



The Software Observer

Issue 39

Worldwide Software News

Snow Software launches Snow Copilot, its first AI assistant for ITAM and FinOps

27 November 2023

itassetmanagement.net



Snow Software has unveiled Snow Copilot, the first-in-a-series of Artificial Intelligence (AI) capabilities designed to solve large challenges in IT Asset Management (ITAM) and FinOps. Developed in its innovation incubator Snow Labs, Snow Copilot is an AI assistant that empowers users to ask conversational questions and receive natural language responses ... [Read more](#)

Broadcom Completes Acquisition of VMware

22 November 2023

broadcom.com



Broadcom Inc. (NASDAQ: AVGO), a global technology leader that designs, develops, and supplies semiconductor and infrastructure software solutions, today announced that it has completed its acquisition of VMware, Inc. VMware's common stock will now cease to be traded on the New York Stock Exchange (NYSE). Hock Tan, President and ... [Read more](#)

Flexera enters into definitive agreement to acquire Snow Software

28 November 2023

flexera.com



Flexera and Snow Software today announced a definitive agreement under which Flexera intends to acquire Snow. Worldwide IT spending could reach \$5.1 trillion in 2024, according to Gartner. It is estimated that up to 32% of this spend is wasted. Together, Flexera and Snow will provide deeper visibility and greater insights into the assets, technologies, terms of ... [Read more](#)

Rocket Software is buying OpenText's Application Modernization

07 December 2023

itassetmanagement.net



Goodbye COBOL. OpenText to focus on cloud and AI opportunity. Rocket Software: "Combined Entity Will Offer the Most Compelling Portfolio of Solutions to Support the World's Largest Companies in their Modernization and Hybrid Cloud Journeys". Rocket Software, Inc. has signed a definitive agreement to acquire the Application Modernization and Connectivity ... [Read more](#)

11 ways to reduce your IT costs now

05 December 2023

cio.com



Reorienting IT's budget toward future opportunities is a big reason why CIOs should review their IT portfolios with an eye toward curbing unnecessary spending and realizing maximum value from every IT investment. IT leaders have always needed to exercise fiscal responsibility while meeting business demands for technology. But as digital ... [Read more](#)

IBM Collaborates with AWS to Launch a New Cloud Database Offering

27 November 2023

ibm.com



IBM (NYSE: IBM) announced today at AWS re:Invent 2023 that it has been working with Amazon Web Services (AWS) on the general availability of Amazon Relational Database Service (Amazon RDS) for Db2, a fully managed cloud offering designed to make it easier for database customers to manage data for artificial intelligence (AI) workloads across hybrid cloud ... [Read more](#)

VMware stops selling perpetual licenses

12 December 2023

itassetmanagement.net



Mere weeks after completing its acquisition of VMware, Broadcom has announced some very significant changes to VMware licensing. Effective immediately, "VMware by Broadcom," (as it is now affectionately known) will no longer be available on a perpetual license. VMware offerings will solely be available as subscriptions or as term licenses following the end of sale of ... [Read more](#)

Broadcom halves subscription price for VMware's flagship hybrid cloud suite

12 December 2023

theregister.com



Broadcom's VMware Cloud Foundation Division has announced what it's described as "a dramatic simplification of our product portfolio," plus the end of perpetual licenses and a move to subscriptions – some at half their previous price. The Cloud Foundation Division is a Broadcom business unit dedicated to VMware's server virtualization, private and hybrid ... [Read more](#)

Software Events

Microsoft Azure Virtual Training Day: Modernize Enterprise Applications

Event Date: 21 - 22 December 2023

mktoevents.com

Build new skills to assess and prepare to move existing application workloads to the cloud during Azure Virtual Training Day: ... [Read more](#)

The Gartner Leadership Vision for 2024: Infrastructure & Operations

Event Date: 08 January 2024

gartner.com

In 2024, infrastructure and operations (I&O) leaders are confronted with unprecedented levels of change and disruption, ... [Read more](#)

Software Asset Management (SAM) Specialist Live Online

Event Date: 15 - 17 January 2024

purplegriffon.com

Our three-day Software Asset Management (SAM) Specialist training course will teach you how to use Software Asset Management in the ... [Read more](#)

The License-Compliant Delivery (LCD) Seminar

Event Date: 19 January 2024

bayave.com

Product vendors that include open-source software in their products need to fulfill the obligations put upon them by the ... [Read more](#)

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