

## The internet of value

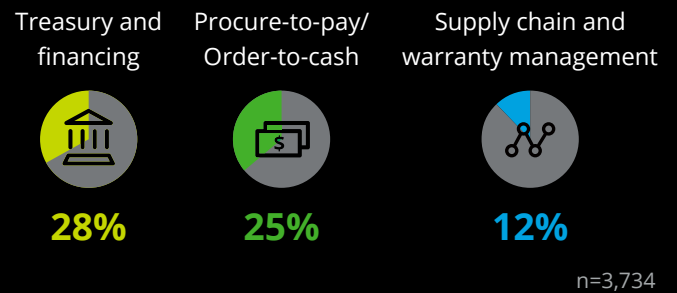
### What CFOs need to know about blockchain

In late Spring 2018, 4,407 people (40 percent being C-Suite or Executive level) tuned in for a Dbriefs webcast, "The internet of value: What CFOs need to know about blockchain," during which the audience was polled about the technology. Here are the highlights.

#### Which benefit of blockchain do you find most attractive?



#### Which finance use-case do you find most compelling for your organization?



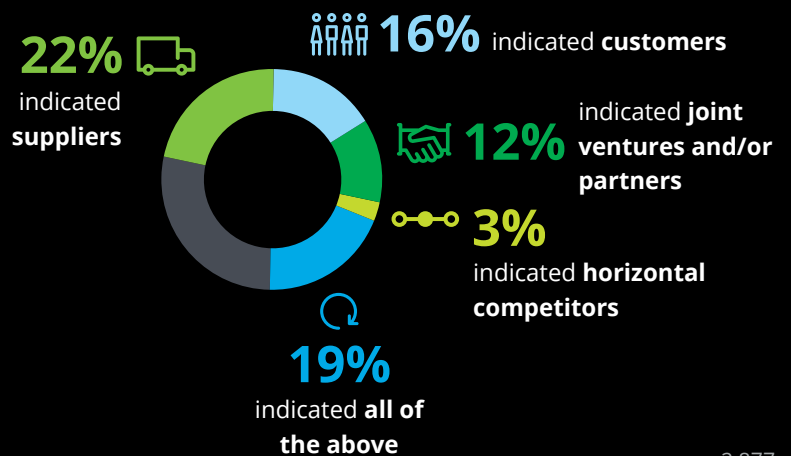
#### When it comes to perceived importance of blockchain to their organization:

**37.7%**  
say they **still need to learn more** before making that decision

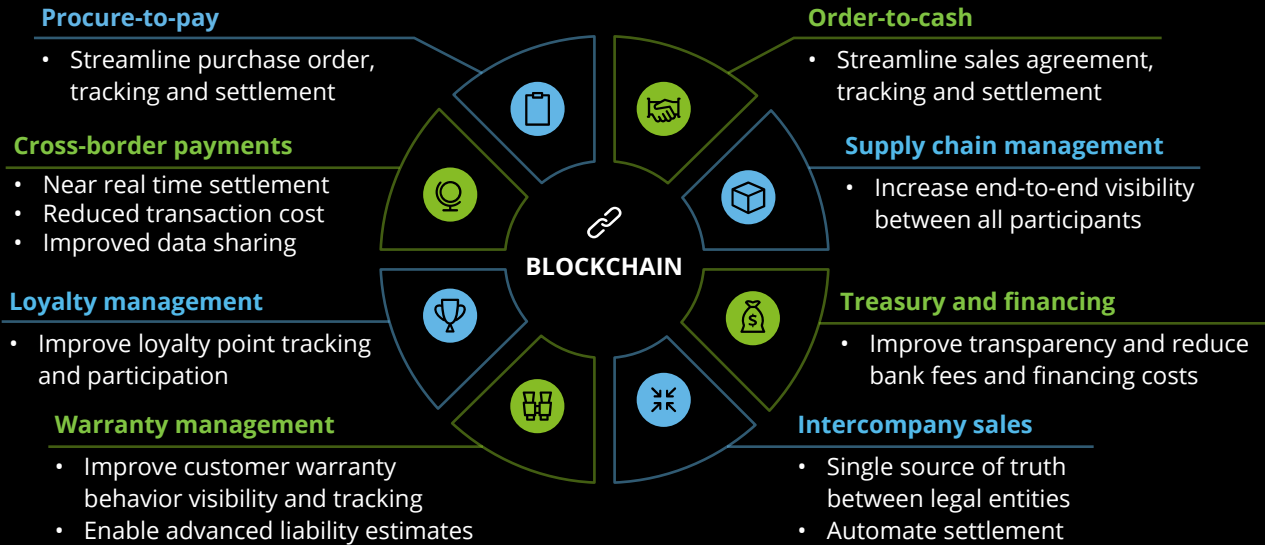
**37.2%**  
indicated they see blockchain as **crucial to their success** or, if not crucial, as **helping them stay current** with latest technology trends

n=3,745

#### On the topic of blockchain consortia and who they'd be most willing to collaborate with:



## Use-cases applicable to finance



Widespread impacts as processes transform from linear silos to integrated networks

## How do you start to evaluate if blockchain is the right solution for a particular use-case?

What's **desirable** from a business perspective?

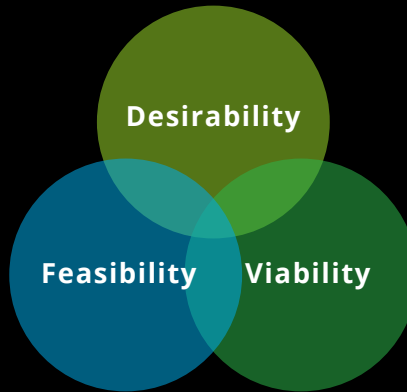
### Reasoning/key points

- Improve business process and participant integration
- Increase data consistency, transparency and availability
- Optimize working capital and improve operational efficiencies
- Enhance auditability of end-to-end process

What's **feasible** from a technology or organizational perspective?

### Reasoning/key points

- Reduce the complexity for sourcing key data
- Increase connectivity of stakeholder groups
- Access to required data from sources
- Secure and stable dev and test environments



Is it **economically viable** as a blockchain solution?

### Reasoning/key points

- Shared data
- Multiple writers
- Low trust
- Auditability
- Disintermediation
- Transaction interaction

Explore our *Blockchain for Finance* report and learn more:  
[www.deloitte.com/us/crunchtime](http://www.deloitte.com/us/crunchtime)

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