



## Future of Mobility (FoM) Virtual Programme

The FoM programme is a virtual management education programme intended to contribute to leadership capabilities as well as explore the mobility ecosystem and emerging trends.

**Alchemy**  
by Deloitte



### Objectives

- Be exposed to local and global trends in mobility
- Explore mobility models with experts in the field
- Facilitate innovative thinking focusing on digitisation, new business models and environmental sustainability in realm of mobility.



### Format

**Duration:** 4 sessions (2 hours per session)

**Dates:** 21 & 28 October 2020

4 & 11 November 2020

**Time:** 10h00 – 12h00 (CAT)

**Audience:** Management



### Focus Areas

- Habits and trends in mobility
- Digitisation and the future of mobility
- Mobility models and the supply chain
- Gauging global readiness for the future of mobility
- The evolution of mobility
- Future of finance in mobility solutions
- Environmental sustainability in the realm of mobility

**Cost:** R9 800 excluding VAT

**For enquiries:** [Alchemy@deloitte.co.za](mailto:Alchemy@deloitte.co.za)

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**Adheesh Ori**  
Strategy Lead:  
Automotive  
Deloitte

Adheesh is the Strategy Lead for the Africa Automotive practice. Prior to this role, he was Risk Advisory Leader for the Africa Automotive practice. He has over 12 years experience in professional services with core disciplines in strategy & operations, sales & marketing, as well as risk advisory services.



**Dr Martyn Davies**  
Managing Director:  
Emerging Markets  
& Africa Automotive  
Industry Sector Leader  
Deloitte

Dr Martyn Davies is a Director and Managing Director of Emerging Markets & Africa at Deloitte. He heads Deloitte Africa's Automotive Sector business and is a member of the Deloitte global Firm's Insight Advisory Group, as well as the Deloitte Economics team. Over his career, he has been a trusted advisor to executives at a large array of multinational firms and numerous governments. Martyn has studied at the University of the Witwatersrand, Yonsei University (Seoul) and has completed executive programmes at Harvard, Yale University and Oxford Universities. He is a Visiting Professor at IE Business School, Madrid, Spain.



**Fortune Gamanya**  
Associate Director:  
Human Capital  
Deloitte

Fortune is an Organisational Development Strategist with extensive experience in strategy formulation, design and delivery or organisation wide leadership development initiatives, strategic cascading of organisational objectives and Lean management transformation. She is passionate about creating organisations that are fit for human beings.



**Mike Vincent**  
Consulting Director:  
Strategy  
Deloitte

Having just completed his role as the West Africa Advisory Leader based in Lagos, Nigeria, Mike has returned to Johannesburg South Africa where he has re-joined Monitor Deloitte and Strategy & Innovation. Mike is also the Africa Leader for Industrial Products and sits on the Consumer & Industrial Products Leadco. A strategy consultant by background, he has led both the strategy and innovation businesses in South Africa and the TMT, Manufacturing, Automotive and Construction industry focus groups across Africa. Mike sat on the global Consulting task team that developed the Firm's approach to assisting clients with growth challenges.



**Frans Hiemstra**  
General Manager  
Uber in Sub-  
Saharan Africa

Frans Hiemstra is the General Manager for Uber in Sub-Saharan Africa where he is responsible for the development and sustainable growth for the business and team. Prior to this role, he worked as the Head of Driver Operations where he focused on supply management as Uber continues to grow its existing cities and expand to new territories in SSA.



**Sebastian Pfeifle**  
Global Captive/  
Automotive Financial  
Services Lead  
Deloitte

Sebastian is a Partner in Strategy & Business Design and Deloitte's global Auto Finance lead. Based on many years of operational management experience with one of the leading global auto captives he is supporting many of the world's major auto finance & fleet management organizations on international business model and operating model transformations. Sebastian is focusing on strategy development, business model expansion, digitalization, M&A and post-merger-integration as well as transformational process & IT improvements. Sebastian is supporting his clients in transforming their business model from pure sales finance to financial and mobility services.



**Jacqui Conradie**  
Senior Manager:  
Digital Transformation  
& Innovation  
Deloitte

Jacqui is a Senior Manager in the Customer & Digital Transformation unit at Deloitte Africa. With 20 years of marketing experience, outside of the firm and in Monitor Deloitte, The Greenhouse and as the Marketing Leader for the Consulting service Line in Africa, Jacqui was well placed to take the lead on the digital transformation of the firm's go-to-market strategy in 2018. Jacqui also works on the Africa Customer & Marketing team focusing on the marketing organisation of the future and the CMO's evolving role in the digital economy.

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**Serge Kamuhinda**  
Director of Business Development for Africa  
Volkswagen Group South Africa

Born in Rwanda in 1981, Serge Kamuhinda is passionate about ideas enabling Africa to leapfrog traditional development stages. He is currently Director of Business Development for Africa at Volkswagen Group South Africa with the vision to develop an African Automotive Value Chain. Previously, Serge has worked in various positions in Government.



**Tshepo Seeletso**  
CEO and Co-Founder  
Lifti – South Africa

Tshepo is the CEO and Co-Founder of Lifti – South Africa's lift club app. Lifti is a new kid on the block as far as carpooling apps go, and it promises to be the answer to many a commuter's woes, qualms and frustrations. Prior to starting Lifti, he was the Founder and Director of an Advertising Agency which serviced clients such as Shell, Orange Mobile and Tongaat Hulett.



**Simon Dixon**  
Global Transport Consulting Leader  
Deloitte

Simon is the Global Transport Sector Leader and specialises in the delivery/commercial management of critical transformational programs; successfully putting government policy into practice aiming to do things 'better, simpler & cheaper' to support world-class transport operations. He also leads global initiatives into the Future of Mobility and Smart Cities. Simon is LCSP for all our work supporting Transport for London with an in-depth knowledge of their complex political, operational and technical issues. Simon is also LCSP for the Department for Transport & its Agencies.



**Valter Adão**  
Chief Digital and Innovation Officer  
Deloitte

Valter Adão is recognised as an expert in the fields of disruptive innovation, business re-imagination and emerging technologies in Europe, the Middle East and Africa, where he does most of his work. He is deeply passionate about the use of emerging technologies at scale, to "do-good" in society by creating sustainable economic opportunity, prosperity, and dignity for all; especially the poor populations of emerging markets and specifically those of his home continent, Africa. Valter is Deloitte Africa's Chief Digital and Innovation Officer and a member of the firm's Global Innovation Executive.



**Sonia Kabra**  
Co-Founder  
BuuPass Inc

Sonia is the co-founder of BuuPass Inc. She leads the product and growth functions of the business. She received a scholarship to represent her country, India at the Li Po Chun United World College in Hong Kong. Then, she was chosen to be a Davis Scholar at Earlham College to study for a Biochemistry degree. During her time at Earlham, Sonia started the first entrepreneurship club in college which led her to start a chapter of Hult Prize on Campus. She was also granted 10,000 USD by the Davis Projects for Peace Foundation to conduct a summer camp for girls aimed at STEM education. tral tribal belt in India. She also organised the first TEDx events on campus.



**Wyclife Omondi**  
Co-Founder & Chief Financial Officer  
BuuPass Inc

Wyclife is the Co-Founder and Chief Financial Officer of BuuPass Inc. Wyclife received a two-year scholarship to study in United World College of South East Asia –Singapore, then received another scholarship to attend Earlham College, USA where he graduated in 2017 with B.A Economics. Wyclife has been involved in different activities including being elected as Secretary of Finance for Earlham Student government, volunteering to teach English and computer skills in Cebu-Philippines as well as winning the USD 10,000 Earlham Peace Prize to implement his project "Teens for Peace" project. Wyclife also works as a Transportation Consultant for the World Bank Group.