



The Software Observer

Issue 44

Worldwide Software News

Who Loses When Broadcom Wins?

23 April 2024

itassetmanagement.net



News of a new Broadcom deal rarely arrives with great fanfare. The November 2023 VMware acquisition provoked open worry online and in business circles, with many critics wondering whether the former Hewlett-Packard spinoff's reputation would prove accurate — one of “milking” its cash cow purchases by cutting expenses and extracting revenue ... [Read more](#)

ITAM is an investment in cybersecurity, not a cost

02 May 2024

itassetmanagement.net



According to IBM's Cost of a Data Breach Report, the average impact of a data breach on organisations is \$4.45 million in 2023; a 15% increase over 3 years. The cybersecurity landscape is a battlefield. Organizations constantly deploy firewalls, train employees, and stay vigilant against the latest hacking tactics. Yet, many overlook a fundamental building block for ... [Read more](#)

IBM to acquire Hashi for \$6.4B, hopes it will boost software biz and Red Hat

25 April 2024

theregister.com



IBM has announced it will acquire Hashi for \$6.4 billion, and touted the deal as meaning its hybrid cloud platform will emerge with a “comprehensive” set of products. Big Blue CEO Arvind Krishna said enterprises are struggling to wrestle complex tech estates sprawling across multiple clouds, on-prem environments, and applications. Adding Hashi’s ... [Read more](#)

Flexera and Snow Software verified for Oracle E-Business Suite

09 May 2024

softwareone.org



On April 3rd, 2024, Flexera announced its recognition by Oracle Corporation as the first Oracle Software Asset Management (SAM) tool for Oracle E-Business Suite (EBS) applications. Oracle has officially announced that Flexera and Snow Software (that got acquired by Flexera in February 2024) on its Oracle License Management Services – Tooling page ... [Read more](#)

VMware by Broadcom blinks again – this time easing change for cloud service providers

01 May 2024

theregister.com



VMware by Broadcom has made some fresh concessions to its cloud service provider community – and the customers who rely on it. As reported by The Register in March, not all members of VMware’s Cloud Services Provider (VCSP) program were invited to continue. Those dropped as VCSP members were instead offered the chance to acquire white label ... [Read more](#)

ServiceNow and Microsoft expand strategic alliance, combining generative AI capabilities

08 May 2024

news.microsoft.com



Today at ServiceNow’s annual customer and partner event, Knowledge 2024, ServiceNow (NYSE: NOW) and Microsoft Corp. (NASDAQ: MSFT) announced an expanded strategic alliance, combining their industry-leading generative AI capabilities to enhance employee choice and flexibility. The new ServiceNow Now Assist and Microsoft Copilot integration ... [Read more](#)

Generative AI Is Now the Most Frequently Deployed AI Solution in Organizations

07 May 2024

gartner.com



Generative artificial intelligence (GenAI) is the No. 1 type of AI solution deployed in organizations, according to a new survey by Gartner, Inc. According to the survey conducted in the fourth quarter of 2023, 29% of the 644 respondents from organizations in the U.S., Germany and the U.K. said that they have deployed and are using GenAI, making GenAI the most frequently ... [Read more](#)

ServiceNow announces expansion of strategic relationship with Equinix to streamline operations of digital infrastructure

08 May 2024

servicenow.com



Today, at ServiceNow’s annual customer and partner event, Knowledge 2024, ServiceNow (NYSE: NOW), the AI platform for business transformation, announced an expansion of their strategic relationship with Equinix, the world’s digital infrastructure company®, to streamline operations of digital infrastructure. The proposed new offerings ... [Read more](#)

Software Events

Enrich Your CMDB: Achieve Accuracy and Currency through Automated IT Asset

Event Date: 21 May 2024

LOGON Software Asia Group

Discover how you can revolutionize your Configuration Management Database (CMDB) process. Say goodbye to ... [Read more](#)

Enabling Digital Transformation: The Power of ITIL Certification

Event Date: 23 May 2024

Itchapter.com

Facilitated by David Cannon, the Director of Peoplecert North Americas, this session is specifically designed to highlight the ... [Read more](#)

The Software Legal and Licensing Workshop 2024

Event Date: 5 June 2024

OpenIT.com

In this webinar we'll dive into effective preparation for vendor negotiations, exploring the complexities posed by various license ... [Read more](#)

Wisdom EMEA 2024

Event Date: 10 July 2024

Regoconsulting.com

Stop seeing IT as a cost center and start leveraging it as a strategic asset. Whether you are: A CIO tired of justifying IT investments— learn... [Read more](#)

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