



## The Software Observer

### Issue 34

## Worldwide Software News

### Disruption comes in threes: ITAM Insights Report 2023

15 June 2023

itassetmanagement.net



Double-digit software price rises, “license gouging” and vendor M&A activity creates uncertainty for CIOs and ITAM in 2023. Rich’s keynote at Wisdom EMEA 2023 this morning focused on the “Stories that shook the ITAM world.” To complement the session, and to provide a resource for those who weren’t able to attend the event, we have launched our first annual ITAM ... [Read more](#)

### The Rise of SaaS-App Risk and What to Do about It

22 June 2023

techbeacon.com



It's no secret that the use of SaaS applications has exploded over the last several years. Vendr reports that SaaS-app adoption increased 18% last year. Productiv, meanwhile, recently found that organizations use an average of 315 SaaS apps, with individual teams using between 50 and 70 each. All of this is to say that SaaS apps are everywhere, being used by teams ... [Read more](#)

## Influencing ITAM stakeholders: Great examples from the audience at Wisdom EMEA 2023

22 June 2023

itassetmanagement.net



Wisdom EMEA 2023 kicked off with a fascinating talk from Rob Geraghty about influencing ITAM stakeholders. The founder of Presenting Virtually discussed how to create more buy-in for your ITAM program. He opened with this question: “What’s challenging about influencing stakeholders in your organization?” A few great comments came from the audience: “When ... [Read more](#)

## Sustainability Now Critical to CIOs – and They’re Looking to MSPs for Help

22 June 2023

channelfutures.com



If you still think sustainability isn’t a key consideration when choosing an IT supplier, think again. Nearly half of CIOs consider carbon output energy efficiency when selecting new suppliers. Furthermore, 20% factor in sustainability when choosing managed service providers (MSPs). Giving its growing importance to the C-suite, sustainability in IT was the topic ... [Read more](#)

## Gartner Survey Finds 81% of CIOs Expect to Grow Their IT Team in 2023

27 June 2023

gartner.com



Eighty-one percent of large enterprise (LE) CIOs plan to increase their IT headcount in 2023, according to a recent survey by Gartner, Inc. Only 14% expect their IT staff to decrease and 5% expect their headcount to remain the same. “Attracting and retaining technology talent remain critical areas of concern for CIOs,” said Jose Ramirez, Sr Principal Analyst at ... [Read more](#)

## IBM Study: CEOs Embrace Generative AI as Productivity Jumps to the Top of their Agendas

27 June 2023

ibm.com



A new global study by the IBM (NYSE: IBM) Institute for Business Value found that nearly half of CEOs surveyed identify productivity as their highest business priority—up from sixth place in 2022. They recognize technology modernization is key to achieving their productivity goals, ranking it as second highest priority. Yet, CEOs can face key barriers as they race to modernize ... [Read more](#)

## IBM Extends FinOps And Cloud Management Capabilities With \$4.6B Apptio Acquisition

29 June 2023

forbes.com



Most enterprises operate on hybrid-cloud IT infrastructure. The value of the cloud is real, providing consumption-based resources that give IT organizations the flexibility needed to respond quickly to shifting business requirements. The downside of the cloud is that costs can be unpredictable and quickly get out of hand. This is where Apptio comes in ... [Read more](#)

## VMware and industry leaders collaborate to accelerate adoption of confidential computing

06 July 2023

cloudcomputing-news.net



VMware has joined forces with AMD, Samsung, and members of the RISC-V Keystone community to simplify the development and operations of confidential computing applications. These industry and community leaders will work together to ease the transition to practical confidential computing by collaborating on and contributing to the open source Certifier Framework ... [Read more](#)

# Software Events

**How Modern ITAD can help you deliver your Sustainable IT & ESG goals**

**SAMS Europe**

**Event Date: 07 September 2023**

**Event Date: 24 – 26 September 2023**

itassetmanagement.net

sam-strategies.eu

ESG and the focus on Net Zero will be a corporate imperative for the rest of this decade and beyond. In this webinar we explore how a ... [Read more](#)

This is the right place and time to discuss and exchange experiences with practitioners representing leading European ... [Read more](#)

**Tech Talks: Seeing Beyond with ITAM, SaaS and Cloud**

**Cyber Security & Cloud Congress Europe**

**Event Date: On-demand**

**Event Date: 26 – 27 September 2023**

itassetmanagement.net

cybersecuritycloudexpo.com

Looking to stay at the forefront of an ever-evolving technology landscape? Our Tech Talks series is here to equip you with the ... [Read more](#)

Join us at RAI Amsterdam on 26-27 September 2023 to hear from leading industry experts and discover key strategies in the ... [Read more](#)

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