

Operational Transfer Pricing (OTP) – The time is now

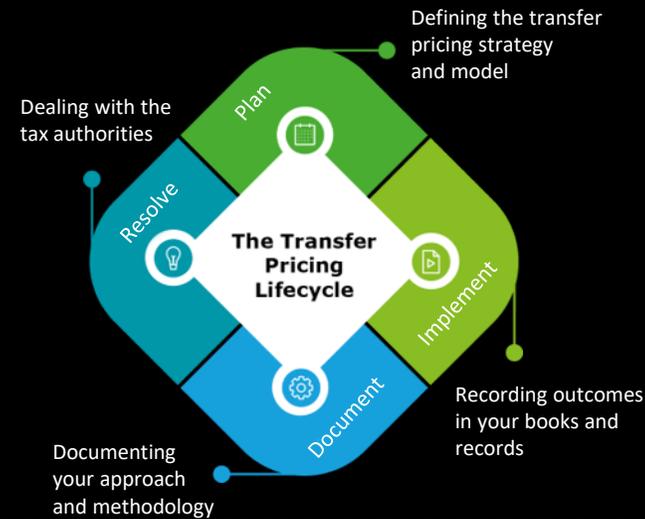
What is OTP?

OTP is the **accurate, transparent** and **efficient** implementation of transfer pricing policies in the books and records of a company based on quality **data** and robust **processes** and **controls**.

Why is OTP important now?

- Current **electronic reporting and filing requirements** (*Country by Country Reporting, DAC-06, SAF-T*) have considerably broadened the range of information available to tax authorities, and the speed they receive it;
- **Tax authorities** have **never been in a better position** to perform transfer pricing audits and to **process information**;
- **Tax authorities** are also generally **moving from an outcome testing** approach to a **price testing** approach;
- **Companies must take control** and ensure that their transfer pricing policies are accurately reflected in the financial results, within an appropriate **overall control framework**;
- Significant **year end adjustments** on intercompany transactions may **evidence weak controls** and create undesired outcomes from a tax, customs and VAT perspectives.

OTP touches all points of the transfer pricing lifecycle



What are the benefits of a well established OTP solution?

- Transfer pricing policies are followed and **applied correctly**;
- Establishes **scalable** and **repeatable** process without dependencies on specific individuals or systems;
- Gives the company **control** and so **help avoid surprises** than can impact the financial results, like major year end adjustments;
- Allows **full traceability of transfer pricing policies**, back to original accounting entries;
- Provides **transparent processes** that enable a clear audit trail to be provided to the tax authorities, as needed;
- Provides a **governance model** to manage transfer pricing controls and processes within large organisations.

What are the building blocks of a successful OTP solution?



Data

- Tax sensitized data with necessary data dimensions, suitably validated.
- Ability to easily incorporate and manipulate disparate data sources.



Processes

- Strong audit trail with clear responsibilities across functions.
- Clear and timely monitoring and adjustment processes.



People

- Correct skills set (*tax, finance, IT*) for now and the future.
- Clear alignment on objectives.



Technology

- All blocks supported by appropriate Technology solutions tailored to fit within, and complement, every businesses' IT environment, strategy and roadmap.
- Automating manual, repetitive and low value-added tasks.