



活动报道

2025 年 7 月 22 日 德勤泰国《美国对等关税政策最新动态：泰国出口企业的挑战与应对策略》网络研讨会

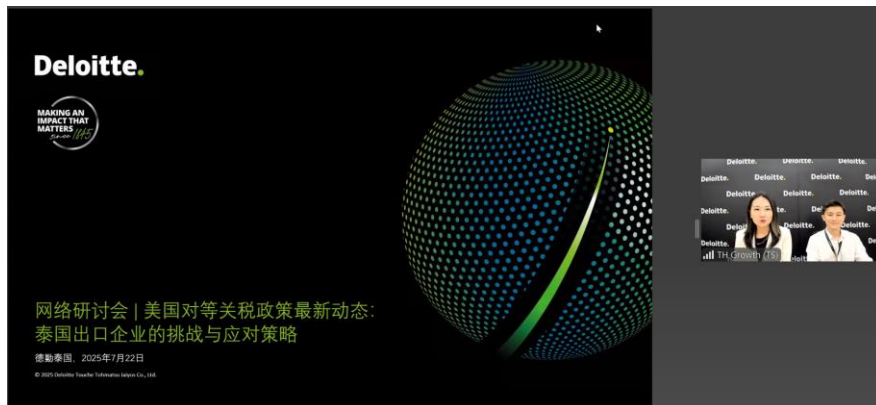


图 1: 《美国对等关税政策最新动态：泰国出口企业的挑战与应对策略》开场

7 月 22 日，德勤泰国举办了以《美国对等关税政策最新动态：泰国出口企业的挑战与应对策略》的专题网络研讨会，研讨会分为泰语和中文专场。

研讨会由德勤东南亚贸易关务领导合伙人王明耀先生（Meng Yew Wong）开场并做主旨演讲，由德勤泰国全球贸易咨询（Global Trade Advisory, GTA）海关团队的核心成员——间接税总监 Sujitra Sukpanich 女士及间接税经理 Nathdao Kittiwongsophon 联合主讲泰语专场，下半场则由德勤泰国转让定价合伙人 Chairak Trakhulmontri 先生主讲。中文专场则由德勤泰国中国服务部高级经理董烁、转让定价副经理王潼与高级顾问曾豪为近百位在线来宾分享德勤观点。



图 2：德勤东南亚贸易关税领导合伙人王明耀先生开场致辞

本次研讨会围绕“对等关税”的设立背景、政策演进及其对泰国企业的实际影响，从关税和转让定价两个维度进行了系统性的分析，旨在帮助与会者识别潜在风险从而思考应对措施。研讨会中提到，“对等关税”是美国近年来在贸易保护主义政策框架下的重要工具，旨在反制其他国家“非对等”的关税安排，同时维护其国家安全与产业利益。德勤团队通过回顾近年来美国相继推出的多项贸易措施——例如：反补贴税（Counter-veiling Duty）、反倾销税（Anti-Dumping Duty）、232 条款、保障措施（Safeguard Measures）及反规避措施（Anti-Circumvention）等，协助企业全面理解美国征税制度的复杂性与累积影响。

美国关税政策对泰国的贸易带来的直接影响之一，是显著削弱了泰国产品在美国市场的价格竞争力。而由于中国是泰国多项出口原材料与中间产品的主要市场，美国对中国加征关税后，可能抑制中国的中间品进口需求，大量中国商品可能转向东盟市场，进一步加剧泰国本地企业在电子、电器、汽车零部件及钢和铝产品等产业领域所面临的价格竞争压力。

值得注意的是，目前泰国所适用的美国加征税率高达 36%，为东盟被征税最重的五国之一，仅次于老挝和缅甸。对此，泰国相关政府部门已迅速推出四项应对举措，包括将原产地证书（C/O）签发权统一由国际贸易厅（DFT）负责，并联合工业工程厅加强工厂实地审核与出口文件查验，回应美国对原产地真实性的高度关注。

研讨会上，德勤团队也提出企业在当前国际贸易环境中可行的三项应对策略：第一，评估并善用“首次销售规则”以优化进口关税负担；第二，考虑在多个低税率地区设立生产基地，分散贸易风险、增强企业应变能力；第三，积极利用《区域全面经济伙伴关系协定》（RCEP）等自由贸易协定，不仅有助于降低关税成本，也可开拓多元出口市场，前提是确保严格遵循原产地规则及相关文件要求。德勤泰国将继续关注国际关税政策动态，致力于为企业提供前瞻性建议与全方位支持以应对不断变化的全球贸易挑战。

德勤泰国 – 专业团队



图 3: 德勤泰国专业团队介绍

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