



## The Software Observer

Issue 30

### Worldwide Software News

**ITAM Forum launches the world's first ISO/IEC 19770-1 certification scheme**

**22 February 2023**

itassetmanagement.net



It's official. Nearly three years after the ITAM Forum was first unveiled to the industry, it has today announced the launch of the world's first ISO/IEC 19770-1 certification scheme for IT asset management today. The ITAM Forum was first announced in March 2020 with two founding objectives: 1 - Be a caretaker of the new organisational certification ... [Read more](#)

**How to Manage Cloud Licensing?!**

**23 February 2023**

itamchannel.com



Cloud is driving digitalization, COVID has forced us up into the Cloud in a faster phase than expected. Cloud is now one of the biggest challenges right now. Similarities and differences between Onprem and BOX licensing: All Software Asset Management needs discovery. There are several ways to discover web apps (SaaS), URLs, API, SSO, connectors to portals, and Billing ... [Read more](#)

## 5 hot IT budget investments — and 2 going cold

23 February 2023

cio.com



The economy may be looking uncertain, but technology continues to drive the business and CIOs are investing big in 2023. At the same time, they are defunding technologies that no longer contribute to business strategy or growth. It's not a stretch to say that across the board, CIOs are continuing to invest in some form of AI. Upgrading cloud infrastructure is critical for ... [Read more](#)

## SAP Expands Data Warehouse Into Data Fabric with SAP Datasphere

10 March 2023

channelfutures.com



SAP is looking to expand its data warehouse into a data fabric with the launch of SAP Datasphere. Datasphere is the business software provider's new SaaS-based addition to the SAP Business Technology Platform (BTP). BTP, which already manages and connects SAP and non-SAP applications and data, is the company's application development, data, analytics, ... [Read more](#)

## Here comes the supercloud: What does it mean for multi-cloud complexity?

22 February 2023

cloudcomputing.com



A new concept for cloud networking aims to bring clarity to multi-cloud and bring the true aspirational path we were all promised. Except it's not that new. Say hello to the supercloud. This time last year, Lori MacVittie, distinguished engineer at F5, wrote for Network Computing around the results of the multi-cloud security and app delivery provider's annual State ... [Read more](#)

## VMware nods to containerization with tweaks to virtual desktops and apps

9 March 2023

theregister.com



In theory, this should reduce the number of servers needed to package apps. VMware has turned to containerization to improve the performance of virtual desktops and apps. No, this is not a radical shift for Virtzilla – it has always championed the concept of virtual machines. Rather, it's a recognition that SaaS at scale can be delivered more elegantly with ... [Read more](#)

## Here's how Microsoft hopes to inject ChatGPT into all your apps and bots via Azure

11 March 2023

theregister.com



Microsoft is bringing ChatGPT, with all its promises and shortcomings, to world-plus-dog as a cloud service in Azure. Redmond this week was "thrilled to announce" ChatGPT will be selectively available as a preview within the Azure OpenAI Service. That service is largely aimed at corporations that want to put large-language models to work in their applications and workflows, such as ... [Read more](#)

## IBM Passport Advantage is changing, are you prepared?

16 March 2023

flexera.com



IBM has tightened the rules of compliance. Changes are afoot at IBM. They recently published an update to the Passport Advantage agreement that takes effect May 1, 2023, and this impacts the way you'll report back to IBM on your consumption. As you know, licensing can be a bit complex and you may even ask, "What is IBM Passport Advantage?" It's a ... [Read more](#)

# Software Events

**Webinar: Building the ultimate cost management strategy for digital business**

**Event Date: 30 March 2023**

itassetmanagement.net

In these times, leaders everywhere are being forced to make some near impossible decisions. Focus on the top line or protect the ... [Read more](#)

**Webinar: What's new in the Utah release for ITAM and EAM**

**Event Date: 4 April 2023**

ServiceNow.com

ServiceNow asset management solutions help our customers optimize their asset investments across software, hardware, cloud, and the ... [Read more](#)

**Online Tools Day by The ITAM Review**

**Event Date: 27 April 2023**

itassetmanagement.net

Join the ITAM Review and a range of ITAM tools and services providers as we take a look at what's important, what's new, and what's ... [Read more](#)

**IT & Software Asset Management: Make the connection**

**Event Date: 22 March**

heliview.com

IT & Software Asset Management is much broader than license management and audits. The field continues to develop. During the ... [Read more](#)

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