



## The Software Observer

Issue 29

### Worldwide Software News

**Gartner Forecasts Worldwide IT Spending to Grow 2.4% in 2023**

**18 January 2023**

gartner.com



Worldwide IT spending is projected to total \$4.5 trillion in 2023, an increase of 2.4% from 2022, according to the latest forecast by Gartner, Inc. This is down from the previous quarter's forecast of 5.1% growth. While inflation continues to erode consumer purchasing power and drive device spending down, overall enterprise IT spending is expected to remain strong ... [Read more](#)

**Microsoft's latest OpenAI investment opens way to new enterprise services**

**23 January 2023**

cio.com



OpenAI has landed billions of dollars more funding from Microsoft to continue its development of generative artificial intelligence tools such as Dall-E 2 and ChatGPT. A move that is likely to unlock similar investments from competitors — Google in particular — and open the way for new or improved software tools for enterprises large and small. Microsoft stands to benefit ... [Read more](#)

## Thoughts on IBM in 2023 Part 1

25 January 2023

itamchannel.com



If your organization uses IBM software, the following predictions I have made for 2023 will provide some food for thought as well as some useful advice. This information will be available in two parts with this post focusing on the likely increase in IBM audits and on licensing changes. Part II will focus on SAM tooling, cloud, partnerships, and 'something' ... [Read more](#)

## Gartner Identifies Top Trends Impacting Technology Providers Through 2025

1 February 2023

gartner.net



Gartner, Inc. highlighted the top trends that will impact technology providers through 2025. These trends reflect three overarching themes: businesses increasing their reliance on technology, new opportunities emerging through technology and the impact of external macro forces. "The march of digitalization continues even amidst disruption, and technology ... [Read more](#)

## Remove Oracle Java with this ITAM Manager's Guide

7 February 2023

itassetmanagement.net



Why would you want to remove Oracle Java? A recap: In January 2023 Oracle announced a huge change to the licensing terms for Oracle Java by switching to employee count licensing. Since then, ITAM managers have been asking themselves how they can remove Oracle Java from their organization. Make no mistake; this change is probably the biggest ever threat to ... [Read more](#)

## 6 tips for making the most of a tight IT budget

26 January 2023

cio.com



IT leaders seeking to drive enterprise growth through technology investments are often saddled with budgets that make their tasks of increasing the top and bottom lines challenging. The year 2023 seems to be no different. Despite an estimated increase to IT budgets of 5.1% on average for 2023, research firm Gartner points to a projected 6.5% global inflation rate ... [Read more](#)

## IBM Passport Advantage bombshell

3 February 2023

itassetmanagement.net



Hot on the heels of Oracle's change to Java licensing IBM have published an update to the Passport Advantage agreement. An update which significantly increases the measurement and reporting required by any organization running IBM software. The result is a significant increase in compliance risk for IBM users. What's changed? IBM's Passport Advantage ... [Read more](#)

## IT Asset Management: Achieve Better ROI in 2023

9 February 2023

enterprisetalk.com.com



IT assets are tangible and businesses must act responsibly to conduct regular IT assets and resources evaluation, to maintain sustainability in their asset management and policies. IT assets are key to businesses that store, process, and transit IT information necessary to keep the business running. The demand for connectivity and integration of devices and networks ... [Read more](#)

# Software Events

Online Summit: Software Vendor Insights  
2023

IT & Software Asset Management

**Event Date: 2<sup>nd</sup> March 2023**

**Event Date: 21<sup>st</sup> March 2023**

itassetmangement.net

heliview.com

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Join the ITAM Review on Thursday 2nd March 2022 at 2pm GMT to discuss how companies including Amazon AWS, Google ... [Read more](#)

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IT & Software Asset Management is much broader than license management and audits. The field continues to develop. During the ... [Read more](#)

ISO/IEC 19770-1 Practitioner Course

Webinar: Unintended consequences of  
moving to the cloud

**Event Date: 23<sup>rd</sup> to 24<sup>th</sup> March 2023**

**Event Date: 16<sup>th</sup> March 2023**

itamf.org

itassetmangement.net

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Live, expert training for ITAM professionals from the ITAM Forum and Brand Compliance (the certification scheme auditor ... [Read more](#)

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Moving to the cloud is no longer a choice, which puts even more pressure on IT to balance on-premises and cloud workloads ... [Read more](#)

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