



# Software Asset Management (SAM)

Maximise value. Minimise risk.



## Unlock control over your software investments - Tap into Deloitte SAM services

In today's digital-first world, software drives innovation - but without proper oversight, this investment can lead to waste, unnecessary spending, compliance risks, and security vulnerabilities. Studies show that up to 30% of software spend is underutilised, and unmanaged licenses expose organisations to costly audits, unbudgeted expenses, cost leakages, cyber threats-especially in complex industries like financial services, healthcare, manufacturing, and technology.

### CFO and CIO challenges in software management

Your budget, compliance, and reputation are at risk. Are these challenges costing you?

- **Hidden budget drains:** Clear insight into software usage reduces over-licensing and prevents costly auto-renewals, unlocking savings of up to 30% on software spend.
- **Audit penalties:** Aggressive vendor audits and regulatory scrutiny threaten millions in fines for non-compliance.
- **Shadow IT risks:** Unapproved tools create security gaps, data risks, and untracked costs, exposing your business to liabilities.
- **Legacy vulnerabilities:** Outdated software lacks updates, risking cyber security breaches and compliance violations that cost millions.
- **Manual inefficiencies:** Spreadsheets and fragmented tools waste hours, cause errors, and leave you unprepared for audits.
- **No visibility:** Managing dozens of vendors without clear usage data leads to over - or under-licensing, turning audits into fire drills.

These pain points undermine your financial strategy. Deloitte's SAM Assessment delivers clarity and control.

## Deloitte's SAM assessment solution

Deloitte empowers CFOs and CIOs with precision and results:



**Slash waste:** Clear insight into software usage reduces over-licensing and prevents costly auto-renewals, unlocking savings of up to 30% on software spend.



**Close security gaps:** Identify shadow IT and legacy vulnerabilities to protect against breaches and liabilities.



**Secure compliance:** Centralised vendor tracking prevents costly audit penalties and regulatory fines.



**Boost efficiency:** Streamline process with industry best practices to manage Software as an asset.

## Proven experience and real savings with SAM

Deloitte has helped organisations across various industries, including financial services, healthcare, manufacturing, and technology, optimise their software assets. By conducting compliance audits, streamlining processes, and optimising software licenses, clients can expect up to:



**20%**

savings on software budget



**15%**

average cost savings on annual software maintenance spend

## Our assessment includes:



### Asset baselining

Establish a clear and accurate view of your software environment by identifying deployed assets, usage patterns, and license entitlements.



### Data consolidation & analysis

Consolidate hardware and software inventory data from verified sources to ensure a reliable foundation for analysis and decision-making.



### Audit baseline report

Receive an Effective License Position (ELP) report outlining potential compliance gaps, cost optimisation opportunities, and recommended remediation actions.

*Deloitte's global SAM expertise and proprietary analytics deliver measurable savings and risk reduction, aligning software with your financial goals.*

## Contact us

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