

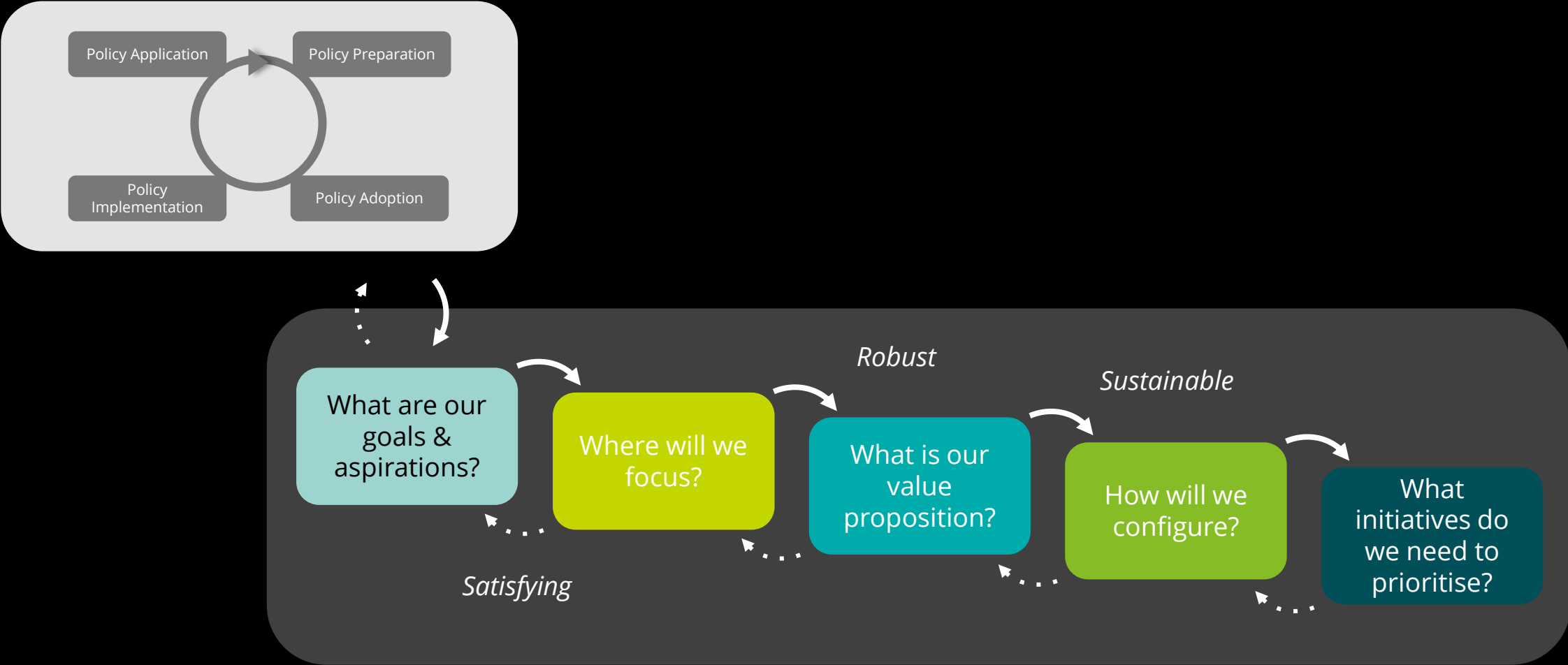


# Winning Policies & Strategies Playbook

Your tools to develop robust, satisfying and sustainable strategies for the successful implementation of policy



Organisations can follow a cascade of choices to design strategies that are simultaneously robust and adaptable in the face of their changing environment



# EU WINNING POLICIES & STRATEGIES PLAYBOOK



# Setting goals and aspirations



# WHAT ARE OUR GOALS & ASPIRATIONS?

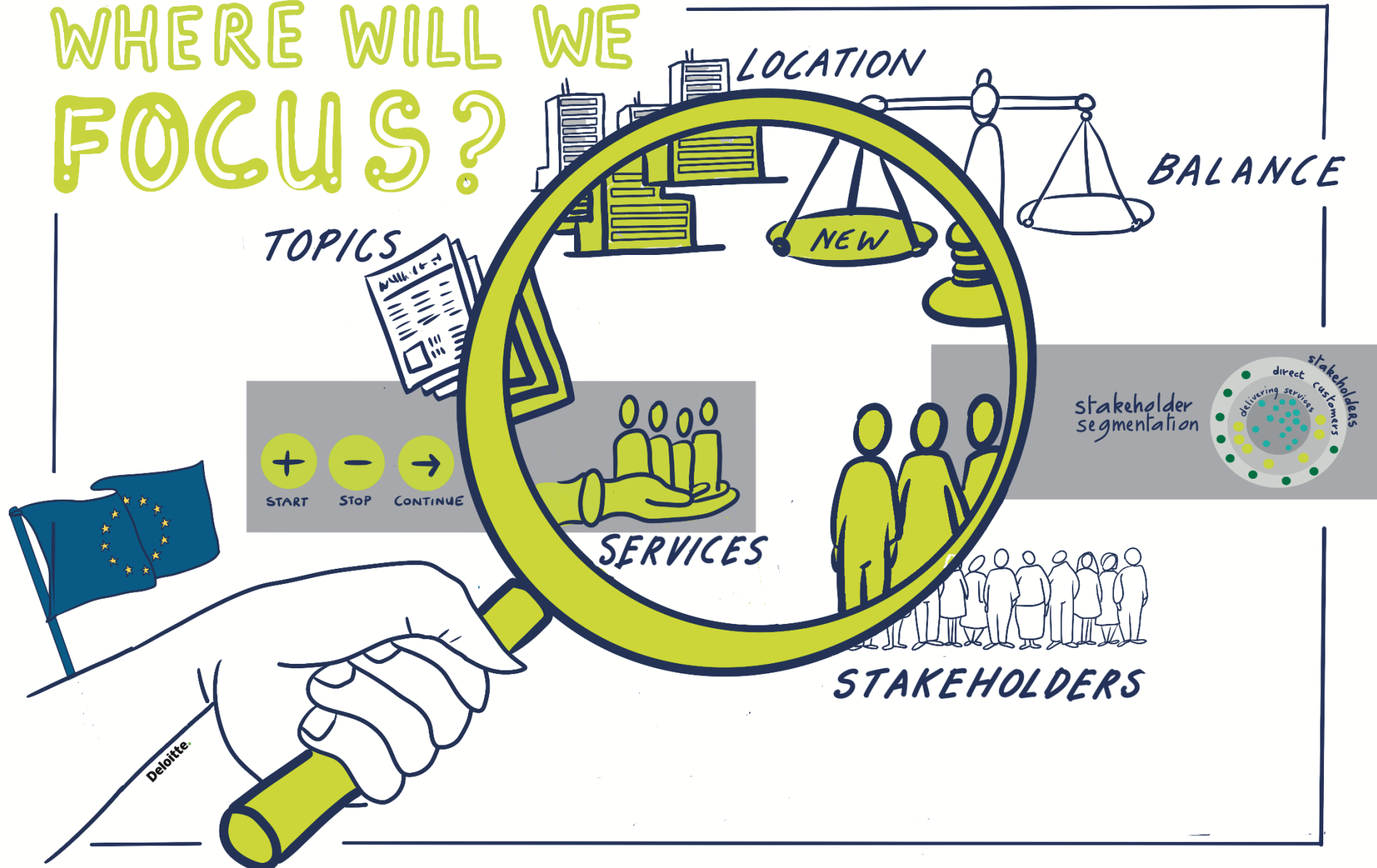


# Defining focus areas

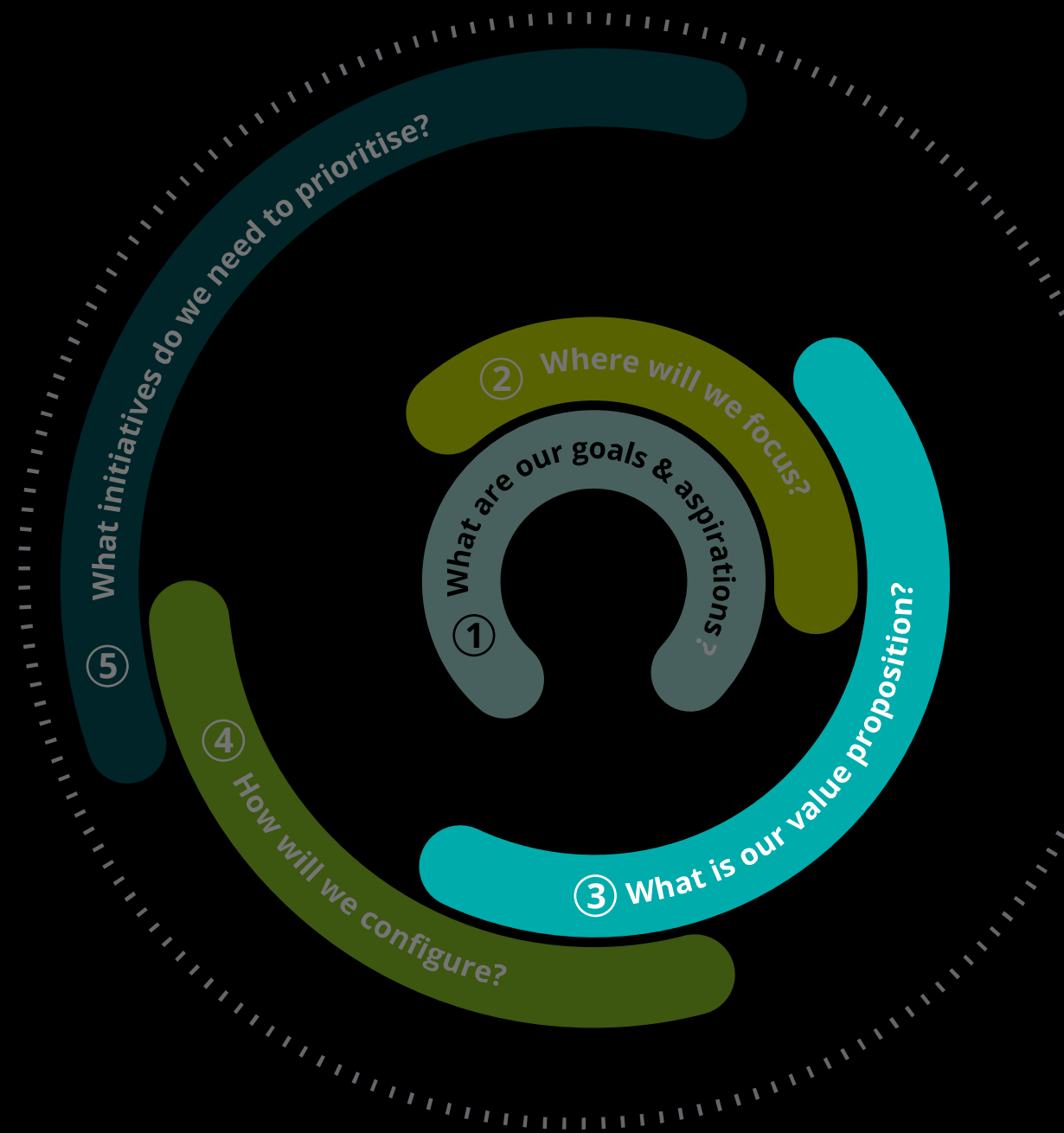




# WHERE WILL WE FOCUS?



# Identifying the value proposition





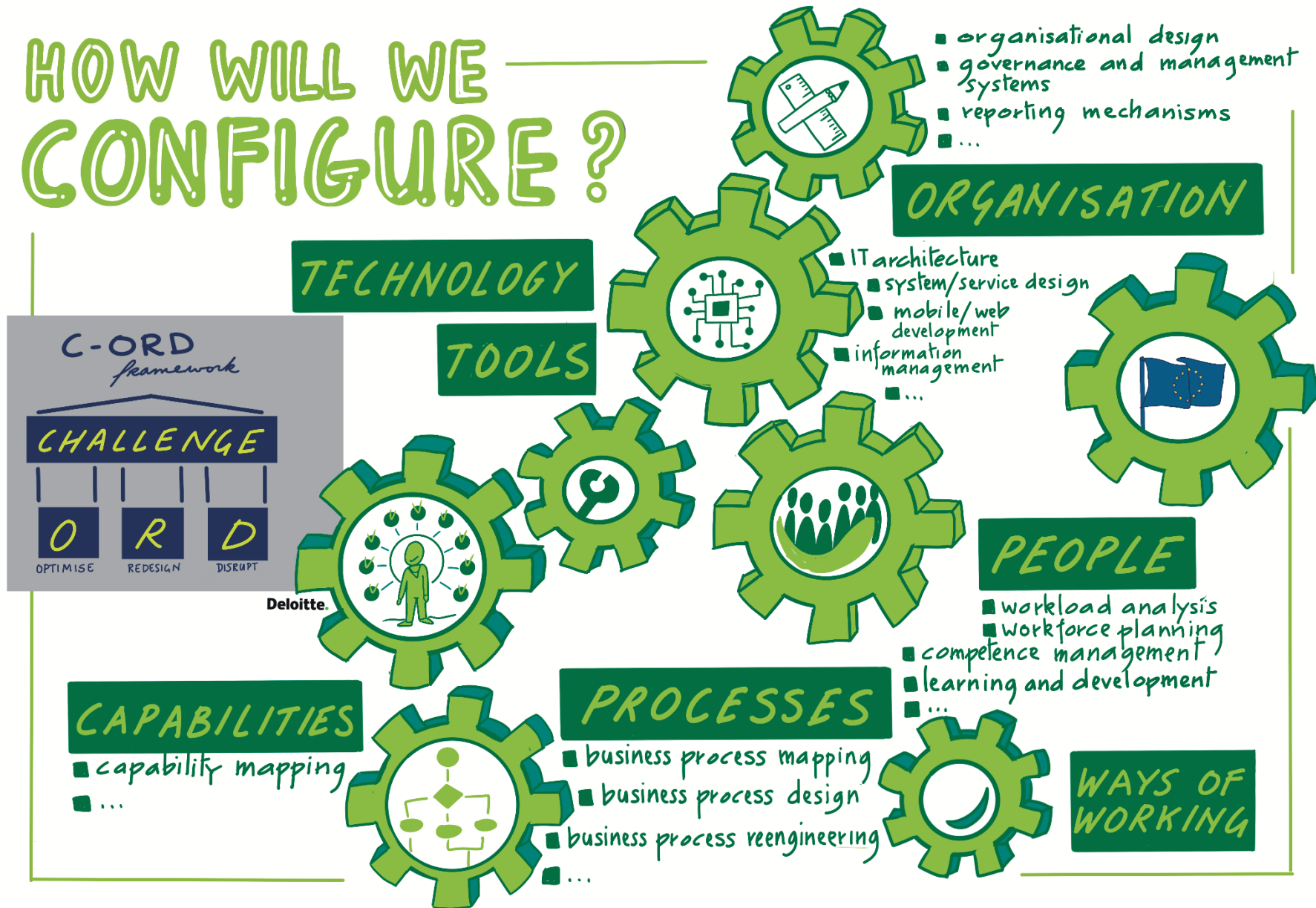
# WHAT IS OUR VALUE PROPOSITION?



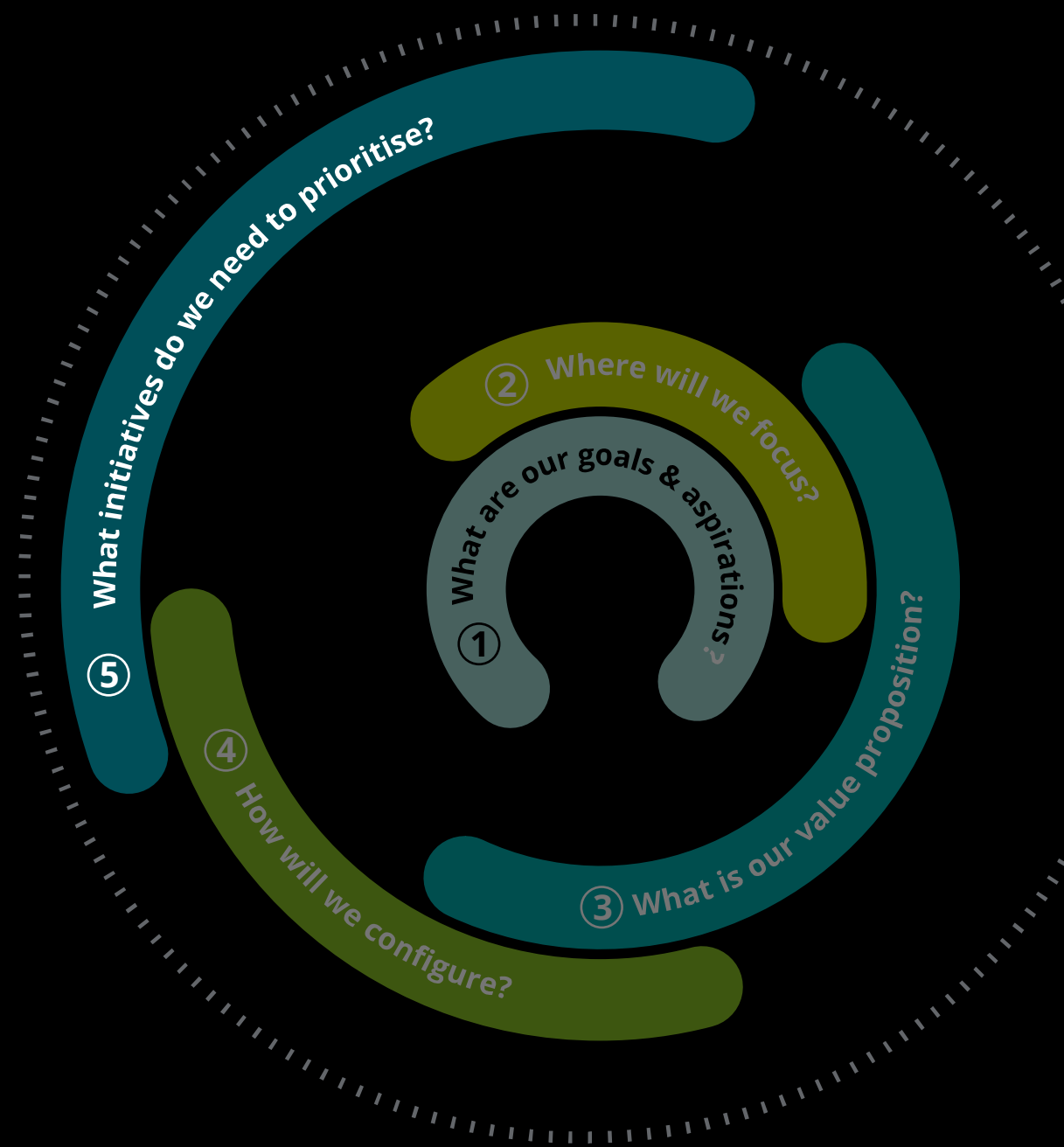
# Configuring the organisation



# HOW WILL WE CONFIGURE?



# Designing priority initiatives



# WHAT INITIATIVES DO WE NEED TO PRIORITISE ?





# Get in touch!

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