €166,000 in 2022, through €35 million last year, the company is projecting revenue around €90-100 million, with customers in more than 120 countries and dedicated online stores for the US, the UK and Europe. Pulsetto has certainly benefitted from its early regulatory groundwork - including FCC (United States) and ISED (Canada) certifications for Pulsetto FIT-X - and a deep commitment to close brand-to-brand partnerships. This opened the way to new markets, with prompt placement into existing health regimes and early adoption within specific target areas such as defence and sport. For co-founders, Povilas Sabaliauskas and Vitalijus Majorovas the company's success has coincided with a notable shift in healthcare priorities from treatment to prevention.

"We've looked at stress from a completely fresh perspective," says Sabaliauskas. "We see long term resilience to stress as something your nervous system can be trained for, just like muscles can grow stronger from training in the gym. We're using the versatility of digital health tools to provide a smarter and more personalised stress management solution that adapts to the biometrics, needs and goals of individuals. But, because we're breaking new ground, we've been very clear about absolutely everything we do to help earn the trust of consumers - from ongoing product development to what the device does, what the research shows and what we are still testing."

"We've always been an ambitious and forward-looking enterprise and we're showing that there is no limit to how far a company can go even if its home market is relatively small," adds Majorovas. "Our team of 90 works in English and brings experience from many countries. This has supported ongoing development of our product and app ecosystem and is helping us to build evidence across more areas of healthcare and to increase points of access for consumers. We're now well on the way to making Stress Fitness™ a global healthcare category that's as familiar as sleep tracking and fitness training."



Top 2 & Top 3 Technology Fast 50 category

2nd place



Achieving a revenue efficiency of €2.5 million per full-time employee, Alaskan Fisherman is an outstanding example of a company that is entirely in tune with the needs of consumers and the commercial benefits of a clear AI-first methodology. The Czechia company is providing customers in a landlocked country with access to the highest quality and sustainably caught fish for the first time.

Significantly, it has built its own commercial Direct-to-Consumer business model and controls the entire chain – from catches using its own fleet of fishing vessels to processing, freezing, transport and even direct delivery to customers' doors. As well as using the finest RedWild® Salmon and pacific Cod from the pristine waters of Alaska, the company's unique and gentle UltraGrade® processing method and use of subscription-based orders has guaranteed delivery for consumers throughout the year despite the limitationsof a seasonal wild catch of fish. Such an approach is also aligned fully with the growing market demand for traceable and sustainably sourced products.

"Our ambition is to become a major global D2C business in wild-caught fish," says Alaskan Fisherman's Co-Founder, Zdeněk Šmejkal. "We are now consolidating our dominant position in such sales within Czechia and are responding positively to strong organic demand in Germany. Our plans for further expansion across Europe are progressing well and we are continuing to extend our ecosystem with new sauces, products, recipes and content. This is very much in keeping with our underlying commitment to maximise customer retention and not just rely on acquisition for our continued growth."

3rd place



Determined to address weaknesses in the way industrial companies approach digital transformation and cybersecurity, INFOSEC CENTER has created a highly effective and persuasive service solution. The Romanian company has combined competence, technology and ecosystem so regulatory compliance becomes an integral part of digital transformation – not a bolt-on afterthought.

"All too often, companies are buying technology without matching controls, and they are treating compliance as paperwork and training as a formality," says INFOSEC CENTER's CEO, Marius Hărătău.

"That's where so many problems and vulnerabilities can arise. We've applied our experience and knowledge of the industry and looked at things differently so we can take full account of the constant evolution of cybersecurity as well as the real-life operational challenges facing an organisation. We have built and run our own e-learning and IoT/AI platforms and provide our own managed security services; we bring industry, research, institutions and investors together; and, we provide all the necessary training and certification to ensure continuous resilience."

This high level of service integration has certainly differentiated INFOSEC CENTER from other service providers, but the company has also taken great care to build trust and deliver real value to customers. In just eight years, it has earned an excellent reputation for delivering positive service outcomes and, impressively, its expansive mindset and commitment to partnership working is fuelling the company's continuing growth - without increasing headcount. The recent opening of a new operation in Rome is also evidence of its widening European footprint.

Position	Company name	CEO Name	Country	Industry sector	Website	Revenue growth (%)
1	**Pulsetto**	Povilas Sabaliauskas	Lithuania	Healthcare & Life Sciences	www.pulsetto.tech	**20,679**
2	**Alaskan Fisherman**	Dan Erlebach	Czech Republic	Software	www.alaskanfisherman.cz	**9,667**
3	**Infosec Center**	Marius Hărătău	Romania	Software	www.infoseccenter.ro	**6,668**
4	**Intellias**	Vitaly Sedler	Poland	Software	www.intellias.com/	**5,046**
5	**ULLMANNA**	Martin Ullmann	Czech Republic	Software	www.ullmanna.ai	**3,812**
6	**Hypefy World**	Stjepan Zelić	Croatia	Software	www.hypefy.ai	**3,112**
7	**Mizzox**	Przemysław Kot	Poland	Software	www.mizzox.com	**3,046**
8	**PowereX**	Peter Simko	Slovakia	Software	www.powerex.io	**2,021**
9	**Dronetag**	Lukáš Brchl	Czech Republic	Hardware	www.dronetag.com	**1,634**
10	**Oddin.gg**	Vlastimil Venclík	Czech Republic	Software	www.oddin.gg	**1,514**

Position	Company name	CEO Name	Country	Industry sector	Website	Revenue growth (%)
11	**Rufruf**	Tomáš Juchelka	Czech Republic	Software	www.rufruf.cz	**1,470**
12	**Prime Prometics**	Kaspars Eglitis	Latvia	Media & Entertainment	www.primeprometics.com	**1,174**
13	**EST10**	Melih Kavraz	Estonia	Software	www.est10.net	**1,043**
14	**Scanway**	Jędrzej Kowalewski	Poland	Hardware	www.scanway.pl	**991**
15	**Medevio**	Tomáš Havryluk	Czech Republic	Healthcare & Life Sciences	www.medevio.cz	**957**
16	**Orqa**	Srđan Kovačević	Croatia	Hardware	www.orqafpv.com	**894**
17	**Malcom Finance (4Trans Factoring)**	Jaroslav Ton	Czech Republic	Fintech	www.malcomfinance.cz	**815**
18	**FaceUp**	Jan Sláma	Czech Republic	Software	www.faceup.com/en	**773**
19	**Labyrinth Labs**	Adam Hamšík	Slovakia	Software	www.lablabs.io	**751**
20	**Finqware**	Cosmin Cosma	Romania	Fintech	www.finqware.com	**729**

Position	Company name	CEO Name	Country	Industry sector	Website	Revenue growth (%)
21	**Farseer**	Matija Nakić	Croatia	Software	www.farseer.com	**725**
22	**PetroSol**	Cristian Balulescu	Romania	Software	www.petrosol.ro	**663**
23	**Besteron**	Miroslav Kráľ	Slovakia	Fintech	www.besteron.com	**662**
24	**Onex Group**	Jakub Hryciuk	Poland	Software	www.onex.group	**653**
25	**readmio**	Jozef Šimko	Czech Republic	Software	www.readmio.com	**652**
26	**Sloneek**	Filip Lukáč	Slovakia	Software	www.sloneek.com	**631**
27	**Wallester**	Sergei Astafjev	Estonia	Fintech	www.wallester.com	**609**
28	**Peak Technologies**	Márton Suppan	Hungary	Software	www.peakx.ai	**594**
29	**DICE, Digital Innovation Center**	Željko Brdarić	Croatia	Software	www.dice.hr	**586**
30	**Once Sport**	Dalibor Cvek	Croatia	Software	www.once.sport	**560**

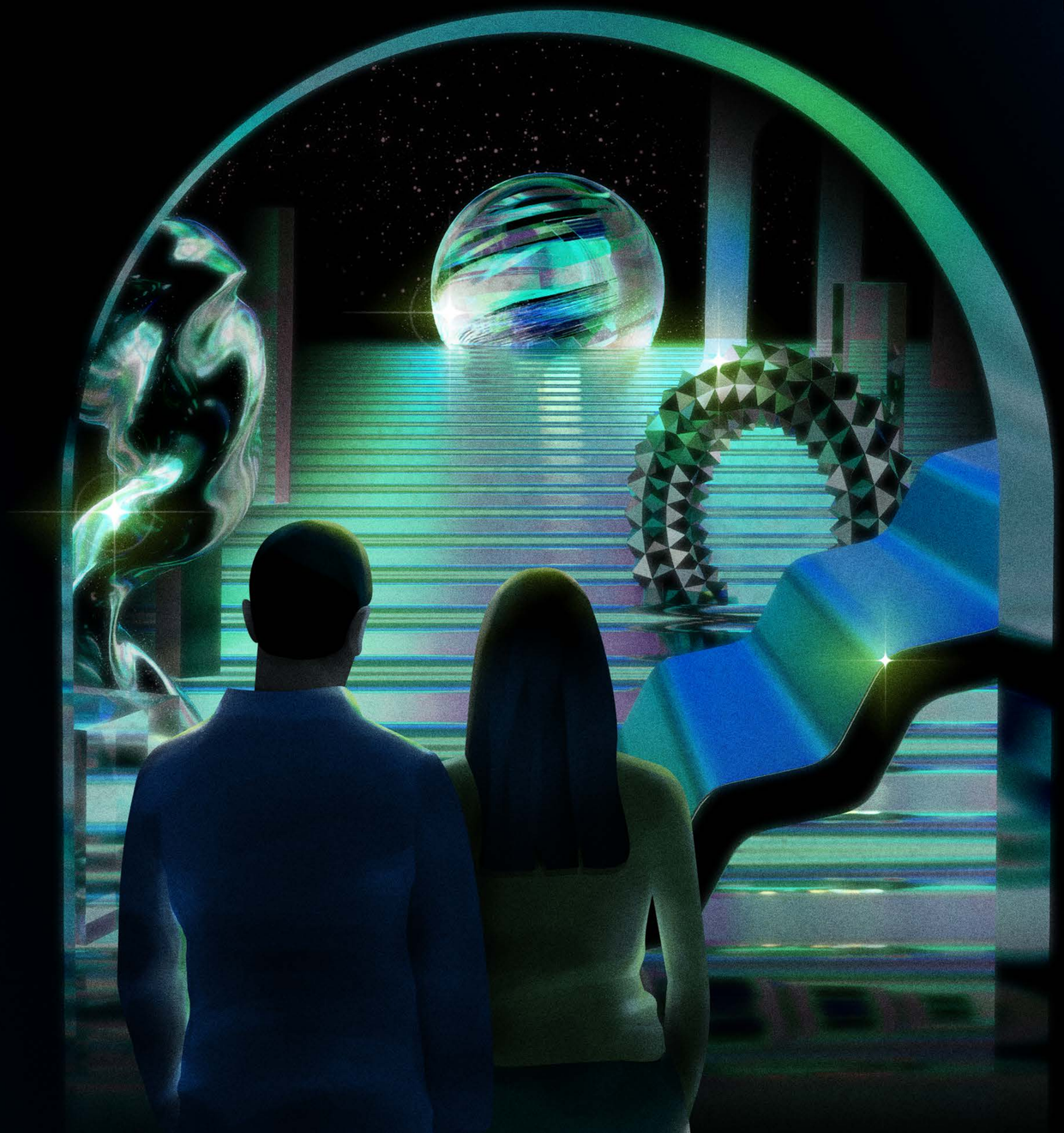
Position	Company name	CEO Name	Country	Industry sector	Website	Revenue growth (%)
31	**UDONIS**	Mihovil Grgurić	Croatia	Media & Entertainment	www.udonis.co	**551**
32	**Elocity**	Adrian Nocuń	Poland	Environmental Technology	www.elo.city	**533**
33	**Plenti**	Wojciech Rokosz	Poland	Environmental Technology	www.plenti.app	**530**
34	**Lendrise**	Nic Balaceanu	Romania	Fintech	www.lendrise.com	**526**
35	**Symphopay**	Daniel Nicolescu	Romania	Fintech	www.symphopay.com	**511**
36	**NG Aviation**	Michal Demko	Slovakia	Software	www.ngaviation.eu	**500**
37	**Mindento**	Jarosław Tkaczyk	Poland	Software	www.mindento.com	**482**
38	**Airvolute**	Jozef Rodina	Slovakia	Hardware	www.airvolute.com	**482**
39	**BID Grupa**	Igor Dudić	Croatia	Software	www.bid.agency/en	**481**
40	**Droplabs**	Marta Pyznarska	Poland	Software	www.droplabs.ai	**463**

Position	Company name	CEO Name	Country	Industry sector	Website	Revenue growth (%)
41	**Spectral Core**	Damir Bulić	Croatia	Software	www.spectralcore.com	**444**
42	**wflow.com Česká republika**	Robert Soudný	Czech Republic	Software	www.wflow.com	**418**
43	**KODIVA**	Tomáš Holúbek	Slovakia	Software	www.kodiva.sk	**394**
44	**Full Stack Experts**	Aneta Mondry-Gałecka	Poland	Media & Entertainment	www.fullstackexperts.eu	**379**
45	**Monri Payments**	Damir Čaušević	Croatia	Fintech	www.monri.com	**372**
46	**GYMIFY**	Marcel Jurišta	Slovakia	Software	www.gymify.sk	**371**
47	**Aqurate**	Vlad Marincas	Romania	Software	www.aqurate.ai	**371**
48	**Gridaly**	Michał Ratajczak	Poland	Software	www.gridaly.com	**365**
49	**alerabat.com**	Rafał Kopyto	Poland	Media & Entertainment	www.alerabat.com	**363**
50	**IstroSec**	Miroslav Brvnišťan	Slovakia	Software	www.istrosec.com	**357**

Companies to Watch

In addition to the Technology Fast 50 ranking, Deloitte Central Europe ranks companies that show great potential but are too young to meet criteria of the main Fast 50 category.

Eligible companies must have a base year operating revenues of minimum 10 000€ (2023) and current year operating revenue of minimum 30 000€ (2025) and have been established in 2022.



Introduction by the CE Growth Leader

Central Europe has proved that it can produce innovative, fast-growing companies. Our next ambition should be even bigger: to turn more of them into global leaders.

The companies featured in this year's Companies to Watch show that the potential is already here. Ten businesses from four markets make up this year's category. Seven operate in software, four have achieved revenue growth of more than 500%, and the category leader has reached an exceptional 3,676%.

These are impressive numbers. But they also point to something bigger: Central Europe has the talent, ambition and capabilities to build companies with global potential. We need to create an environment where businesses can start here, scale here and compete globally, with access to the capital, talent and international markets they need to grow. Technology, and increasingly AI, is creating new opportunities to accelerate that journey.

Companies to Watch gives us a glimpse of the businesses that could become the next generation of Central Europe's technology leaders. What you have achieved so far is impressive. The real opportunity lies in what comes next.

Congratulations to all the Companies to Watch. Your ambition, curiosity and courage to innovate are helping shape the next chapter of Central Europe's technology story. I look forward to following your growth and seeing where your ambition takes you.



Joanna Świerzyńska
CE Chief Growth Officer,
Deloitte Poland, Baltics and Ukraine Cluster Leader

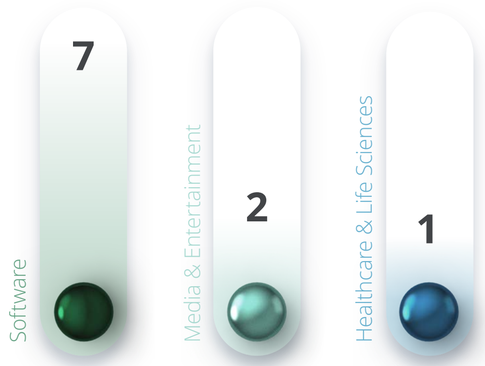
Companies to Watch category overview

Average company growth

706%

Largest growth: **3 676%**

Companies broken down **by industry segment:**



Companies broken down **by country:**



TERAHYPE - Winner of the Companies to Watch category

Terahype is an independent studio specialising in free-to-play mobile games. It is a fine example of a company that is using the transformational impact of new technologies to achieve global success and growth within a fiercely competitive, rapidly evolving and very unpredictable market. Based in the centre of Brno in the Czech Republic, the company's four founders are all passionate gamers, but they recognised the future of the sector to be much more than simply creating great games.

"We saw the opportunity to use technology and our many decades of experience to create games on our own terms - from creative concepts and game development through to AI-powered workflow management and financial planning," says Terahype's CEO, Matej Mira.

"For us, AI isn't just about adopting new tools. It's about finding practical ways to improve the efficiency of games development, making smarter decisions and reducing repetitive work so our team can focus on creativity, gameplay and long-term player engagement. Genuinely enjoyable gameplay is always our guiding principle, but from the outset we wanted full ownership over our creative decisions and knew we needed plenty of agility to meet the challenges of a such unpredictable industry. That's why we continue to put so much emphasis on detailed analytics and business modelling as well as data."

This approach has seen the company create and adopt its own technology framework called Project Zero which enables the team to build new game projects quicker and more efficiently. Terahype's fantasy tower defence game, Boom Castle, attracts tens of thousands of players every day. Its international success demonstrates how much this relatively small team is achieving on the global stage.

"We're incredibly proud and honoured to be recognised in the Deloitte's Central Europe Fast 50 programme," adds Eva Mira, the company's CFO. "It is wonderful recognition for all the inspirational effort and hard work of every member of the team. The past four years have been one hell of a ride and we're now keen to build on the lessons we've learned and the progress we've made.

We have a number of exciting new projects in the pipeline, but we're not dreaming of one massive hit. Having the freedom to bring our games ideas to life is what really matters to us and that gives us the potential to deliver sustainable growth with new revenue streams from a portfolio of successful titles."



Top 2 & Top 3 Companies to Watch category

2nd place

CulturePulse

Slovakian behavioural AI company CulturePulse is using its technology to gain deep insights into human behaviour by generating psychographic digital twins that can scale to millions of people. According to founder Justin Lane, "This means we can create AI models of entire populations that capture not just what people do, but also the values, beliefs and motivations behind their actions. Our mission is therefore to enable organisations to make better decisions in a complex world, based on a reliable, scientific way of understanding and anticipating human behaviour at scale." As a result, CulturePulse is enabling client organisations in areas including defence, government and marketing to identify how people will react to something new, whether they're preparing for a crisis, designing policy or seeking to understand how a market will respond to a brand or message. As Justin Lane explains, the company's success to date is based on a powerful mix of rigorous science, highly efficient simulation technology and its excellent team of people. And he believes that these strengths will continue to underpin its progress in the years ahead. "Near term, we aim to expand our presence in our existing markets. Looking further ahead, we see strong demand coming from areas in which human behaviour gives a decisive edge, such as risk analysis, supply chains and finance.

"It's an exciting vision for us all, and I believe our recognition in the 2026 Fast 50 programme reflects very positively on our team. It helps us show how deep-tech companies grounded in serious science can compete globally from this region – and that Slovakia can be home to world-class AI."

3rd place

SYSTEDO

Systedo Marketing is using technology to differentiate itself from competitors in an oversaturated agency market. And its bold approach has seen what started as a marketing agency grow to become a tech-driven company with revenue soaring from CZK 0.5million to nearly CZK 18 million in just three years.

With a clear mission to be the tech leader among marketing agencies, Systedo has invested in its own tools and connected them into a single ecosystem to enable owners of e-commerce businesses make more informed decisions. Its next generation reporting platform, Metrigo, is at the heart of the business and connects e-commerce data with every advertising system.

"This highly effective analytics tool ensures campaigns can be optimised for margin not revenue," says co-Founder, Martin Trojan. "It already has over 450 users but has also proved to be a very effective sales channel for us. And we use it alongside our own comparison-shopping service, Price Pilot (Google CSS), a tool for producing and testing ad creatives and a tool for publishing social media posts."

The company certainly knows the value of data and has first-hand insight of the challenges facing e-commerce businesses as it runs its own online stores – Mionelo, Pashmii and MUUD. "We don't need to persuade with presentations; we just let the numbers do the talking," add founders Trojan and Kanok, as Systedo looks ahead with well-founded confidence.

Position	Company name	CEO Name	Country	Industry sector	Website	Revenue growth (%)
1	**Terahype**	Matěj Mira	Czech Republic	Media & Entertainment	www.terahype.com	**3,676**
2	**CulturePulse**	Justin Lane	Slovakia	Software	www.culturepulse.ai	**751**
3	**Systedo Marketing**	Martin Trojan	Czech Republic	Media & Entertainment	www.systedo.cz	**608**
4	**Cequence**	Rastislav Kovaľ	Slovakia	Software	www.cequence.io	**558**
5	**CyWeTa DNS (HackedList.io)**	Tomáš Pluhařík	Czech Republic	Software	www.hackedlist.io	**459**
6	**10Clouds**	Karol Stępień	Poland	Software	www.10clouds.com	**370**
7	**Collective mind lab**	Ivona Miletić	Croatia	Software	www.comi.hr	**273**
8	**Secure Block**	Luka Šikić	Croatia	Software	www.pentestpad.com	**215**
9	**Youklid**	Adam Krůžela	Czech Republic	Software	www.youklid.cz	**107**
10	**MAIA Labs**	Lukáš Loun	Czech Republic	Healthcare & Life Sciences	www.maia-labs.com	**45**

Impact Stars

The Impact Stars category is a special classification of entities which successfully link great products/services with a positive impact on at least one of the following: society, business, innovativeness, environment and diversity.

Laureates must operate in one of the following areas: Fintech, Cyber, ESG, MedTech/BioTech, Defence.



Insights from the CE Impact Leader

Today's economic uncertainties challenge all businesses, but they have not held back our Impact Stars. These exceptional young enterprises demonstrate what an unwavering commitment to resilience, sustainability and diversity can achieve.

Having the vision and conviction to make a very real and positive difference to the lives of individuals, communities and wider society is a worthy goal. But for some enterprises such a commitment goes far beyond a core commercial proposition. For these stand out organisations, it underpins their entire culture and operating philosophy - where value is determined by the real and ongoing impact they are having on the recipients of their tech-based products or services.

The Impact Stars is a special category in the Deloitte Central Europe Fast 50 Report to shine the spotlight on such exceptional young enterprises operating specifically in the Fintech, Cyber, ESG, MedTech/BioTech and Defence sectors. These are truly transformational companies harnessing unique assets and service developments with clear and emphatic principles in diversity and sustainability.

This year, we have identified 23 enterprises delivering outstanding results and market impact by making resilience and sustainability central to everything they do. Each of our Impact Stars has shown special qualities and capabilities to stamp their mark and to flourish and succeed in their respective target markets. They are all very well deserving of their star status.

Our 'Impact Stars' have not been deflected from their mission by fluctuating and frequently contradictory indicators. They have built strong and resilient businesses that are well positioned to take market variables in their stride and to deliver significant customer benefits, growth and commercial success in both the short and longer term.



Ivana Lorencovičová, CE Impact Leader

Company name	CEO name	Industry	Country	Website
Amplibit	Vladimir Romanov	Fintech	Croatia	www.amplibit.com
Cyber64	Tadija Malić	Cyber	Croatia	www.cyber64.com
Jenz.app	Marko Kučić	ESG	Croatia	www.jenz.app
Notch Software Solutions	Ivan Belić	MedTech/BioTech	Croatia	www.wearenotch.com
Orqa	Srđan Kovačević	Defence	Croatia	www.orqafpv.com
FLOWPAY	William Jalloul	Fintech	Czech Republic	www.flowpay.io
Tropic Square	Ladislav Vesely	Cyber	Czech Republic	www.tropicsquare.com
Viola	Eduard Suchanek	ESG	Czech Republic	www.violacare.eu
Carebot	Matěj Misař	MedTech/BioTech	Czech Republic	www.carebot.com
Zuri.com SE	Michal Illich	Defence	Czech Republic	www.zuri.com
Peak Technologies	Márton Suppan	ESG	Hungary	www.peakx.ai

Company name	CEO name	Industry	Country	Website
Consdata	Tomasz Framski	Fintech	Poland	www.consdata.com
PREBYTES	Bartosz Kwitkowski	Cyber	Poland	www.prebytes.com
Faraday Solutions	Sylwester Chojnowski	Defence	Poland	www.faradaysolutions.pl
ZW Automation	Maciej Włodarczyk	ESG	Poland	www.zwa.pl
Cancer Center	Piotr Krajewski	MedTech/BioTech	Poland	www.cancercenter.ai
Smart Fintech	Mihaela Georgescu	Fintech	Romania	www.smartfintech.eu
Headlight Solutions	Marius Dascalu	Defence	Romania	www.headlightsolutions.ro
Žltý melón	Roman Feranec	Fintech	Slovakia	www.zltymelon.sk
IstroSec	Miroslav Brvnišťan	Cyber	Slovakia	www.istrosec.com
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PowereX	Peter Simko	ESG	Slovakia	www.powerex.io
Nettle.AI	Andrej Greguš	MedTech/BioTech	Slovakia	www.nettle.ai

AI Value Driver

Google Cloud × Deloitte.

The AI Value Driver is a special award by Deloitte and Google Cloud recognizing organizations that turn AI into measurable business value by embedding it into products, platforms, services and operations.

It celebrates companies moving beyond experimentation through impactful applications, in areas including, but not limited to Agentic AI, Physical AI and end-to-end AI transformation.



Insights from the CE AI Leader

AI Value Is Not What You Deploy. It Is What You Change.

At Deloitte Central Europe, we are delighted to partner once again with Google Cloud on the AI Value Driver Award, celebrating Central European businesses turning AI into meaningful products, services and platforms. This year's judging coincided with Deloitte's global State of AI in the Enterprise report, based on interviews with 3,500 business leaders. Its findings expose three important gaps between adopting AI and creating real business value.

Productivity is not value until it hits the P&L.
74% report productivity gains from AI, but only 28% report increased revenue. Saving time is useful, but hours saved do not automatically show up on the P&L. The real value journey moves from individual productivity, to hard cost take-out, to greater capacity without equivalent headcount growth, and ultimately to top-line growth.
The test is not how much time AI saves. It is whether management can convert that time into better economics.

Faster decisions are not necessarily better decisions.
81% report faster decision-making and execution, yet only 25% are deeply transforming their businesses. Speed alone is not advantage. AI should help organizations make better decisions, incorporate more evidence and scenarios, eliminate decisions that no longer need to exist, and rethink who or what should make them.

Making a five-day decision in five minutes is improvement. Making a materially better decision is transformation. Don't automate yesterday's operating model. 60% of businesses have redesigned jobs around AI, but only 15% describe that redesign as extensive or complete.
Simply inserting AI into existing workflows risks making an outdated model faster. The more powerful question is: If we designed this process from scratch today, with AI-native capabilities and without legacy technology constraints, would it look anything like it does now? Real transformation means questioning the tasks, handoffs, approvals and processes themselves, not merely automating them.

From AI adoption to AI advantage
These questions were front of mind when judging this year's entrants, and our three runners-up each demonstrated a compelling way of turning AI into tangible value.

- **Done Deliveries,** Poland turned first-hand logistics expertise into a practical solution to real business challenges.
- **Irisphera,** Romania tackled a significant problem in online shopping by materially improving the customer experience.
- **VirtusLab,** Poland created a new layer of support and control for technology teams, directly reflecting how software development is evolving.

And our winner, the Czech Republic's **MAIA Labs,** exemplifies what real AI value looks like: using AI as a second pair of eyes during colonoscopy to improve detection of precancerous lesions, while integrating directly into clinical workflows. It is sophisticated technology applied to a problem where better decisions can quite literally change outcomes.



Stefan Ivić,
AI & Data Leader for Central Europe

That combination matters. Sophisticated AI is not enough. The winners will be those that connect technology to a problem worth solving and an outcome worth changing.

It has been a privilege to recognize these outstanding Central European businesses alongside Google Cloud. Together, they demonstrate the shift we increasingly need to see: from deploying AI, to redesigning businesses around what AI now makes possible.

Welcome to the AI Value Driver

At Google Cloud, we are exceptionally proud to partner with Deloitte Central Europe for the 2026 edition of the Fast 50 programme, a premier benchmark of technological ambition, entrepreneurial resilience, and growth across our region.

Now in its second year, the AI Value Driver category reflects a profound inflection point: AI is no longer an isolated experiment or a future-looking concept; it has become the core architecture driving modern enterprise competitiveness and technological leadership.

Leading the Digital Natives and Startups organisation at Google Cloud, I spend every day immersed with founders who are building the future from the ground up. In Central and Eastern Europe, that entrepreneurial drive is powered by world-class engineering talent. This year's entries prove that our region's young tech companies are not merely adopting AI - they are pioneering practical, scalable, and socially conscious applications with global potential.

Evaluating this cohort alongside our fellow judges, what stood out was both the velocity of innovation and the sheer depth of implementation. These founders are moving with speed and clarity of purpose, translating cutting-edge models into measurable enterprise value.

As my Deloitte counterpart Stefan Ivić highlights in his introduction, unlocking AI's full potential requires continuous learning and strategic execution across every industry. What this year's AI Value Driver contenders demonstrate is that access to advanced AI infrastructure and foundational models is fundamentally democratising innovation. Businesses of all sizes now have the capability to reinvent their operations, accelerate decision-making, and unlock unprecedented productivity and create sustainable growth.

Our goal with this initiative is to inspire the broader ecosystem to move boldly from exploration to transformative execution, developing a deeper understanding of how AI-deployed responsibly and strategically - can redefine performance benchmarks.
The transformative power of this technology comes alive in our winner and the three special-recognition laureates. Their breakthroughs tackle real-world challenges: optimizing complex supply chains, multiplying developer velocity in software teams, elevating digital customer experiences, and, most profoundly, saving lives through radically improved medical diagnostics. These are all generational challenges. Reflecting on this year's Fast 50, two key convictions stand out. First, an undeniable sense of purposeful optimism: beyond the prevailing headlines, CEE founders are proving that AI's greatest value lies in creating tangible human and economic impact. Second, a shared dedication across Google Cloud and Deloitte to champion these bold innovators, empowering them with world-class technology, infrastructure, and partnership as they scale from local champions into global category leaders.



Itxaso Araque,
Director, Digital Natives & Startups,
EMEA North, Google Cloud

- Winner of the AI Value Driver category



Winner of the second-ever AI Value Driver award is MAIA Labs, a young deep-tech company from Brno, Czech Republic. This achievement is about much more than the importance of its mission to help physicians find and remove precancerous polyps, so preventing multiple cases of colorectal cancer.

According to the Deloitte/Google Cloud judging panel, "What really impressed us was the way in which the MAIA team has integrated technological excellence, clear business thinking and all the qualities required for easy-to-access, high-quality diagnostics into a single, highly effective solution." While colorectal cancer is one of Europe's most common cancers, and among the most preventable, it's an often tragic reality that even the most experienced endoscopists can miss over a quarter of findings during a colonoscopy.

As Lukas Loun (CEO) puts it, "Our mission is to close that gap and to make every colonoscopy as good as the best one." And that's what MAIA Labs has consistently achieved through enabling AI to run on live video from its proprietary ColoMAIA II endoscope. By detecting polyps, documenting procedures and measuring quality, the unique MAIA solution is radically improving endoscopy performance: the number of adenomas (benign growths that without treatment can become malignant tumours) found per colonoscopy has risen by 61%.

To provide some context, each one-point increase in detection rates lowers the risk of interval colorectal cancer by around 3%. But even this is far from the only reason why MAIA's AI solution is gaining significant levels of interest and uptake. From day one, the company has recognised the need for a range of key deliverables to make the solution appealing to hospitals. These have included a randomised control trial to demonstrate its superiority over standard colonoscopy, the development of all systems required to comply with regulatory demand, a deliberate focus on minimising false alarms, and the ability to integrate with different systems from hospital to hospital.

The company has always recognised that polyp-detection will become a commodity over time. To protect ColoMAIA II against this threat, it ensures the solution uniquely combines everything physicians and hospitals need – detection, structured reporting, dictation and quality metrics in one place.

As Loun says, "The greatest potential across healthcare lies in prevention and early diagnosis. Finding disease earlier is better for patients and far cheaper for healthcare providers – and as our screening programmes for colorectal cancer are clearly showing, AI can raise quality at scale.

"So our immediate ambitions are clear: to make AI-supported endoscopy the standard of care, and to show that a company from Brno can set that standard globally!"

WINNER

Maia. labs

CEO Name
Lukáš Loun

Industry
Healthcare & Life Sciences

Country
CZ

Website
www.maia-labs.com

MAIA Labs stood out for using advanced technology to address a real and important challenge in healthcare. The jury appreciated both the sophistication of the solution and the team's strong understanding of the medical and regulatory environment in which it operates. What made MAIA Labs particularly convincing was the combination of technological quality, clear business thinking and the potential to improve access to and quality of diagnostics.

SPECIAL RECOGNITION

DONE DELIVERIES

CEO Name
Damian Misiek

Industry
Software

Country
PL

Website
www.donedeliveries.com

Done Deliveries was recognised for turning first-hand experience of the logistics industry into a practical solution to a genuine business problem. The jury particularly valued the founder's deep understanding of freight and day-to-day operational challenges. This gives the product strong relevance to the market, while also creating potential to improve the way companies manage their supply chain processes.

SPECIAL RECOGNITION

IRISPHERA
FIT & TRY BEFORE YOU BUY

CEO Name
Antonia Dumitriu

Industry
Environmental Technology

Country
RO

Website
www.irisphera.com

Irisphera was recognised for taking on a technically challenging problem in online fashion: making virtual clothing try-on more realistic. The jury appreciated the complexity involved in showing how different garments actually fit and look on the body, particularly more fitted styles. The solution addresses a clear challenge in online shopping and offers an interesting way to improve the customer experience.

SPECIAL RECOGNITION

Visdom by VirtusLab

CEO Name
Rafał Pokrywka

Industry
Software

Country
PL

Website
www.virtuslab.com

VirtusLab was recognised for its approach to supporting teams throughout the process of building, validating and deploying applications. The jury saw strong potential in the solution, particularly as AI and agent-based approaches become more important in software development. Its ability to provide an additional layer of support and control for technology teams was seen as especially relevant to how software development is evolving.

AI Value Driver Jury:

Google Cloud

Justyna Jowik
– Territory Manager of Startups & Cloud Natives
Joanna Kowal
– Territory Manager of Startups & Cloud Natives
Edyta Bryk
– Territory Manager of Startups & Cloud Natives

Deloitte.

Jiří Sauer
– Partner, Audit & Assurance, CE Fast 50 Programme Leader
Rafał Latkowski
– AI Director, Consulting
Adam Gościniak
– Senior Consultant, Consulting

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