Deloitte.

The Software Observer

Issue 32

Worldwide Software News

Effective ITAM for SMBs – A step-by-step guide

13 April 2023

itassetmanagement.net

Small and medium-sized businesses (SMBs) face numerous significant setbacks in implementing effective IT Asset Management systems (ITAM). Most challenges come from having limited resources and a budget for dedicated and trained staff and well-performing IT management systems, as well as inadequate insights and experience in the field to fulfil data security and … **Read more**

Software vendor results & ITAM insights: Q1 2023 – including VMware, IBM and Salesforce

04 May 2023

itassetmanagement.net

What are the most pertinent software vendor results from Q1 2023? Each quarter we are going to give you an overview of the financial results of key software publishers – including the "Big 4" Tier 1 vendors. Numbers don't lie, so they provide interesting insights into the company's priorities, growth areas and pain points. From an ITAM perspective they give us an … **Read more**

VMware unveils Cross-Cloud managed services

04 May 2023

cloudcomputing-news.net

VMware has launched VMware Cross-Cloud managed services, a set of prescriptive offers with enhanced partner and customer benefits that will enable highly skilled partners to expand their managed services practices. Building on VMware's success in creating an ecosystem of more than 4,000 cloud service providers that serve tens of thousands of customers worldwide … **Read more**

Introducing watsonx: The future of AI for business

09 May 2023

ibm.com

Today is a revolutionary moment for artificial intelligence (AI). After some impressive advances over the past decade, largely thanks to the techniques of machine learning (ML) and deep learning, the technology seems to have taken a sudden leap forward. Suddenly, everybody is talking about generative AI: sometimes with excitement, other times with … **Read more**

SAP and Google Cloud unveil new open data offering

12 May 2023

itpro.com

SAP and Google Cloud have expanded their partnership to include a comprehensive new open data offering, designed to simplify data landscapes and help enterprises view their entire data estates in real time. The new integration will help customers build an end-to-end data cloud that pulls together data from across the enterprise landscape using both SAP … **Read more**

How to optimize cloud operations in Microsoft Azure

08 May 2023

servicenow.com

ServiceNow has embraced a three-zero strategy for its digital technology operations: zero unplanned outages, zero physical footprints, and zero user-reported incidents. We adopted a cloud-first policy as part of our zero-physical-footprint strategy. This approach delivers the operational agility we need as a growing company—we can add capacity on demand. With a … **Read more**

Gartner Identifies the Top 10 Data and Analytics Trends for 2023

09 May 2023

gartner.com

Gartner, Inc. identified the top 10 data and analytics (D&A) trends for 2023 that can guide D&A leaders to create new sources of value by anticipating change and transforming extreme uncertainty into new business opportunities. "The need to deliver provable value to the organization at scale is driving these trends in D&A," said Gareth Herschel, VP Analyst at Gartner … **Read more**

Gartner IT Infrastructure, Operations & Cloud Strategies Conference 2023: Day 1 Highlights

15 May 2023

gartner.com

We are bringing you news and highlights from the Gartner IT Infrastructure, Operations & Cloud Strategies Conference 2023, taking place this week in Sydney, Australia. Below is a collection of the key announcements and insights coming out of the conference. On Day 1 from the conference, we are highlighting the opening keynote on leading the next phase of growth; how to avoid … **Read more**

Software Events

Should You Reassess Your Approach to Hybrid Cloud Architecture?	Structured ITAM in an Age of Volatility
Event Date: 23 May 2023	**Event Date: 25 May 2023**
cio.com	itassetmanagement.net
Many organizations are rebalancing their approach to digital transformation by storing, accessing, and managing data anywhere - on prem, … **Read more**	Join Rich Gibbons from ITAM Review, Jan van Kalkeren from Softline Group as well as ServiceNow on Thursday 25th May … **Read more**

ITAM Forum Biannual Update	ISACA Virtual Conference 2023: Digital Trust World
Event Date: 25 May 2023	**Event Date: 21-22 June 2023**
itamf.org	isaca.org
Join us to hear about all that's going on within the ITAM Community. You'll hear from a Country Chapter Lead, a SIG Lead, one … **Read more**	You'll gain relevant insights on the hottest IS/IT topics at our interactive sessions as you earn up to 18.25 CPEs. Plus, you'll have the … **Read more**

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