

Accelerate your B2B Transformation

Fastlane, Deloitte Digital's Salesforce B2B commerce and marketing accelerator – extended value, flexible & scalable. Designed for an accelerated go-to-market and enhanced buyer experience.

Deloitte.
Digital



commerce cloud



marketing cloud



CDP & CRM

PRE-BUILT DELIVERABLES

Customer Journeys

Embedded apps

CDP Integration

Optimized Data Model

New/Extended Features

Lead Management

VALUE



Leverage best practices to enhance your project's business case



Accelerate your ROI through Deloitte frameworks and guidelines

ACCELERATION DRIVERS

Best Practices

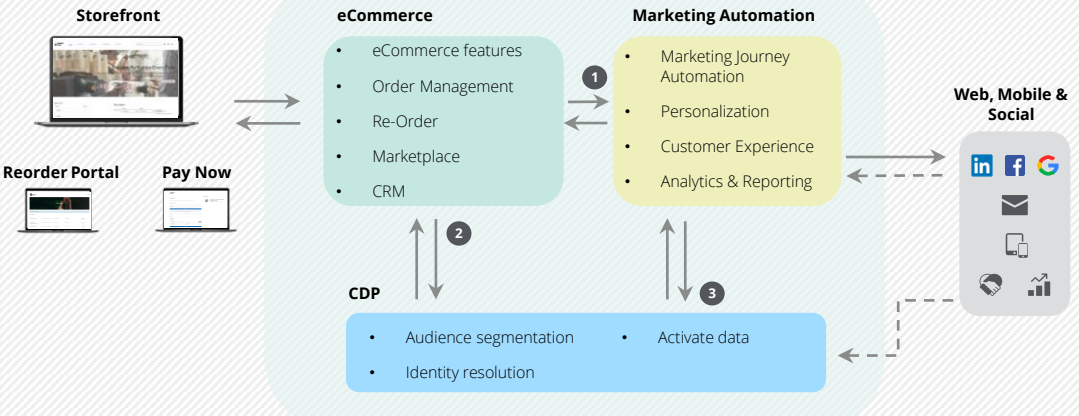
An integrated solution with extended features built on best-practice and Deloitte business experience

Harmonization

Technical frameworks aligning delivery with Deloitte CTA standards and assuring consistency and quality

Scalability

Extensive code base to easily scale existing functionalities or create new ones



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