

The Digital Leadership Programme (DLP) is designed to impart knowledge on the digital evolution and focuses on how leaders can future-proof their business by gaining digital competence and efficient applications in existing and future business models.

Who should attend? Senior management and executives who strive for excellence and are ready to accelerate their executive impact in their business environment by acquiring better understanding of the impact of digital and 4IR technologies in business, the economy and society.

Modules

- 01 Cloud enabled transformation**
Explore trends and disruptors facing business and their implications. In addition, solutions recommended in positioning your company for the future.
- 02 Data analytics & the insights driven organisation**
How to use data as an organisation to its competitive advantage.
- 03 Customer centric transformation**
Evaluate successful customer-centric case studies of best practice innovation from leading multinational corporations.
- 04 Digital transformation strategy**
Understand how to implement successful Digital Strategies.
- 05 Digital transformation as an economic imperative**
Equip the organisation with the understanding of the Digital economy and its effects for the future.
- 06 Disruptive M&A & innovation ecosystems**
Equip the organisation on how to adapt to the changing M&A landscape that is being significantly impacted by digital disruption.
- 07 Having a digital mind-set**
Understand that a digital mind-set is more than the ability to use technology but it is a set of attitudes and behaviours that enable people and organisations to foresee new opportunities.
- 08 Digital leadership & culture**
Explore challenges affecting the implementation of a Digital Culture in multinationals and how to address these challenges.
- 09 The future of work, workers and workplaces**
Access to what the rapid adoption of technology means for the future of work and the future of workers.
- 10 Responding to digital disruption**
Explore challenges and opportunities created by disruptive technology trends, and how to turn these disruptions into advantages.
- 11 Cyber security in a digital future**
How the modern day organisation manages risk in a data driven world.
- 12 Digital supply networks**
Identify and realise new supply network opportunities while managing inherent complexities. Learn how to turn your supply chain into a competitive differentiator with the potential to achieve your desired results.

Programme details



Dates
1 September to 8 October 2020



Fee
R15 000 excl. vat per delegate



Each module will be 2 hours long
(24 hours in total)
There will be 2 modules per week
(6 weeks in total)



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Deloitte Alchemy
Digital Leadership
Programme (DLP)

*Course delivered in conjunction with
London Business School Faculty

2020