



WORKFORCE DEVELOPMENT

WORKFORCE EXPERIENCE DESIGN

Supporting organizations by developing leading learning strategies, **Workforce Experience Design** and programmes that positively shift behaviours and performance impacting business outcomes.

OFFERING OVERVIEW

Strategy Experience Design

We partner with you to develop immersive experiences that will help you achieve your business objectives.

Workforce Experience Design

We create high-value learning content custom designed with you, for an improved learner experience.

Learning Technology

We help you find the perfect learning solutions for your needs e.g. of the technology landscape we can assist you with Learning Management Systems, E-Learning Platforms and Mobile apps.

Organisational Workforce Development Infrastructures

Defining the operative model, including; work processes, governance, R&Rs and budget

Learning Technologies Strategy

We design and implement hybrid workforce development solutions that integrate with your existing systems and provide a seamless user experience

Implementation of Workforce Development Technologies

We design and implement adoption plans for technology solutions

Workforce Development Strategy

We help you design the desired workforce development experience

Competencies & Skills

We help you to build a culture of continuous learning to ensure your talent is resilient in the face of change

Career and Talent Development

We design and implement solutions that improve employee skills, employability, and the organisations brand

Tech Adoption

We help you design and implement an organisational change management plan that ensures your outcomes are met



Accelerators

- The ADDIE model
- 70-20-10 Learning Principles
- Personalised learning paths
- Whole-brain stimulation methods
- Learning analytics and data-driven insights
- Gamification



Tools

Authoring tools:

- Articulate Rise
- Articulate Storyline
- Microsoft 365
- Audition
- SAP Enable Now

Content authoring tools:

- Mobile Learning apps
- Digital Learning Core (Custom Learner Management System)
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Premier



Type of Work

Tailored eLearning solutions

VR/AR applications | Virtual 360 Journeys

Advisory

Technical Management (Reporting / Tracking)