



Communications & Knowledge Management Manager (Ref: C3HP/CKXM/12-21)

Background

Deloitte Tanzania has been awarded a contract to implement a Comprehensive Client-Centered Health Program HIV/TB LOC (C3HP) in Southern regions in Tanzania. This is a five year project (November 9, 2021 to September 30, 2026) funded by the American People through USAID aiming at supporting the Government of Tanzania's (GOT) Ministry of Health and Social Welfare, Elderly and Children (MOHCDGEC) and the President's Office- Regional Administration and Local Government (PORALG) at the central level and in target Mainland regions to deliver high quality integrated HIV and TB prevention, care and treatment services that will improve health outcomes, particularly for youth and children. The program intends to increase the demand for and use of quality integrated HIV and Tuberculosis services in Iringa, Lindi, Morogoro, Mtwara, Njombe, and Ruvuma regions by improving access to quality services in both facilities and the surrounding communities, promoting positive health seeking behaviors among Tanzania's population, and enhancing the overall policy environment for HIV & TB service delivery.

Deloitte is therefore seeking for experienced, self-motivated, a highly competent individual with exemplary ethical conduct to join the C3HP program as **Communications and Knowledge Management Manager** based in Dar Es Salaam.

Job Purpose

Implement the C3HP program communications strategy by generating a wide variety of communication tools and processes and engaging a variety of stakeholders. Produce content for different audiences and communication channels as well as building relationships with internal and external stakeholders. Interacts and communicates across the C3HP Team to gather knowledge acquired during program implementation in order to enhance the innovations within the team for better program delivery.

Key Responsibilities

- Develop a communication protocol and strategy for all communications within the program and externally with the government, partners and donors.
- Oversee the implementation of the program branding strategy and marking plan.
- Ensure that the program maintains high visibility in the media regionally, nationally and internationally.
- Design and maintain updated program website and social media platforms in collaboration with Deloitte and USAID Communication Teams, this will enhance program visibility as well as USAID work.
- Ensure that all program branding and communication policies are well-documented and accessible to staff on a monthly basis.
- Ensure that all publications and videos are of high quality and are disseminated appropriately on a weekly basis.
- Work with the other program team to document innovations and knowledge acquired by the program during implementation and use it as part of learning platform for further improved service delivery.



- Maintain a database of best practices by the program and ensure that they are clearly seen by the audience especially USAID using the various platforms including program websites and social media.
- Support implementation of program governance activities with respect to communications at both headquarters and the region.
- Develop creative and innovative branded program materials.
- Support the implementation of events to ensure they run seamlessly and achieve the agreed upon end objectives.
- Monitor perception and visibility of the program on a bi-annual basis.

Requirements

- Master's degree in Communications, Media Studies, Public Relations, Journalism or related field
- A minimum of five years relevant working experience
- Good stakeholder engagement skills
- Excellent creative writing skills
- Excellent communication skills (writing, presenting, listening)

If you believe you are the right candidate for the job, submit a cover letter including your current and expected remuneration, detailed CV, copies of your academic certificates and transcripts, and three referees to C3HP@deloitte.co.tz. For your application to be considered, it **MUST** quote the job title, reference number and your preferred region on the email subject line. Submission deadline is 10th December 2021 at 4:30 p.m. Hard copy applications will **NOT** be accepted.

This position is on a one-year renewable contract, subject to performance and availability of funding from the donor. The job offer is conditional to successful vetting, including professional reference checks and limited lifestyle audit.