



The Software Observer

Issue 20

Worldwide Software News

SaaS Management is Exploding: Three Reasons Why

30 March 2022

itassetmanagemet.net



Five years ago, companies used an average of 16 cloud applications. Today, that number is 110 As the number of cloud apps increases across organizations, IT departments lose visibility and control over this function. As a result, when asked how many apps their company currently has, IT managers tend to dramatically underestimate the figure. Often, a company has at ... [Read more](#)

Right questions to ask to help you choose the best SAM tool or service

31 March 2022

itamchannel.com



There's no deficiency in tools and services when it comes to looking for your first or next Software Asset Management solution. A quick search will leave you with multiple tools and companies that offer SAM services to choose from, so it is important to know – what are the main goals you want to achieve, and which SAM tool or service meets all your requirements ... [Read more](#)

IBM Announces New AIOps Solutions Designed to Automate Software License Compliance

15 March 2022

newsroom.ibm.com



IBM (NYSE: IBM) today announced new solutions with IT management software company, Flexera, and IBM Turbonomic Application Resource Management (ARM) to help organizations use automation to streamline IT asset management. The new solutions are aimed at helping businesses lower costs and automate the increasingly complex tasks of software license compliance ... [Read more](#)

Why 'Ghost Assets' are Killing your GDPR Compliance

21 March 2022

itamchannel.com



Ensuring Data protection and privacy is a critical function of IT in any organization, particularly as the number of data breaches occurring in organizations continues to skyrocket, increasing by 17% in 2021 compared to 2020. From data destruction and reputational damage to identity and intellectual property theft, the consequences of a breach can be severe ... [Read more](#)

Gartner Forecasts Worldwide IT Spending to Reach \$4.4 Trillion in 2022

06 April 2022

gartner.com



Worldwide IT spending is projected to total \$4.4 trillion in 2022, an increase of 4% from 2021, according to the latest forecast by Gartner, Inc. "This year is proving to be one of the noisiest years on record for CIOs," said John-David Lovelock, distinguished research vice president at Gartner. "Geopolitical disruption, inflation, currency fluctuations and supply chain ... [Read more](#)

Beyond the Patch: ITAM + Security

25 March 2022

itassetmanagement.net



In December 2021, we covered the Log4Shell/Log4J security vulnerability which was described as "the single biggest, most critical vulnerability of the last decade" – and how ITAM plays a role in helping organisations prevent and remediate cyber security threats. In this article, Ben Lipcynski – Head of Global Security Services at Origina – talks about how security ... [Read more](#)

Why MSPs Are Choosing SaaS Companies

16 March 2022

channelfutures.com



As digital transformation accelerates, managed service providers must innovate more quickly to provide efficient and optimized services to their customers. It's become more challenging than ever for them to design a framework that's sustainable, offers ease of adoption and is cost-effective for their customers. While MSPs must evolve to keep up with changes in technology ... [Read more](#)

7 hot infrastructure and operations trends — and 7 going cold

06 April 2022

cio.com



When it comes to infrastructure and production systems, stability is king. And yet change persists, as organizations seek greater security and faster speeds — without sacrificing reliability. Change and stability are two competing challenges for IT teams. Everyone wants to trust their platforms, but they also crave endless improvements. The challenge is to deliver the new ... [Read more](#)

Software Events

Wisdom EMEA 2022

Event Date: 15th – 16th June 2022

itamreview.com

Join us on Wednesday 15th & Thursday 16th June at Twickenham Stadium, London for Wisdom EMEA 2022, the ITAM Review's ... [Read more](#)

ITAM + FinOps = Better Together

Event Date: 12th May 2022

itassetmanagement.net

ITAM and FinOps working together is better for everyone, and the business overall. Using data from the latest Flexera State of the Cloud ... [Read more](#)

Red Hat Summit

Event Date: 10th – 11th May 2022

redhat.com

When you join IT leaders and peers at our no-cost virtual event, you can chart your hybrid cloud strategy—and our open source ... [Read more](#)

SAM Summit

Event Date: 8th June 2022

ecpmedia.com

We're returning to Chicago in person on June 8, 2022 for a daylong summit addressing Oracle license management plus the ... [Read more](#)

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