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Finance for Non-Finance Professionals

14 CPE hours



Target Audience

Managerial and non-Managerial Professionals in non-Finance related role who is involved in the use and interpretation of financial information

Delivery Mode

Physical Seminar | Live Webinar

Facilitators

Josette Soh
Director | Accounting & Reporting Advisory

Adriel Pang
Senior Manager | Accounting & Reporting Advisory

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Director | Data Analytics

Introduction

Financial statements communicates the financial performance and position of a business. Having a thorough understanding of the financial implications of business decisions can help business thrive and maximize shareholder returns. Through financial statements analysis, participants can make sense of various information embedded within financial statements.

This workshop simplifies the basic accounting concepts to aid in analyzing the financial statements so that non-Finance professionals can understand accounting, budgeting and financial information better before effective decision-making.

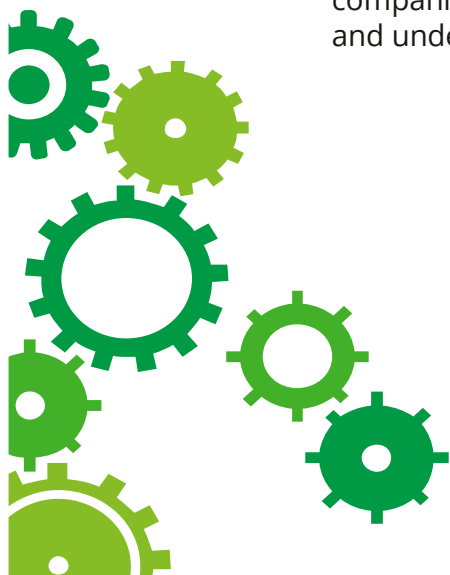


Course Outline

- Introduction of the Accounting's Conceptual Framework and the basic Accounting concepts. Interpret a typical set of financial statements by examining the structure of an annual report with its related financial information
- Business analysis which includes introduction of key Financial Ratios
- Deep dive into Cash Flow analysis to understanding the liquidity risks faced by companies; and learn to look out for red flags in a non-performing organisation and understand its financial health position

Learning Objectives

- Understand the uses and limitations of financial statements
- Interpret the types of financial statements and develop preliminary assessments on financial position and performance of an entity
- Analyze financial information – understanding quantitative analysis (e.g., financial ratios and other metrics). Understand prospective financial information. Be aware of trending financial data analytics and visualization tools and how to leverage on them for decision making.
- Be aware of the different approaches in practice to help manage finances e.g., managing cash flows, working capital, financial risk exposures



Registration

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