



The Software Observer

Issue 41

Worldwide Software News

As some VMware products come to an end some customers face 1200% price rises

30 January 2024

itassetmanagement.net



As you may have seen, following the completion of the Broadcom acquisition, “VMware by Broadcom” are no longer offering perpetual licenses for their products as they move to a subscription model. They have also moved to drastically reduce the breadth of their portfolio. In the meantime some customers are already reporting 1200% price rise. To that end, many products are ... [Read more](#)

NinjaOne Raises \$231.5 Million in Latest Funding Round

08 February 2024

channelfutures.com



NinjaOne, the builder of IT management platforms for MSPs and IT departments, has raised \$231.5 million in a Series C funding round led by Iconiq Growth. Frank Slooman, Snowflake’s chairman and CEO, Amit Agarwal, Datadog’s president, and others also invested in the funding round. With this financing, Iconiq Growth general partner Roy Luo has joined NinjaOne’s board ... [Read more](#)

Microsoft in discussions with CISPE to remedy 'unfair' cloud software licensing practices

08 February 2024

computerweekly.com



Software giant Microsoft has opened discussions with a European cloud trade body that has previously raised a formal complaint against the firm over its 'unfair software licensing practices'. Microsoft has opened discussions with the Cloud Infrastructure Service Providers in Europe (CISPE) trade body with a view to resolving concerns about how customers that run the tech ... [Read more](#)

Oracle Named a Leader in 2023 Gartner® Magic Quadrant™ for Configure, Price, Quote ...

31 January 2024

oracle.com



Oracle has been named a Leader in the 2023 Gartner® Magic Quadrant™ for Configure, Price, and Quote Applications for Oracle Fusion Cloud Configure, Price, Quote (CPQ), part of Oracle Fusion Cloud Customer Experience (CX), for the seventh consecutive year. A copy of the report is available here. Gartner defines configure, price, and quote (CPQ) applications as ... [Read more](#)

IT leaders are choosing hybrid cloud strategies due to flexibility, cost-effectiveness and security

31 January 2024

cloudcomputing-news.net



25% of organisations surveyed in the UK have already moved half or more of their cloud based-workloads back to on-premises infrastructures, or are considering doing so, in a phenomenon known as cloud repatriation. This is according to a recent study by Citrix, a business unit of Cloud Software Group, in which 350 IT leaders were questioned on their current hybrid cloud strategies ... [Read more](#)

What will be the big ITAM trends of 2024? The view from our analysts

18 January 2024

itassetmanagement.net



With Blue Monday behind us, it is safe to say that 2024 is now in full swing. So, we thought now would be a good time to take stock of the current state of ITAM and make some predictions about the big trends to expect in 2024. No doubt there will be some licensing shockers that we will need to respond to, although I'm not sure much could top Oracle's seismic Java licensing ... [Read more](#)

IBM Extends AWS Marketplace Partner Program to Europe

08 February 2024

channelfutures.com



European channel partners can now resell IBM software on the Amazon Web Services (AWS) Marketplace. IBM launched a program in 2023 to enable U.S. partners to sell its software on the marketplace. Now it is extending the program to the U.K., Germany, France and Denmark. The IT giant said its approach extends through the purchase cycle and allows customers ... [Read more](#)

Broadcom terminates VMware's free ESXi hypervisor

13 February 2024

theregister.com



Broadcom has discontinued the free version of VMware's ESXi hypervisor. News of the change came in a Monday knowledge base article that revealed the tool was removed from VMware.com and offered the following explanation for the change: Along with the termination of perpetual licensing, Broadcom has also decided to discontinue the Free ESXi Hypervisor ... [Read more](#)

Software Events

Digital Operational Resilience with ARIS, a Tech Talk

Event Date: 21 February 2024

softwareag.com

Digital Operational Resilience is increasingly becoming a buzzword across regulatory compliance and financial services ... [Read more](#)

Online Summit: Software Vendor Insights 2024

Event Date: 7 March 2024

itassetmanagement.net

Join ITAM Review on 7th March 2024 at 2pm GMT to discuss how companies including Amazon AWS, Google Cloud, IBM, SAP ... [Read more](#)

Is it Time to Quit VMware?

Event Date: 27 February 2024

theregister.com

You might be perfectly satisfied with your VMware investment's price, management overhead, and reliability. If so, it's all good. ... [Read more](#)

Tech Value Summit 2024

Event Date: 9 or 11 April 2024

flexera.com

As organizations continue to accelerate their adoption of public cloud and SaaS, they run more and more expensive software in ... [Read more](#)

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