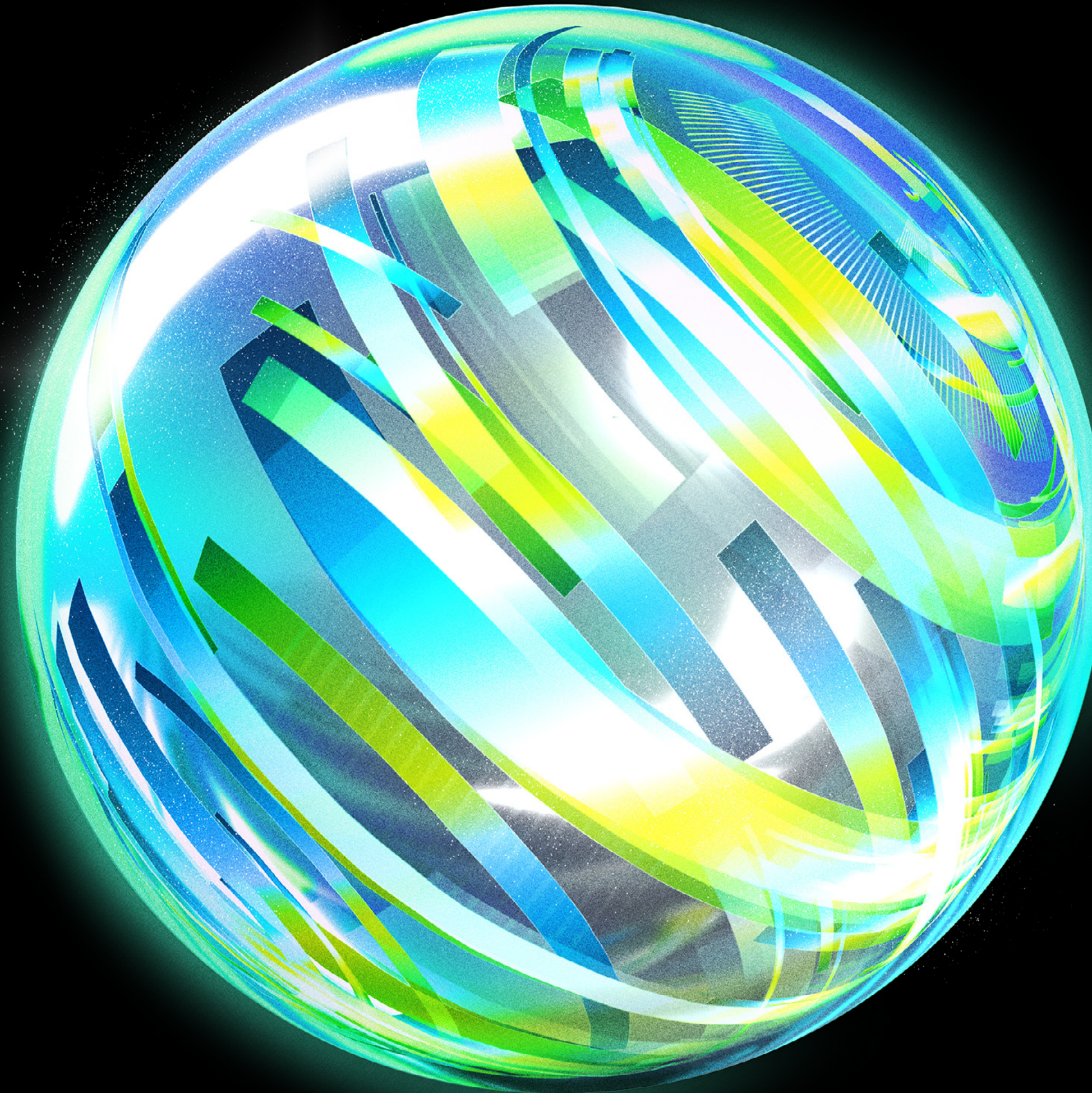


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Google Cloud

Regional Technology Partner



Deloitte Technology Fast 50
Central Europe 2025
Application guidelines

50 | **Technology Fast 50**
2025 CENTRAL EUROPE

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Before you apply...

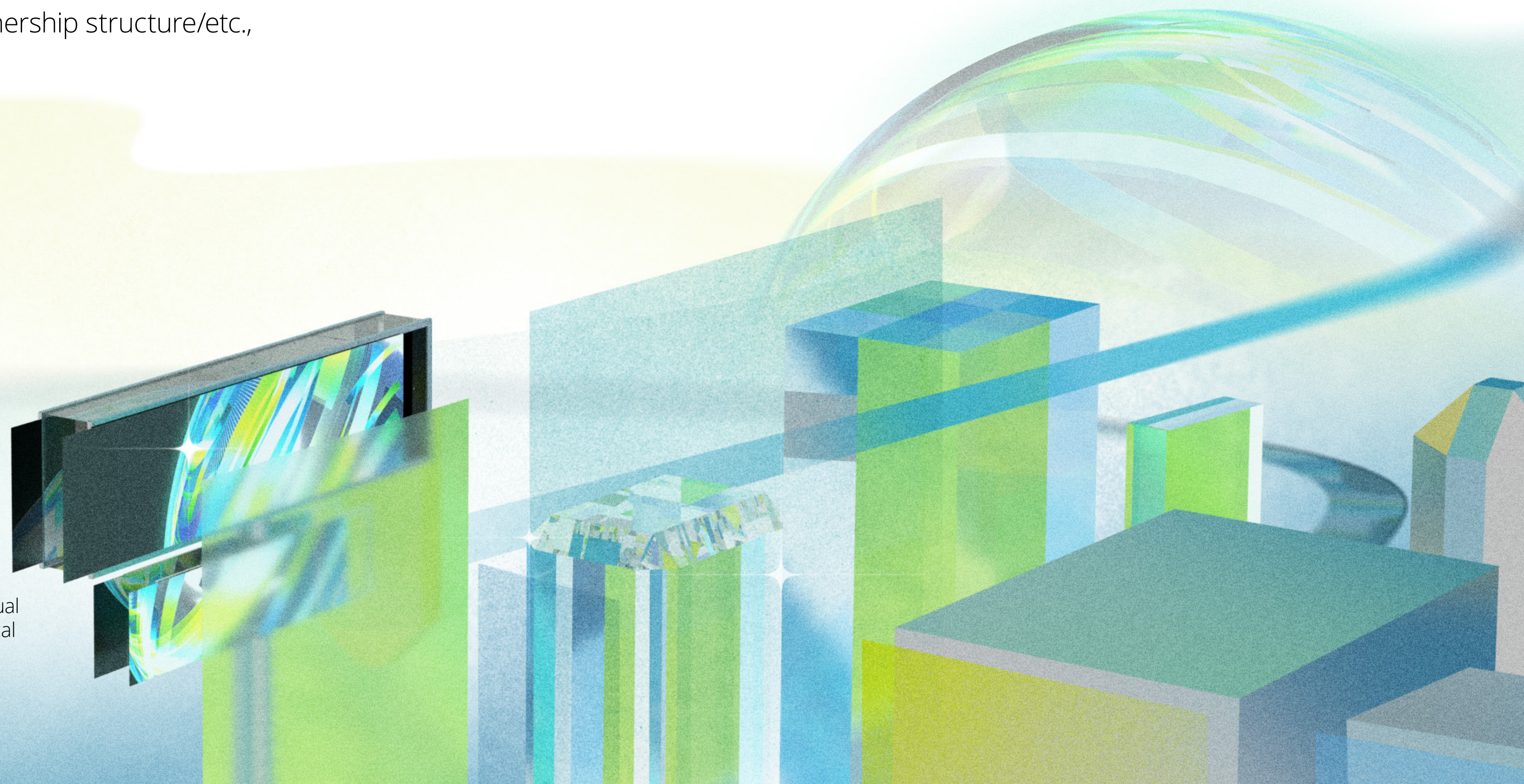
Do you have everything you need?

What you need to apply:

1. CEO and marketing/PR team contact information,
2. Company details: address/registration number/website /ownership structure/etc.,
3. FY'2024 financial statements*,
4. FY'2023 financial statements*,
5. FY'2022 financial statements*,
6. FY'2021 financial statements*,
7. Proprietary technology description.

✦ Financial statements must be sent via email upon completion of the entire application. Please send all statements and supporting documentation to cefast50@deloittece.com.

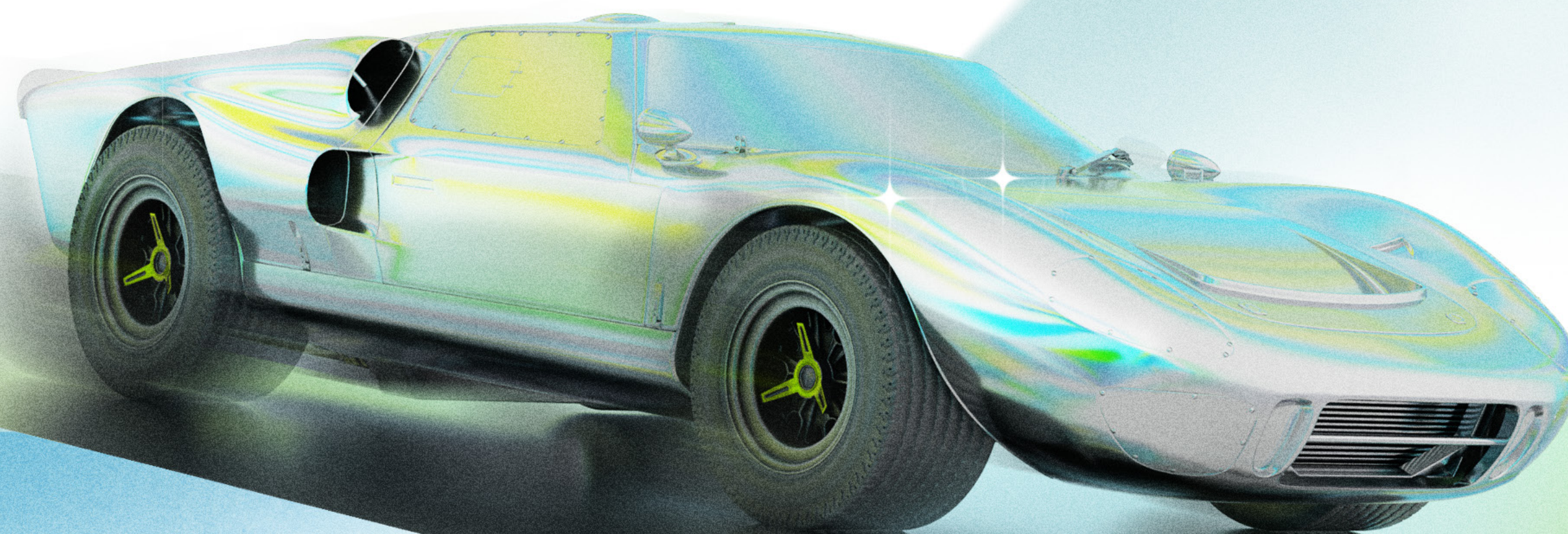
Even if you have applied in previous years, you are obligated to submit all the required financial statements again and send them as attachments. We require final version of annual financial statements (with auditor's opinion and report - if applicable) signed in line with local requirements of the corporate/ accounting law.



Technology Fast 50


Eligibility Requirements

The Deloitte Technology Fast 50 Central Europe is a Programme that ranks 50 fast-growing technology companies, public or private, based on percentage revenue growth over the past 4 years.



In order to be eligible for the **Technology Fast 50** Central Europe Programme companies must:

1. **Be in business a minimum of 4 years** - founded on or prior to **December 31, 2020**.
2. **Own proprietary intellectual property or proprietary technology**, sold to customers in products that contribute to a majority of the company's operating revenues.
 - Own proprietary technology that contributes to a significant portion of the company's operating revenues.
 - Manufacture a technology related product.
 - Devote a significant proportion of operating revenues to research and development of technology.
 - Be technology intensive or use unique technology to solve problems.
3. **Have base-year operating revenues of €50,000 in 2021, 2022, 2023** and a current year operating revenue **(2024) of at least €100,000**.
4. Be headquartered within Central Europe. ✨



Note:

Subsidiaries or divisions of companies are not eligible unless they have some public ownership and are separately traded. Companies that are acquired prior to the finalization of the list are not eligible to participate.

The application should go through the country where the operational HQ is located.

✨ The CE Fast 50 Programme is open to companies with headquarters based in the following countries: Estonia, Latvia, Lithuania, Poland, the Czech Republic, Slovakia, Hungary, Romania, Bulgaria, Croatia, Bosnia and Herzegovina, Slovenia, Serbia, Montenegro, North Macedonia, Moldova, Albania, Kosovo and Ukraine.

More information

A definition of the proprietary technology



Proprietary technology is any combination of processes, tools, techniques or systems of interrelated connections that are the property of a business or an individual. These combinations provide a benefit or competitive advantage to the owners of proprietary technologies.

Companies that are capable of developing useful proprietary technologies inhouse are rewarded with a valuable asset: they can either use it exclusively or profit from the sale of licensing of their technology to other parties. Access to valuable proprietary technologies can also be purchased, but this option is often costlier and comes with greater restrictions on the use of underlying technologies.★

Note:

Using other companies' proprietary technology or intellectual property in a unique way does not satisfy this requirement.

Consulting companies, professional service firms, resellers, and others are not eligible.

★ Source: <https://www.investopedia.com/terms/p/proprietarytechnology.asp>



Percentage revenue growth is computed as:

$$[(FY'24 \text{ revenue} - FY'21 \text{ revenue}) / FY'21 \text{ revenue}] \times 100$$



Disclosures - percentage growth vs. revenue:

The Fast 50 ranking discloses percentage revenue growth.

Revenue is not disclosed, however, participants are required to provide revenue support to Deloitte.

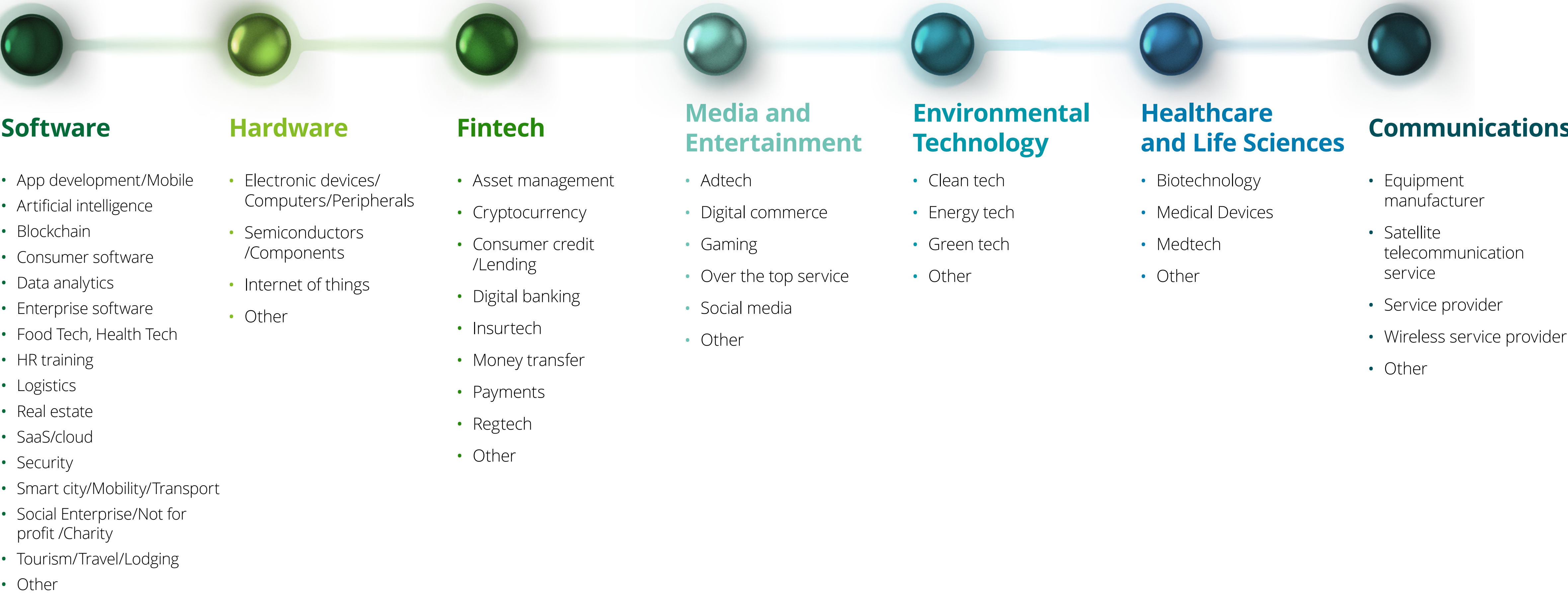


Companies are classified in one of the following industry segments:

- Communications
- Environmental Technology
- Fintech
- Hardware
- Healthcare and Life sciences
- Media and Entertainment
- Software

Industry segments

Detailed information



Technology Fast 50

Question areas

1. **Has your company developed its own proprietary technology?**

- Yes
- No

2. **Company information**

- Company name
- Registration number
- Company website

3. **Please choose the industry sector that best describes your business:**

- Communications
- Environmental Technology
- Fintech
- Hardware
- Healthcare and Life sciences
- Media and Entertainment
- Software

4. **Company location**

- Street
- Postal code
- City
- Country

5. **Your contact details**

- Name (first, surname)
- Position in company
- E-mail
- Contact number

6. **Details of the current Chief Executive Officer**

- Name (first, surname)
- E-mail

7. **Is your company a subsidiary of another company (more than 50% controlled by another entity)?**

- Yes
- No

If you choose 'Yes', please provide name of the company.

8. **When did your company officially begin to operate (month and year)?**

9. **How many employees did your company have in 2021?**

10. **How many employees did your company have in 2024?**

11. **Please provide a description of your company and proprietary technology**

12. **Gross operating revenues**

- Specify currency
- Fiscal year start (month)
- FY24
- FY23
- FY22
- FY21

All financial statements must be sent to cefast50@deloittece.com

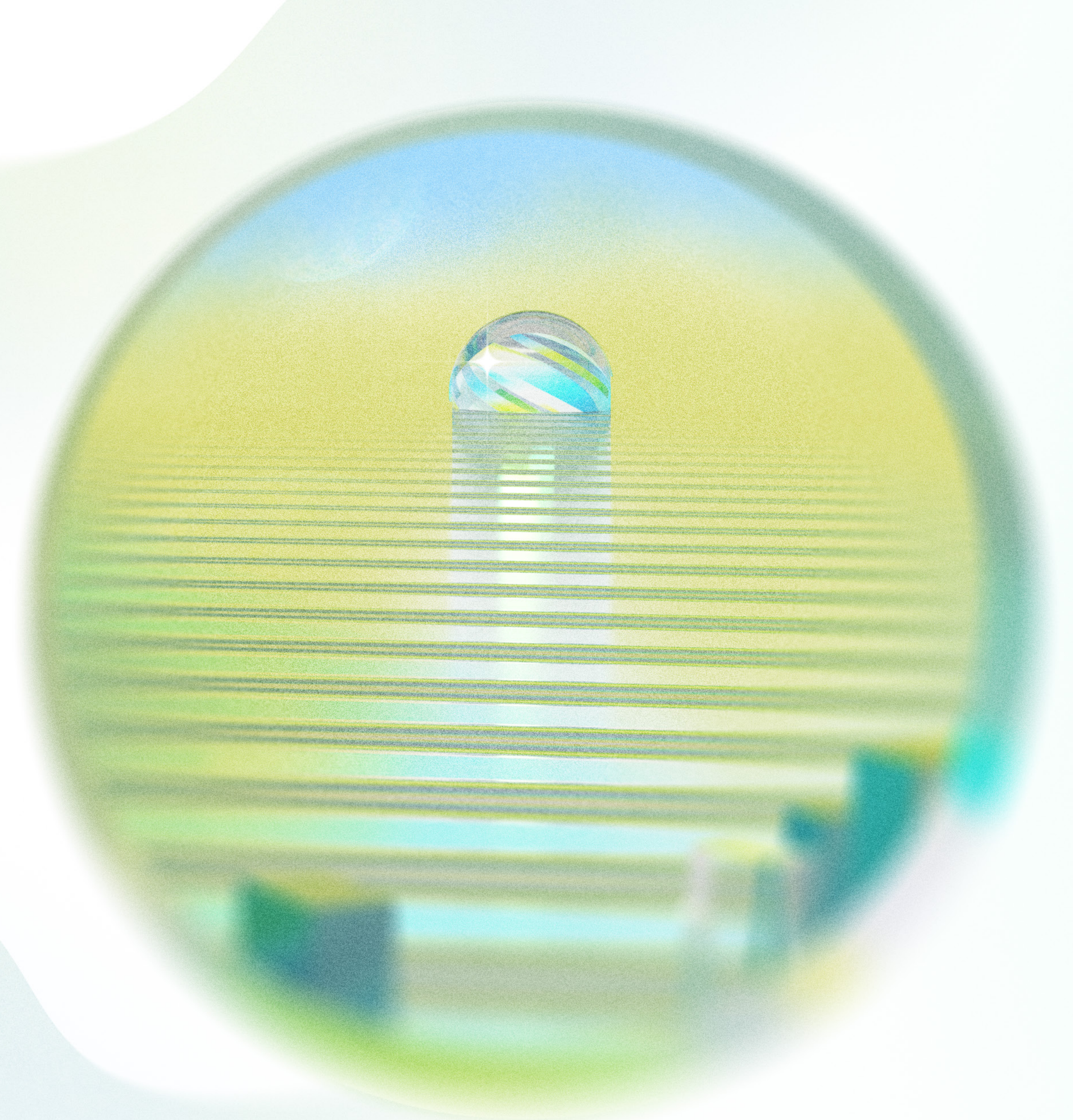
13. **Where did you hear about the Programme?**

- LinkedIn
- Facebook
- Previous Fast 50 Finalist
- Media (newspaper/online/press)
- Email notification - please specify the source
- Deloitte employee
- Programme Parter
- Other

Companies to Watch

Eligibility requirements

This Technology Fast 50 Central Europe subcategory recognizes companies that are too young to be listed in Fast 50, but are growing rapidly.



Companies to Watch must:

1. **Be in business a minimum of 3 years** - founded on or prior to **December 31, 2021** [★]
2. **Own proprietary intellectual property or proprietary technology**, sold to customers in products that contribute to a majority of the company's operating revenues.
 - Own proprietary technology that contributes to a significant portion of the company's operating revenues.
 - Manufacture a technology related product.
 - Devote a significant proportion of operating revenues to research and development of technology.
 - Be technology intensive, or use unique technology to solve problems.
3. **Have base-year operating revenues of minimum €10,000 (2022)** and current year operating revenue of minimum **€30,000 (2024)**.
4. **Be headquartered within Central Europe.** ^{★★}

- ★ In justified cases, we accept companies founded between January 1 – 3, 2022.
- ★★ The CE Fast 50 Programme is open to companies with headquarters based in the following countries: Estonia, Latvia, Lithuania, Poland, the Czech Republic, Slovakia, Hungary, Romania, Bulgaria, Croatia, Bosnia and Herzegovina, Slovenia, Serbia, Montenegro, North Macedonia, Moldova, Albania, Kosovo and Ukraine.

Note:

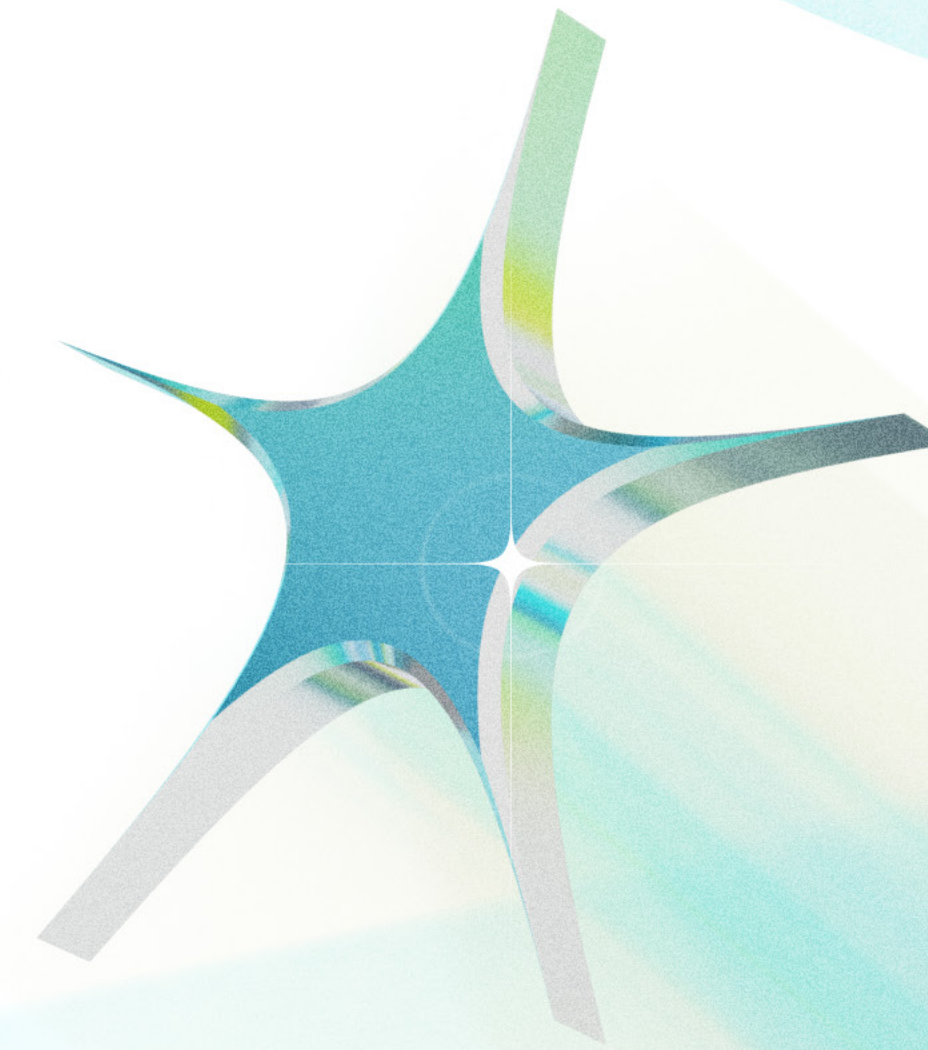
Subsidiaries or divisions of companies are not eligible unless they have some public ownership and are separately traded. Companies that are acquired prior to the finalization of the list are not eligible to participate.

The application should go through the country where the operational HQ is located.

Impact Stars

Eligibility Requirements

The Impact Stars (IS) is a special category which recognizes a company which successfully links great product/services with a positive impact. Laureates must operate in one of the following areas: Fintech, Cyber, ESG, MedTech/BioTech, Defence.



Those interested in applying for the **Impact Stars** category must:

1. Sell a product and/or a service that makes an impact in the one of the fields: Fintech, Cyber, ESG, MedTech/BioTech, Defence:

- Impact on the business, environment and society.
- Diversity – amongst employees and/or management staff.
- Unique assets and/or services development.

2. Be headquartered within Central Europe[✦].

- ✦ The CE Fast 50 Programme is open to companies with headquarters based in the following countries: Estonia, Latvia, Lithuania, Poland, the Czech Republic, Slovakia, Hungary, Romania, Bulgaria, Croatia, Bosnia and Herzegovina, Slovenia, Serbia, Montenegro, North Macedonia, Moldova, Albania, Kosovo and Ukraine.

Impact Stars

Question areas

1. **For those interested in applying for the Impact Stars category, please fill out this additional part of the CE Fast 50 questionnaire.**

Is your company having positive impact by your product/services in one of the following areas: Fintech, Cyber, ESG, MedTech/BioTech, Defense?

If so, you can also apply for the Impact Star category, which is additional to the main Fast 50 category.

- Yes
- No

2. **If you choose “Yes”, please choose the area in which your company operates:**

- Fintech
- Cyber
- ESG
- MedTech/BioTech
- Defense

3. **If you choose “Yes”, please explain how your products/services make and impact in the following fields:**

Is your company building a technical solution which demonstrates technology excellence and is able to impact rapid growth of the business? If so, you can also apply for the CE Tech Rocketship! category, which is additional to the main Fast 50 category.

- Impact on the business, environment and society.
- Diversity – amongst employees and/or management staff.
- Unique assets and/or services development.

AI Value Driver CE Rocketship Innovations in GenAI

Eligibility requirements

This is a **special recognition by Google Cloud and Deloitte**, in which joint teams assess how companies integrate GenAI into their solutions and operations. Awards go to those demonstrating the greatest potential to scale GenAI into real business impact.

To be eligible for the **AI Value Driver** category, companies must:

1. Develop high-quality, GenAI-powered solutions, products or platforms that are scalable and deliver measurable value to clients, partners or employees.
2. Be headquartered within Central Europe.★

★ The CE Fast 50 Programme is open to companies with headquarters based in the following countries: Estonia, Latvia, Lithuania, Poland, the Czech Republic, Slovakia, Hungary, Romania, Bulgaria, Croatia, Bosnia and Herzegovina, Slovenia, Serbia, Montenegro, North Macedonia, Moldova, Albania, Kosovo and Ukraine.

Note:

There are several milestones to winning the award, of which we will inform the shortlisted companies.

AI Value Driver

CE Rocketship Innovations in GenAI

Question areas

1. Those interested in applying for the **AI Value Driver** category, please fill out this additional part of the CE Fast 50 questionnaire.

Is your company building a technical solution which demonstrates technology excellence and is able to impact rapid growth of the business? If so, you can also apply for the AI Value Driver category, which is additional to the main Fast 50 category.

- Yes
- No

2. If you choose “Yes”, please explain how your solution looks like in the following fields:

1. How is your organization **integrating GenAI** into your products, platforms, or solutions?
2. Based on your observations, **how has GenAI altered your industry** landscape, and how has it impacted your clients?
3. **What technologies or architectures** power your GenAI solution?
4. **How scalable is your solution?** At what stage are you currently - how many departments, clients, or employees use it and how do you plan to scale it?

(750 characters with spaces max for each answer).

Are you ready?

Apply now!

All questions and comments can be sent to

cefast50@deloittece.com



To find out more visit

[CE Technology Fast 50 website](#)





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