



The Software Observer

Issue 21

Worldwide Software News

Flexera Launches Educational Program To Help IT Professionals

11 May 2022

globenewswire.com



Flexera, the company that helps organizations maximize business value from their technology investments, today announced an innovative partnership with LISA—The Licensing, ITAM, SAM Academy by ITAM Review Learning—to accelerate educational opportunities for IT professionals navigating digital transformation in a quickly changing IT environment ... [Read more](#)

Cisco Incentivizes Partners to Recycle eWaste Responsibly

13 April 2022

datacenterknowledge.com



IT infrastructure giant Cisco has announced two sustainability initiatives aimed at tackling incorrect disposal of data center hardware. The first is the Environmental Sustainability Specialization, available to all Cisco partners to reward them for promoting its re-purposing and recycling programs. The second, only available in Europe, Middle East, and Africa, is ... [Read more](#)

Prevent Software Supply Chain Attacks by Integrating 3rd-Party Risk Intelligence

19 April 2022

forbes.com



Software supply chain attacks show no sign of slowing and can have devastating consequences. These attacks can expose organizations and their customers to greater risk when an attack on a third party's software supply chain unknowingly compromises their systems. Many proprietary software applications are built on third-party code and open-source software ... [Read more](#)

The Software Licensing of Robots

26 April 2022

itassetmanagement.net



Back in 2015, I wrote an article about how Indirect Usage Licensing would increase due to this hip “new” thing called IoT. While IoT did become increasingly popular over time to the point that we have IoT devices within our smart houses, we didn't see such a dramatic change in licensing patterns. While IoT devices have been around for a long time, it took a while before ... [Read more](#)

4 steps to improve FinOps and cloud cost optimization

03 May 2022

itamchannel.com



What's the optimal way to manage cloud finances, one of the core disciplines of a FinOps practice? The answer largely relies on automating efforts, but many FinOps practitioners haven't taken full advantage of opportunities available to them or of the savings available to their organizations. According to a report from the FinOps Foundation, a Linux Foundation non-profit ... [Read more](#)

How ITAM can fuel your ESG strategy

19 April 2022

iaitam.org



Sustainability is quite the hot topic these days as consumers and employees are now gravitating heavily to companies with a strong commitment to environmental and social health. When it comes to our work, businesses are taking action to align business outcomes with sustainable and ethical practices to ensure that our environment and people are taken care of properly ... [Read more](#)

Transition, Manage, and Optimize Autodesk Licenses

26 April 2022

iaitam.net



Autodesk has offered quite a few licensing types over the years. Formerly, they provided their products through perpetual licensing, both standalone and network. A few years ago, they introduced Autodesk 360, which was a SaaS-based licensing, as they tried to move some applications to run from the Cloud, including the license management of these applications ... [Read more](#)

Why ITAM deserves a seat at the FinOps Table

10 May 2022

itassetmanagemet.net



I think we can all agree, the use of public cloud (AWS, Azure, GCP, OCI) during the pandemic exploded, whilst organizations scrambled to ensure their IT infrastructure was able to handle the heavy workloads, that applications were accessible, and that their organizations continue to function business as usual. However, this explosion of public cloud use was ... [Read more](#)

Software Events

wisdom EMEA

Future-Proofing IT for the Hybrid Workforce

Event Date: 15th - 16th June 2022

Event Date: 24th May 2022

itamreview.zohobackstage.eu

interop.com

Come along and enjoy a wide range of presentations, workshops, and interactive sessions – all delivered by carefully ... [Read more](#)

“Good-enough” IT architecture for remote workers isn’t good enough anymore. To support a permanently hybrid workforce ... [Read more](#)

Driving Digital First Strategy with Edge to Cloud Infrastructure

Free Online Tools Day by The ITAM Review

Event Date: 14th June 2022

Event Date: 30th June 2022

techforge.pub

itassetmanagement.net

Cloud Transformation Conference is a free virtual event consisting of top-level content and thought leadership discussions exploring ... [Read more](#)

Join the ITAM Review and a range of ITAM tools and services providers as we take a look at what’s important, what’s new, and ... [Read more](#)

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