

Deloitte.

The 28th Southeast Asia Games
Delivering the dream.



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Deloitte is the Official Professional Services Partner of the 28th Southeast Asia Games. As Tier One sponsor, we helped deliver a successful Games with our professional advisory expertise that included project management, risk management, internal audit, as well as tax, accounting and financial advisory services. Our people also contributed their time as volunteers to host local and regional guests at the Games.

This book charts Deloitte's 28th SEA Games journey, and how we ***Deliver the Dream*** to make an IMPACT that matters.

We invite you to join us as we recount the significant moments.



Foreword



Chaly Mah

Chairman, Deloitte Singapore &
Chief Executive Officer, Deloitte Southeast Asia

What a journey it has been!

Deloitte is privileged to have been part of the 28th SEA Games, hosted by Singapore in its Golden Jubilee year. As the Official Professional Services Partner of the Games, we set out on this extraordinary journey to ***Deliver the Dream***, and I am proud to say we have done it.

Our support for the SEA Games, as one Southeast Asia firm, stems from our shared purpose of making an impact that matters across the region. The Games reinforces the same values of excellence, sportsmanship, partnership and friendship that we hold.

We worked in partnership with the Singapore Southeast Asian Games Organising Committee to deliver a successful Games, and in so doing, delivered the dreams of athletes around the region who wanted to compete in a world-class competition. In addition, we are proud to have delivered Singapore's dream of hosting a successful 28th SEA Games as part of SG50 – a nation-wide celebration of Singapore's 50th year of independence.

This journey created countless moments for us to challenge ourselves, through our involvement in the Games, to make an impact and share this priceless experience with our clients, our people and our community. The following pages document the passion of Deloitte, working together in unity to do what matters most.

Thank you one and all for your commitment and contribution, and I hope that the 28th SEA Games journey was as fruitful and enriching for you as it was for me.



Our Purpose and commitment



Thio Tse Gan
Enterprise Risk Services Partner &
Leader of the Deloitte 28th SEA Games
engagement team

7 August 2014 is a memorable date for Deloitte. It was the day we were appointed as the Official Professional Services Partner of the 28th SEA Games.

Globally, Deloitte has a wealth of experience on the world sporting stage, sponsoring major events such as the London Olympics and the Vancouver Winter Olympics. In our region, we took our first major step in the sporting arena by participating in the inaugural 2010 Youth Olympic Games held in Singapore (SYOG), also as the Official Professional Services Partner. That milestone underpinned the role we went on to play in the 28th SEA Games.

Particularly in Singapore, Deloitte is honing our capabilities and reaching into the local sports fraternity as the nation builds itself up as a regional sports hub. Sports is also a good way for us to involve the community as part of our corporate social responsibility efforts, which you will read more about in the next chapters.

This SEA Games appointment was a recognition of Deloitte's experience and expertise, and it was a privilege for me to lead the Deloitte engagement team for the Games. Comprising a mix of experienced members from the original SYOG team and new members who brought with them fresh perspectives, there was always a sense of camaraderie within the team as we worked together to fulfil a great purpose with a spirit of excellence and teamwork.

This journey has been a meaningful one for me, and it fills me with pride to have seen the Deloitte family united, delivering the best of Deloitte for the SEA Games.

A big thank you to everyone in Deloitte who was running alongside me and my team towards the finish line. We could not have done it without your support.

Ready, steady, go

On 7 August 2014, the Singapore Southeast Asian Games Organising Committee (SINGSOC) appointed Deloitte the Official Professional Services Partner for the 28th SEA Games held in Singapore from 5 to 16 June 2015.

Deloitte has a long history and a wealth of expertise in supporting the pinnacle of sporting events such as the London Olympics, the Vancouver Winter Olympics and the inaugural Youth Olympic Games held in Singapore in 2010.

Partnering SINGSOC for the 28th SEA Games is an extension of this support, and underscores Deloitte's corporate responsibility and commitment towards bringing the SEA Games spirit to the community, in alignment with the Games' theme – *Celebrate the Extraordinary*.

In the role as a Tier One sponsor, Deloitte pledged over SGD\$5 million in cash and services, which included providing the SINGSOC with expertise through a secondeed programme together with advisory support. In addition, Deloitte offered a flexible range of skills across a number of different operational areas as well as contribution through volunteerism to help SINGSOC in their goal of building a truly memorable Games for Singaporeans and regional visitors, and a legacy long after the end of the Games.

“ We are honoured to be appointed the Official Professional Services Partner for the 28th SEA Games. This was a strong and enduring partnership because of our common values, including our commitment to excellence in delivery, spirit of innovation and desire to contribute positively to our community. ”

Chaly Mah, Chariman of Deloitte Singapore & CEO of Deloitte Southeast Asia





“ Deloitte has been involved in sports locally and globally. They have very good knowledge of sport and have the passion for it. SINGSOC is pleased to partner them as they not only helped us during pre-Games and Games time, but also to build a legacy where all of us – sporting fraternity and sponsors, can learn and up the benchmark in organising sporting events. ”

Richard Seow, Chairman of Sponsorship and Marketing Advisory Sub-Committee, SINGSOC



Announcement of Deloitte's appointment as Official Professional Services Partner of the 28th SEA Games

Deloitte's Official Professional Services Partner appointment was announced at a ceremony on 7 August 2014 which saw Richard Seow, Chairman of SINGSOC's Sponsorship and Marketing Advisory Sub-Committee, Lim Teck Yin, Sport Singapore CEO, Chaly Mah, Deloitte Singapore Chairman & Deloitte Southeast Asia CEO and Philip Yuen, Deloitte Singapore CEO, fitting the final pieces of a jigsaw puzzle together to signify the partnership.





“ This was a wonderful opportunity for us to show our unity as Deloitte people in making dreams come true and to affirm Deloitte’s commitment to Singapore - to the nation’s athletes; to the communities; and to our own people in the firm. This commitment to ***Deliver the Dream*** opened doors for us as a firm and for our people, allowing us in turn to give opportunities for others to walk with us on this journey. ”

Philip Yuen, CEO of Deloitte Singapore





“ I was honoured and glad to be part of the Deloitte SEA Games engagement team. The journey was very enriching and I have a new-found appreciation of the work that goes into making the Games successful – an appreciation that I would unlikely have if I was part of the Games just as an athlete. ”

Koh Kai Ling, Audit Manager, Deloitte Singapore and Team Singapore netball player (retired)



Deloitte's participation at the 28th SEA Games Torch Parade

Deloitte was invited to be part of the Torch Parade held on 4 June 2015 at The Promontory@Marina Bay.

The Torch Parade was the culmination of community engagement efforts leading up to the Games, and featured 28 individuals from all walks of life who took turns to light up the cauldron at the light-up ceremony. Minister for Culture, Community and Youth Lawrence Wong was the Guest of Honour.

Deloitte Singapore's CEO Philip Yuen, together with Singapore Clients & Markets Leader Dr Ernest Kan and Talent Partner Seah Gek Choo, represented Deloitte to symbolically place a torch in the ceremonial structure and participated in the torch parade around Singapore's Marina Bay area.







Deloitte presented with tokens of appreciation

In July 2015, Deloitte was presented with tokens of appreciation for its Official Professional Services Partner role at the 28th SEA Games and also for its volunteer participation at the Opening and Closing Ceremonies.

“ I represent Deloitte and help the SEA Games Organising Committee plan the Games. I am proud to share that the Committee left no stone unturned in their efforts to create a ‘WOW’ experience for every group involved in the Games – the athletes, the supporters and the wider Singapore community and supporting organisations. ”

Edmund Wong, SEA Games Special Projects Director, Deloitte Singapore





“ The journey has been thoroughly enriching and I feel privileged to have been able to work together with some of the most talented and passionate individuals I have ever come across. But it was the relationships forged over this experience that is most memorable - from the strengthened bonds within the working team, to the new friends made through the volunteer programme. I think we all had lots of fun! ”

Suhailah Kariman, Clients & Markets Special Projects Executive, Deloitte Singapore and Team Singapore netball player (retired)



Making an impact

The 28th SEA Games provided an opportunity for millions of dreams from around the region to come true and Deloitte stood ready to help deliver these dreams.

Our commitment to Singapore

With over 47 years of history in Singapore, Deloitte is honoured to have been part of Singapore's proudest moments, having helped deliver the Singapore Youth Olympic Games in 2010 and the 28th SEA Games in Singapore in 2015.

But we were more than just the Official Professional Services Partner for the Games; we are also a proud supporter of Team Singapore – employing many Team Singapore athletes, being a member of Sport Singapore's Sports Excellence Business (*spexBusiness*) Network and having a seat on its Business Advisory Panel. Deloitte is committed to Singapore and committed to deliver the dreams of the nation.



Source: Sport SG

Our commitment to our communities

Sports plays a key role in our communities – providing a focal point for national pride, and also giving opportunities to the young and old, able-bodied and disabled, regardless of age, race or religion.

In Singapore, Deloitte is proud to partner with a number of community causes, contributing time, expertise and financial support to help bring to life the dreams of the less privileged in society. These partners include NorthLight School, Tung Ling Community Services and the Singapore Disability Sports Council.



Our commitment to athletes

Every athlete dreams of competing at the highest level and winning a championship. After years of hard work, sacrifice and commitment, they may get only one chance to make their dream come true. The partnership with SINGSOC allowed Deloitte to play our part in delivering the best SEA Games ever so that every athlete got a chance to live their dream.

Deloitte also had a special reason to cheer for Team Singapore at the Games. Deloitte employees who are also Team Singapore athletes represented the country in sports like athletics, netball, floorball, basketball, fencing and badminton.

By helping them balance their sporting and work careers, Deloitte plays a role in helping them reach their goals.



Our commitment to our people

Over 160 Deloitte volunteers were officially part of the 28th SEA Games Opening and Closing Ceremonies, but many more had a role to play in the success of the Games – from volunteering with other community partners to cheering colleagues from the stands.

It was a chance for everyone across Deloitte to celebrate the extraordinary, and be part of a momentous occasion in Singapore's history.





Meeting the Aspirations of our people



Seah Gek Choo
Talent Partner
Deloitte Singapore

At Deloitte, it is our shared purpose to make an impact that matters. Over the years, our involvement in sports has provided us with many opportunities to connect with our people and our community.

In 2015, Deloitte had the opportunity to be part of a multi-sport extravaganza as the Official Professional Services Partner for the 28th SEA Games. Over 160 Deloitte volunteers, including myself, worked hard, hand-in-hand, to fulfil our duties as VIP ushers at the Opening and Closing Ceremonies. Personally, I enjoyed my time as a Deloitte volunteer as it gave me a great sense of pride knowing that I was part of this successful sporting event.

In addition to volunteerism, we helped Team Singapore athletes prepare for the 2015 SEA Games and ASEAN Para Games. We conceptualised, managed and funded two of the key activities - the Team Singapore Aspiration Wall and the Athlete Art Collage - during the Team Singapore bonding camp that was held in November 2014.

Apart from Deloitte's sponsorship of the Games, our commitment to sports can be seen through various initiatives that we have embarked on in recent years. In July 2014, Deloitte joined the Sports Excellence Business (*spexBusiness*) Network for Athletes to support Team Singapore athletes as they juggle their sporting and professional careers.

We have since worked with Sport Singapore and placed many athletes in our organisation through our **Deloitte Ignite** programme, including badminton player Derek Wong; netball players Micky Lin, Charmaine Soh, Kimberly Lim and Yu Mei Ling, para-swimmer Yip Pin Xiu; as well as national athletes in archery, athletics, basketball, dragon-boating, fencing, floorball, rugby, sailing, soccer, triathlon, ultimate frisbee and water polo.

We are immensely proud of our 12 Deloitte athletes who represented Singapore in nine sports at the 2015 SEA Games – winning six gold, one silver and two bronze medals among them, contributing to the record-breaking total of 259 medals for Singapore.

Well done to all our volunteers and athletes. You have done Deloitte proud!

Striving for excellence

More than 160 Deloitte employees represented the firm as 28th SEA Games volunteers, collectively known as 'Team Nila'. Dressed in the trademark purple SEA Games volunteer uniforms, they welcomed ministers and international delegates to the Games.

The Deloitte volunteers began their preparation for the Games as early as November 2014, spending several weekends at the Singapore Sports Hub and National Stadium training and familiarising themselves with their roles as VIP ushers at the Opening and Closing Ceremonies. The group comprised Deloitte employees from all ranks and across different functions, and this opportunity allowed the volunteers to build strong friendships and camaraderie with colleagues whom they would ordinarily not have met.





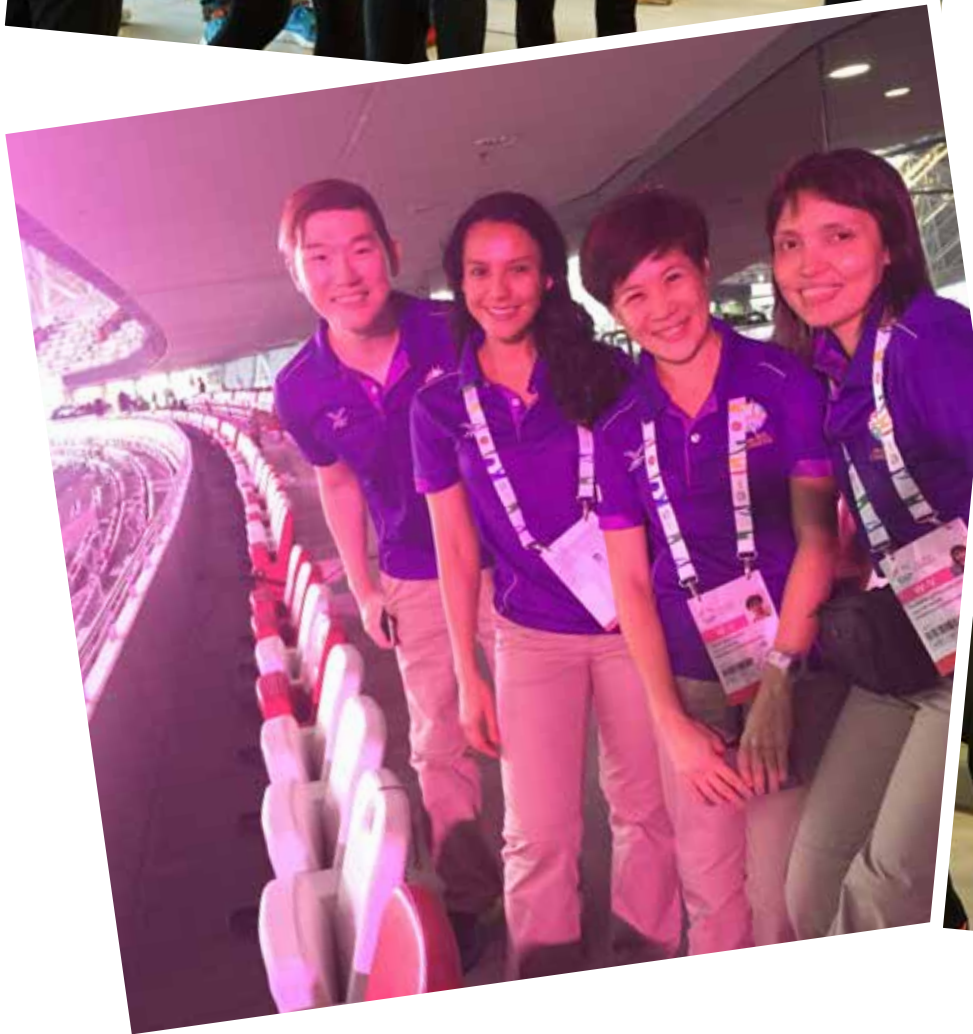
“ The Deloitte SEA Games volunteers spent a lot of time together, and there was a strong sense of unity and positivity among us that saw us through our duties. During the Opening and Closing Ceremonies, we all banded together, wearing the brightest smiles on our faces to welcome the guests from all around the region. Seeing our guests comfortable and enjoying the show gave us a great sense of fulfilment that we did our job well. ”

Twin sisters Wong Shi Yun & Wong Shi Li, FSI Audit Senior Associates, Deloitte Singapore and Deloitte SEA Games volunteers



“ I have been with Deloitte for more than 40 years and this was a once-in-a-lifetime experience for me to cherish, and a legacy that I can share with my children, my grandchildren and great-grandchildren. I look forward to telling my family this story, one of a dream fulfilled with my head held high. Thank you, Deloitte and SEA Games, for giving the ordinary me such an extraordinary opportunity to be part of history. ”

Karti Amin, Audit Secretary, Deloitte Singapore and Deloitte SEA Games volunteer



Going for gold

Deloitte shows the way in Sport Singapore's *spexBusiness* Network

In July 2014, Deloitte joined Sport Singapore's Sports Excellence Business (*spexBusiness*) Network for Athletes, a programme to drive the Sports Excellence Career (*spexCareer*) Scheme. This programme has, as its members, companies from across different industries that offer career development support to Team Singapore athletes. This support comes in the form of providing internships, apprenticeships, job placements and flexible workplace practices.

Since then, Deloitte has worked with Sport Singapore and placed many athletes within the Singapore practice under the **Deloitte Ignite** programme. These athletes comprise Team Singapore athletes, and also those who are active in their respective sports at league level and above.



“ I believe that while organisations like Deloitte can do a lot to help support and nurture athletes, there is also a lot that athletes can give back. We have been trained to handle pressure and be confident in front of the media and when speaking in public. We learn from both success and failure, and we have a competitive mindset that chases improvement. These are all qualities that will allow us to do well and adapt in whatever we choose to undertake. ”

Derek Wong, Clients & Markets Research Analyst, Deloitte Singapore and Team Singapore badminton player




Source: Singapore Badminton Association



Helping Team Singapore athletes build bonds

Over 200 Team Singapore athletes came together in November 2014 for a bonding camp in preparation for the 28th SEA Games. Deloitte supported the camp in two activities – the Team Singapore Aspiration Wall and the Athlete Art Collage. Athletes were told to take “selfies” and “wefies” and write their dreams and aspirations on the printed photos before putting it up on the wall. They then showed off their artistic side by creating an art collage depicting the Team Singapore spirit of ‘Together We Are Stronger’.





“ The support system for floorball is not well-established, hence it is often a struggle for us players to cope. It is liberating that Deloitte does not discriminate by sport but instead recognises athletes based on their passion and commitment. ”

Wynne Tang, FSI Audit Senior Associate, Deloitte Singapore and Team Singapore floorball captain

Deloitte athletes at the 28th SEA Games

The Deloitte SEA Games athletes trained very hard in the lead up to the 28th SEA Games and their efforts can be seen through their stellar performances.

Gold

Netball:

Charmaine Soh

FSI Risk & Compliance Associate

Kimberly Lim

Clients & Markets Research Assistant

Micky Lin (Captain)

Clients & Markets Assistant Manager

Floorball:

Joscelin Kee

Audit Associate

Wynne Tang (Captain)

FSI Audit Senior Associate

Sailing (Team event):

Terena Lam

Deloitte Student Ambassador



Source: Netball Singapore



Source: SINGSOC



“ Every time I step on the court at a competition, the cheers spur me on and make me want to play my best for my team and my nation, as we share a common love for the sport and for Singapore. I’m glad that I was able to compete in the Games together with my fellow Deloitte Team Singapore athletes and with the support of the friends, family and colleagues around me. ”

*Micky Lin, Clients & Markets Assistant Manager,
Deloitte Singapore and Team Singapore netball captain*



Silver

Pole Vault:

Rachel Yang

Clients & Markets Assistant Manager

Bronze

Badminton (team event):

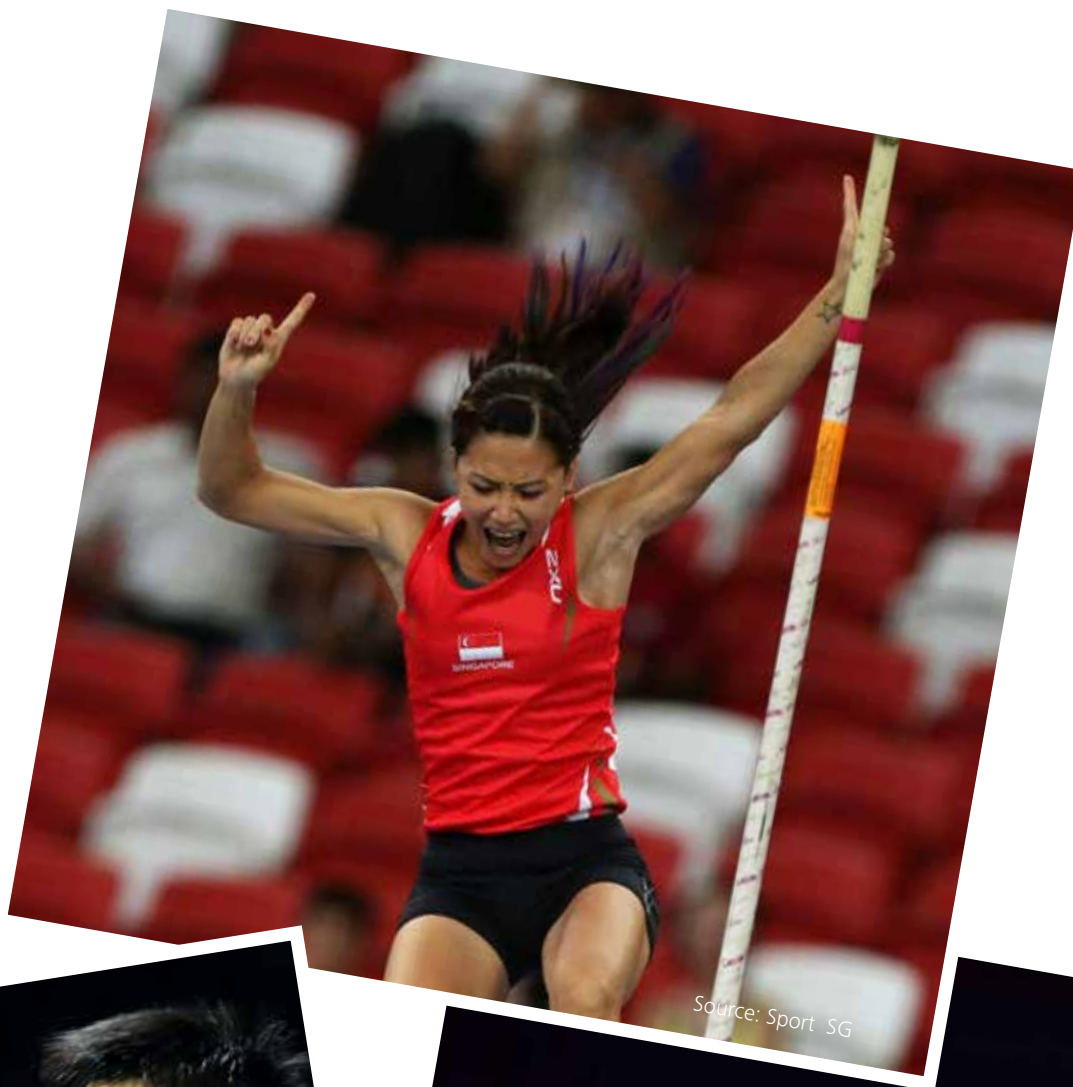
Derek Wong

Clients & Markets Research Analyst

Fencing (team event):

Sharmaine Cheung

FSI Audit Associate



“ It has been a privilege for me to be an athlete at the 28th SEA Games, and I could not have done it without the support of the people close to me. I am extremely thankful for the support from Deloitte and it heartens me to see everyone coming together for the Games. It makes me proud to be part of the Deloitte family! ”

*Sharmaine Cheung, FSI Audit Associate,
Deloitte Singapore and Team Singapore fencer*



4th place

Triathlon:

Clement Chow

Audit Intern

Archery (team event):

Christina Gunawan

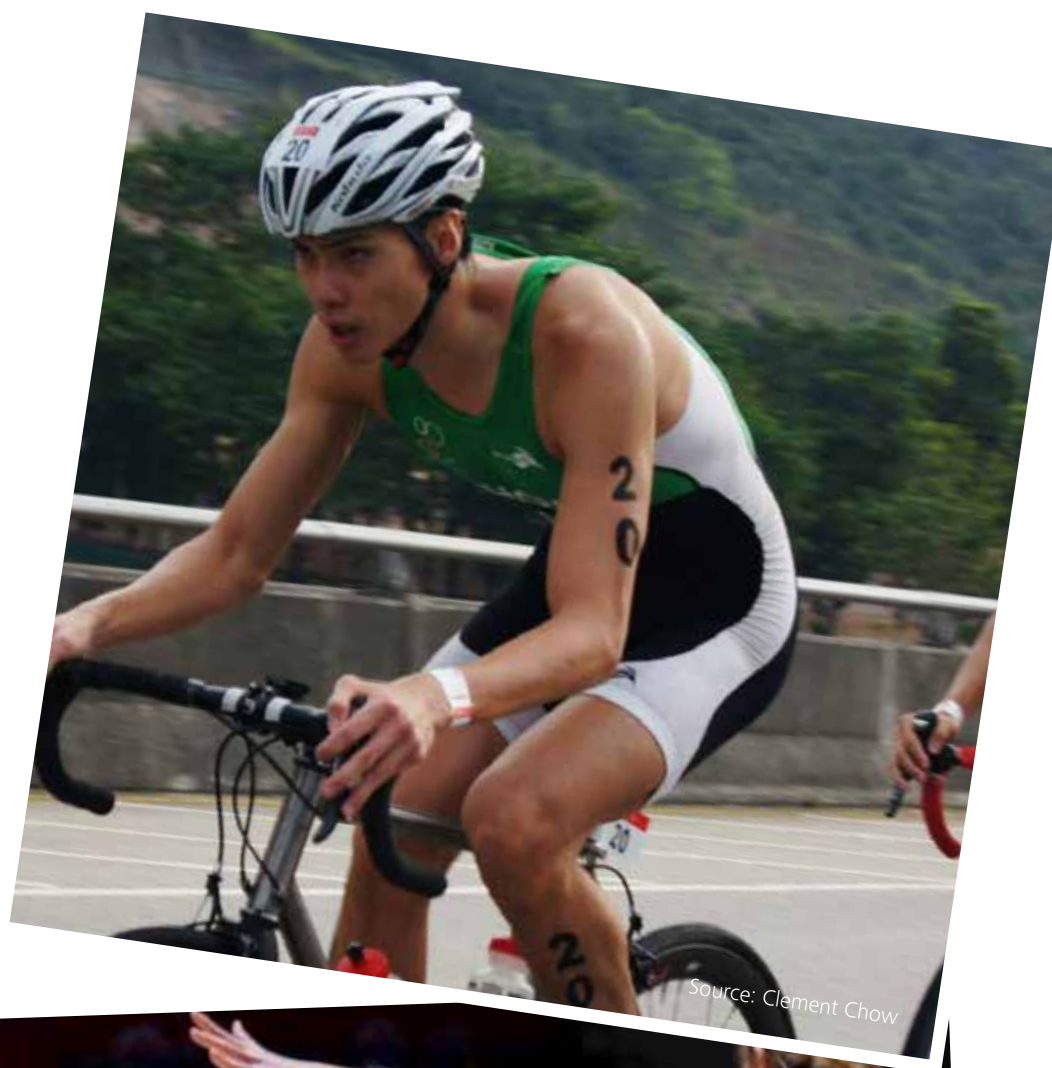
Enterprise Risk Services Intern

5th place

Women's Basketball:

Sharlene Li

Audit Manager





“ Although I have only joined Deloitte on an internship, the amount of support from my colleagues was overwhelming! Apart from granting me special leave to prepare and participate in the Games, the Deloitte family constantly encouraged me to do my best and were very understanding towards my sporting commitments. ”

Christina Gunawan, Enterprise Risk Services Intern, Deloitte Singapore and Team Singapore archer



Source: Sharmaine Cheung



Standing firm in our Values



James Walton

Clients & Markets Partner &
Leader of the Deloitte 28th SEA Games
activation team

The SEA Games project was one of the biggest projects for Deloitte in 2015. The day-to-day work of making the most of our sponsorship was challenging and there were many different angles that made this sporting event particularly interesting.

We started engaging our people from Day 1 of our Games partnership. A Deloitte SEA Games Blog was set up for our people to get involved and share stories of their SEA Games 2015 journey. It was no surprise that as we counted down to the start of the Games, there was already growing excitement and heightened anticipation in the office. Throughout the Games, our staff were kept abreast with Deloitte's involvement in the SEA Games and the progress of our athletes through internal communication channels and also on our Facebook, Twitter and Instagram.

Deloitte had the honour of helming the number '2' for the SEA Games 50-Day countdown. Together with our two community partners, NorthLight School and Tung Ling Community Services, Deloitte employees created a human formation that marked Day-2 to the SEA Games at a specially organised carnival.

The success of our sponsorship would not have been possible without the hard work of our Deloitte people who managed the on-site branding at the carnival booths and games arena as well as the communications and client engagement activities during the Opening and Closing Ceremonies of the Games to help Deloitte make the most of our partnership.

Through our participation in the 28th SEA Games, Deloitte has created a once-in-a-lifetime opportunity for our people to help shape a milestone event for Singapore. As the leader of the Clients & Markets team for the Games, and as a SEA Games volunteer, I am proud to have been part of the action and to deliver the dream with Deloitte.

Touching lives

Throughout the 28th SEA Games journey, there were many touchpoints that allowed Deloitte to reach out to its clients and community.

Presence on the ground

As a Tier One sponsor, Deloitte was featured prominently on various SEA Games publicity platforms. In addition, the firm produced exclusive Deloitte-SEA Games merchandise as gifts and giveaways at various engagement points.

Deloitte hosted a group of clients at the Opening and Closing Ceremonies, sharing with them the experience of being part of one of the hallmark events of Singapore’s Golden Jubilee year. It was a good opportunity to involve clients in this journey, allowing them to soak up the exciting atmosphere and join in the celebrations.

Throughout the 12-day duration of the SEA Games, Deloitte also engaged the public through a mini hockey-golf game at the Games carnival, and displayed the art collages created by Team Singapore athletes during their team building camp to show Deloitte’s support for Team Singapore.





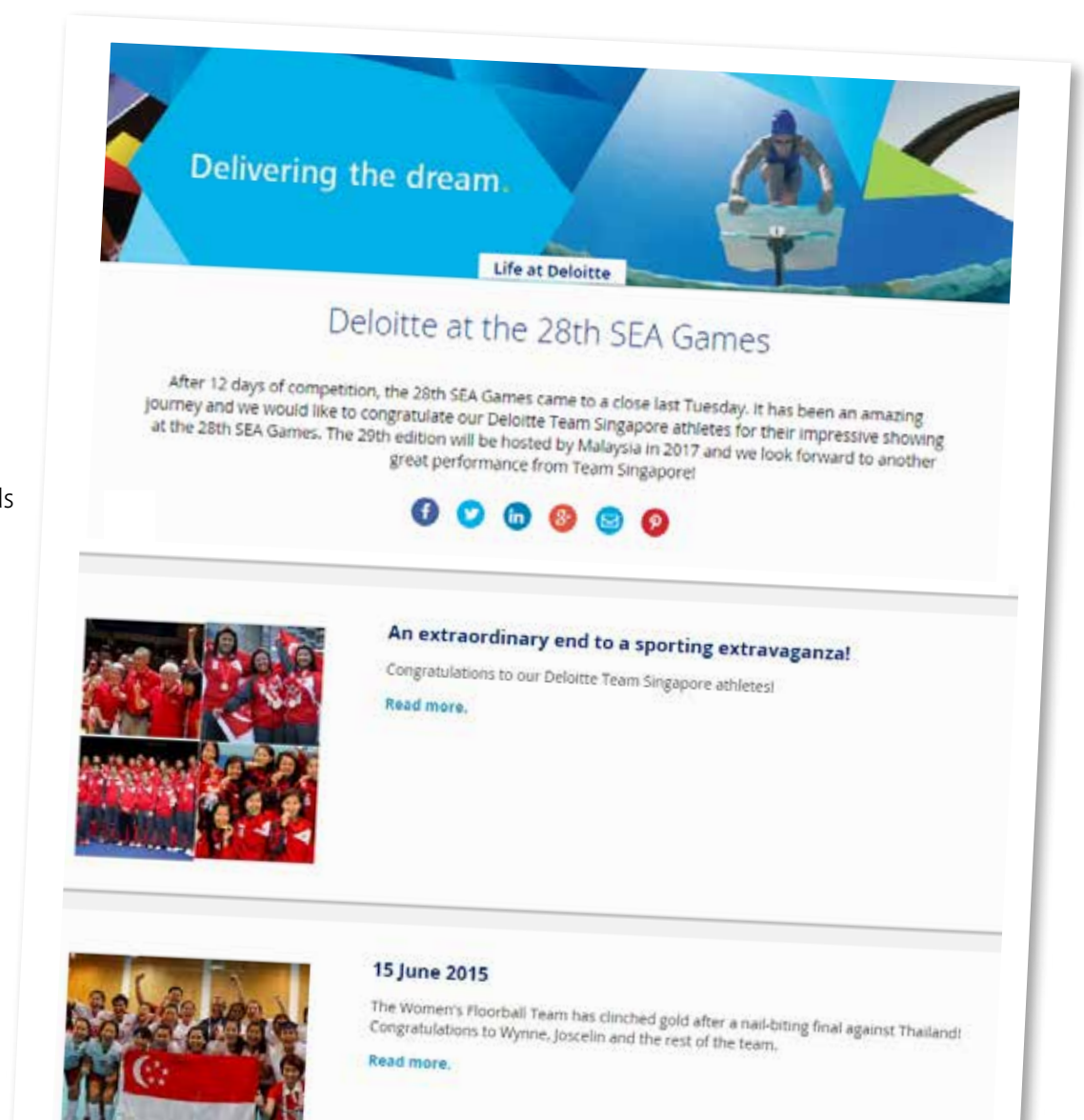
Sharing stories

Deloitte employees have contributed to the 28th SEA Games in many different ways – from being part of the engagement team, to being a Deloitte SEA Games volunteer, to being a Deloitte SEA Games athlete.

Using social media and through the Deloitte Singapore website, the public were able to keep abreast with Deloitte's journey towards the Games.

The Deloitte SEA Games Blog was launched to provide a platform for these employees to tell their own stories as they walked different paths that converged towards a common goal – one of pride and glory, with dreams in hand.

A feature wall was also put up at the Deloitte Singapore office Reception area to introduce guests and employees to the Deloitte athletes, as well as to raise awareness of Deloitte's involvement in the SEA Games.



Delivering the dream.

Life at Deloitte

SEA Games 2015 Blog Finding the extraordinary

This blog tells the stories of our people who are on the SEA Games 2015 journey. From the management team, to organizing committee, volunteers, and our athletes, each one of them will walk a different path but ultimately it will converge towards a common goal - one of pride and glory, with dreams in hand.



Issue 27 - Kimberly's story

13 July 2015
Kimberly Lim, Research Assistant, Clients & Markets and Team Singapore netball player

The feeling as I stepped into the SEA Games arena was certainly different and special. I was a little nervous going into the netball finals against the very strong Malaysian team but my teammates gave me the confidence and spurred me to step up and play a good game!

[Read more.](#)



Issue 26 - Suhailah's story

2 July 2015
Suhailah Kariman, Special Projects Executive, Clients & Markets and Team Singapore netball player (retired)

As an athlete playing netball, I had the chance to compete in several international competitions representing Singapore. Each competition experience left me in awe and I understood the hard work required for an athlete to succeed. But I could only get a distant and naive sense of the behind the scenes work that goes into making an international sporting event a success.

[Read more.](#)



Noeline's Story

Noeline Keiser, Clients and Markets Manager and Deloitte SEA Games Manager

Life, to me, is not a spectator sport. It is not in my nature to sit back and watch things pass me by. I like to get my hands dirty and be involved. This is the reason as part of my job. I enjoy working behind the scenes, understanding how the cogs together to make the wheels turn, and seeing everything coming together for all.

This is also why I signed up as a volunteer for the Youth Olympic Games held in (SYOG) five years ago and once again for the 28th SEA Games happening here in year. Even though I am not an athlete, I was and still am determined to be a part being in Deloitte gave me that chance.



Philip's Story

Philip Yuen, Chief Executive Officer, Deloitte Singapore
(seen on the left with Nila, the 28th SEA Games mascot)

This entry launches 'Finding the extraordinary' and I am honoured to be the first to share my thoughts and feelings about this journey that we have embarked on together as a Southeast Asia firm.

It might seem a natural extension for Deloitte to support the upcoming 28th SEA Games given our successful participation in the Youth Olympic Games held in Singapore in 2010. However, to me at least, there is extra significance in this journey that differentiates it from the last.

Our vision for our SEA Games journey is for Deloitte to 'Deliver the Dream', but there are a lot of dreams we will strive to deliver over the coming year: the dreams of athletes who want to compete in a world-class competition; the dreams of volunteers who want to be



Daniel's Story

Daniel Ho
Director of taxes & Deloitte SEA Games engagement team member
(seen here with his daughter at the recent Suzuki Cup football tournament at the National Stadium)

How time flies. In a blink of an eye, the 28th SEA Games is less than 2 months away. can feel the buzz of excitement in the air, with things moving full speed ahead, for both the athletes and the organisers, to make the Games a success.

I am indeed privileged to be in the Deloitte SEA Games engagement team, providing services to the SEA Games Organising Committee as part of our sponsorship.

Some of you may wonder - what has tax got to do with organising a large-scale multi-event? "Plenty!" is the answer I always give.

Any event that deals with monetary transactions would have to consider tax matters sports organisations and certainly sportsmen are no exception (for those of you who football fans, just ask Lionel Messi!).

Deloitte's role as tax advisors for the SEA Games Organising Committee ensures that properly budgeted and accounted for, so that there would be no unpleasant surprises areas such as GST in respect of sponsorships and grants for the SEA Games, and the withholding of taxes from payments made to non-resident suppliers.



Having this behind-the-scenes role in the Games has allowed me to gain unique insight and experiences outside of my day-to-day corporate tax work. Through discussions the committee's finance team, I learnt that for these sporting events, because they are publicly funded, budgeting is of utmost importance. The committee has the challenge producing a spectacular event that the nation can be proud of, while managing the wisely and being accountable to the government and the people. It is indeed a tough juggling act for them, and one that they perform with great passion!

Personally, sport is an integral part of my life. In my younger days, my game of choice field hockey, and I played it through my teenage years, representing my secondary school and junior college. I would eagerly follow the Singapore men's and women's hockey during the SEA Games, tracking their progress on the news, watching the games on television, and clipping the newspaper articles. I even harboured thoughts of representing Singapore one day! Alas, it was not to be and these days, I play hockey recreationally.

Playing hockey has rewarded me with a group of firm, like-minded friends. Till this day I meet up occasionally for a game. The passion for the sport is still within us, although to fitness (or lack of it), we would book an entire pitch but end up using just one quarter! Nonetheless, we have fun playing together and re-living our school days.

Being with Deloitte allows me to enjoy other sports, such as running and football, and participate in inter-department and corporate games with my fellow colleagues. I also futsal once a fortnight, and have been doing so for about two years now. It gives me good workout but can be quite strenuous on the joints. I make sure I stretch well before and after a game. On weekends, I would catch the English Premier League matches on television, supporting Tottenham Hotspur. My support for them goes way back - since Division One league days, when it was still being shown on free-to-air TV.

I have always had a natural affinity for the SEA Games. It is probably the only sporting event where Singapore sends a large contingent of athletes. I am filled with a sense of pride and belonging when I watch the Singapore flag being raised to the tune of our national anthem during medal presentations. One of my favourite sports to watch, besides hockey and football, is swimming, as Singapore always does well in swimming the SEA Games - with the likes of Ang Peng Siong, David Lim and Joscelyn Yeo.

For the 28th SEA Games, while I support the organisers in the back room, I would like to cheer for Singapore sportsmen together with my colleagues in Deloitte. To me, and other lessons, sports have taught me discipline and responsibility - values that I live and what I hope to inculcate in my children. Bringing them to the SEA Games would be a good place to start!

Daniel



Counting down to the 28th SEA Games

On 3 June 2015, the video of Deloitte Singapore's number '2' human formation was released on the SEA Games social media platforms. This formation was to mark two days to the official opening of the 28th SEA Games. The number '2' holds great significance for Deloitte, as it represents the second major sporting event that Deloitte is a partner of following a similar sponsorship of the Singapore 2010 Youth Olympic Games, and also because Deloitte has joined hands with two key community partners, NorthLight School and Tung Ling Community Services, for this momentous event. These partners represent two important components within the fabric of Singapore – the youths who are Singapore's future and the pioneers who have helped build this nation for the past 50 years.

More than 400 people, comprising Deloitte staff, students and the elderly, gathered at NorthLight School's new campus at Towner Road to create a human formation of the number '2', and enjoyed a specially organised carnival thereafter. The filming of Day-2 was combined with Deloitte's IMPACT Day 2015, an annual celebration of Deloitte's commitment to the community, providing cherished opportunities for employees to connect with the students and elderly in this meaningful activities such as this one.





“ I found it very meaningful that we incorporated our IMPACT Day CSR efforts with the SEA Games countdown as it gave all of us – the staff, students and elderly – a chance to be part of this amazing event happening in Singapore during our SG50 celebrations! I definitely feel privileged to be a part of all of this! ”

Kelvin Koh, Deloitte Global Security Office Regional Security Manager and Deloitte volunteer





“ It felt good to be part of something so meaningful and as I stood back to bask in the laughter of our Deloitte volunteers, students and the elderly mingling and enjoying themselves, I felt a sense of pride – proud to be part of the Deloitte family and proud that Deloitte has once again delivered the dream. ”

Thio Tse Gan, Enterprise Risk Services Partner and Deloitte volunteer









A nation in motion

To add to the festivities of the 28th SEA Games, 37 Deloitte runners also ran in 10km relay segments in support of 'Go 50 – A Nation in Motion' on 3 June 2015, which coincided with the 'Day-2' days countdown to the Games.

The 'Go50 – A nation in motion' run is a youth engagement programme organised by Heartware Network and the Institute of Technical Education as part of the SG50 celebrations to commemorate Singapore's 50 years of learning journeys and extraordinary human spirit, in remembrance of its first Prime Minister, Mr Lee Kuan Yew. A team of ultra-marathoners formed a "lead bubble", committing themselves to a massive 2,500km over the course of 50 days leading to the start of the SEA Games.







Thank you



Philip Yuen
Chief Executive Officer
Deloitte Singapore

The 28th SEA Games journey was a wonderful opportunity for Deloitte to make an impact and ***Deliver the Dream***, affirming Deloitte's commitment to Singapore. This commitment opened doors for us as a firm, allowing us, in turn, to give opportunities for others to walk with us on this journey.

This book has given you a behind-the-scenes view of Deloitte's 28th SEA Games activities as the Official Professional Services Partner. Besides providing tax-related and risk management support that played a part in making the Games a success, we also had the chance to reach out and fulfil many dreams – that of the athletes who did their best for their countries at the Games; that of the community through our community partners who joined us in the celebration; that of our Deloitte volunteers who met and greeted dignitaries and important guests at the Opening and Closing Ceremonies; and that of the nation as part of the SG50 celebrations.

I am proud that we have delivered our promise, and along with it, these dreams, with a spirit of excellence, friendship and passion.

The theme of the 28th SEA Games was *Celebrate the Extraordinary*, and I hope that each one of us found our own 'extraordinary' through this journey and that we will treasure and carry this experience with us for years to come.

On behalf of Deloitte, I would like to extend a heartfelt appreciation to our people, our clients and our friends who have been with us on this journey and supported us along the way.

Thank you for helping us ***Deliver the Dream***.



